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Identifying Key Predictors of Firm Performance: An Analysis Using Machine Learning Models

Master's Thesis: Applied Data Science INFOMTADS

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Abstract

This study explores the importance of worker bodies in combination with 67 other features on firm performance using the data from the European Company Survey (ECS) 2019 dataset. The scope of this study is limited to the Germanic cluster of countries, including Austria, the Netherlands, and Germany. Firm performance was measured based on a subjective variable rated by the management of the establishments based on their profit-making situation. The main research question of the study is "What are the most influential factors on firm performance?", and the subquestion is "How important is the role of worker bodies in predicting firm performance?".

We used Random Forest, LightGBM, and XGBoost models using both classification and regression approaches to find the feature importance and SHAP values of the features. The results showed that worker body existence is the least important factor across all other features, while changes in production level, employment status, and motivation of employees are the most important features. At a higher level, firm characteristics, skill and training factors demonstrated the highest level of importance, whereas collaboration and external factors like product market strategy had the lowest importance values. This study is of value to econometricians and management researchers as it gives them an integrated and holistic overview of multiple features while focusing on a subset of them in their fields of interest.

Keywords: random forest, LightGBM, XGBoost, firm performance, feature importance, SHAP values, ECS2019

Introduction

Worker representative bodies initially emerged to protect workers' rights using an intuitional approach(Hobsbawm, 1967). Throughout time, the effect of worker bodies on firm performance has been extensively analyzed across different contexts and scopes. Some researchers found a positive effect(Müller-Jentsch, 1995) while others found an adverse effect (Brunello, 1992). Irrespective of the direction of the effect, a larger question that comes to mind is the "importance" of this factor, especially when compared to other factors.

ECS is a series of extensive surveys run across European companies that opened the doors to answer this question in a systematic way. This survey initially ran in 2004 and was also implemented in 2009, 2013 and 2019. Its comprehensive underlying framework encompasses various aspects, including worker bodies and indirect employment participation, which enables us to compare the effect of different factors on firm performance.

This study used the ECS 2019 survey dataset with supervised learning methods using random forest, LightGBM, and XGBoost models. The main innovation of this study is in its integrated view, which uses various models and methods to reach reliable results across different methods. The application of both the classification and regression models, in combination with feature importance and SHAP values, resulted in more robust results.

Literature review

Worker representative bodies and firm performance

Worker representative bodies emerged during the Industrial Revolution in the late 18th and early 19th centuries. In the UK, trade unions expanded rapidly from 1889 to 1891 to three-quarters of a million participants. This trend continued, and workers joined different representative bodies. At the end of the First World War, the trade unions in the UK had a population of around 8 million workers (Hobsbawm, 1967). In 1930's, the national labor policy allowed the American industrial society to form a collective strength and develop worker bodies to protect the interest of employee against employers (Blumrosen, 1962).

In many definitions, work councils are considered an institutional representative body that represents the interests of the employees in a company to the management. They also help develop industrial and societal democracy within the firm. As an assumption, the higher participation of workers aids in involving employees in reorganization processes. As a result, it might increase commitment and, ultimately, the firm's economic efficiency (Nienhüser, 2020).

Regarding the effect of work bodies on firm performance, there are conflicting results discussed by the researchers. In one hand, Frick and Sadowski (1995) compared the job market in the USA and Germany. In their proposed framework, they argue that although many policy advisors think Europeans should deregulate their job market to grow like the USA, the main influential factor in growth is the type and degree of regulations. According to their estimates, union density does not affect turnover rates in firms. It shows that works councils and unions are complementary rather than competing institutions. Their work also shows that the presence of work councils in companies decreases employee turnover, which results in a lower loss of human capital. Additionally, Müller-Jentsch (1995) criticized the previous studies that evaluated the effect of work councils on firm performance and proposed to use of objective measures of performance instead of subjective measures. He used the firm's capital stock to measure performance and found a positive effect of work councils on profits.

On the other hand, Brunello (1992) found that Japanese unions in their sample of 979 firms reduced both the productivity and profitability of the firms, as well as regular wages. The effects were smaller in small and medium-sized firms. Dugardin (2024) used fixed-effects regression and showed that profitability decreases when firms get unionized. Firm profitability also decreases further when a second labor union emerges.

Although various studies tried to find the effect of worker bodies on firm performance, this single factor does not provide an exhaustive overview towards predicting firm performance. Other researchers went further and tried to measure the effect of different factors on firm performance. Addison and Teixeira (2024) analyzed the data of the employee and management questionnaires of the European Survey of 2013 and found that higher worker commitment (shown by employee motivation, retention, and absenteeism propensities) results in higher firm performance. They used profitability as a measure of firm performance.

Based on the approach of Addison and Teixeira (2024), we decided to consider a more exhaustive set of features and went beyond the effect of only one factor on firm performance.

Random Forest

Heath and Salzberg initially proposed random forests in 1993(Heath et al., 1993). Then, Breiman (2001) completely explained this method as a combination of tree predictors in his book. He explained that the generalization error in this method relies on the strength of each individual tree. By using a combination of trees instead of a single tree, we might be able to enhance accuracy and decrease overfitting. He argued that when the data becomes more complex with many predictors, an aggregation of decision trees provides better results in comparison to Single-Tree CART models like Decision Trees. The output of these trees is aggregated based on voting (for classification problems) or average (for regression problems) to a result. Additionally, one of the main benefits of Random Forest is its capability to learn about non-linear relationships between the predictors(Rigatti, 2017).

We used Random Forest as our base-line model. The reason to choose Random Forest was due to its widespread application in solving classification and regression problems (Shaik & Srinivasan, 2019).

XGBoost

XGBoost, short for eXtreme Gradient Boosting, was initially introduced by Chen and Guestrin (2016) as a scalable tree-boosting system. It has become a well-known model because of its robust performance and flexibility. In XGBoost, there is a sequence of models, and each model tries to correct the remaining error by the previous tree in the previous step. Initially, the data is used to train a simple model, as the first model; Then, the second model uses the output of the first model and tries to decrease the error of the previous model. This chain of intaking the output of the previous model continues up to reaching a result with the lowest degree of error.

One of the main advantages of XGBoost is its ability to handle missing values internally by treating them as an independent and separate category of observations. It makes the model more convenient to work with since real-world datasets usually contain missing values. Additionally, it supports parallel and distributed computing, which allows to analyze large datasets faster(Mitchell et al., 2018).

LightGBM

LightGBM was proposed by Microsoft Research as an effort to develop a highly efficient and scalable gradient-boosting model. It was introduced as a solution to solve the efficiency and scalability of previous models like XGBoost. In this model, instead of scanning all the data to estimate the information gain of nodes, they used a sample of data to estimate it(named as GOSS method) and combined mutually exclusive features(named as EFB method) to reduce the number of features(Ke et al., 2017).

LightGBM and XGBoost are widely compared to each other in terms of accuracy and speed. For many public datasets, LightGBM has shown a higher speed and accuracy, while for smaller datasets its advantage becomes less. Li et al. (2024) tested these two models against a variety of datasets with various parameters and found out that the leaf-wise strategy used in LigthGBM outperforms XGBoost's layer-wise strategy.

Feature importance and SHAP values

Feature importance and SHAP values are both secondary results of some machine learning models like Random Forest, XGBoost and LightGBM. These models can show the influence and importance of each individual feature in the outcome variable. Feature importance values are widely used due their simplicity Johnsen et al. (2023), while SHAP values are a technique derived from game theory to explain the predictions of machine learning models. SHAP values indicate both the direction and the magnitude of each feature's impact on the outcome variable (Meng et al., 2020).

Framework

For this study, we used the framework proposed by Pap et al. (2022) to select and organize different factors that affect firm performance into groups, named as "Factor area". Each area consists of multiple detailed features. For example, Employee voice, which is a factor area, is made up of worker bodies existence, collective agreements, participation of workers in managerial decisions, and some other features.

Figure 1: Theoretical Framework

In addition to the underlying framework, we considered the features mentioned by van Den Berg et al. (2013) as the firm characteristic features. These are mainly firm-level features like industry category, production level, size of the company and

Table 1 shows the variables used in this study and their corresponding definitions.

Table 1: Variables of the study

The ECS is the first European establishment survey using push-to-web technology. It was implemented in two steps: First, a telephone screener detected the eligibility of participants for both the manager and employee surveys. Then, the eligible and selected participants received an online form containing the questionnaire. The questions used to assess each variable of the ECS 2019 framework and included in this study are detailed in Table A1 of the Appendix.

In the next chapters, we first discuss the dataset used to perform the analysis. Then, we will explain the steps regarding data cleaning, feature transformation and model training in the Methods section. In the Results section, we aggregate the results and show the effect of each factor on firm performance. Finally, in the Discussions section, we compare the results with previous studies in this field and mention the limitations and future studies.

Data and Methods

Data

In this study, we used the data from the European Company Survey (ECS) 2019. ECS is a nationwide survey of 27 EU members and the United Kingdom, run by Cedefop and Eurofound. In the ECS 2019, which is the fourth version of the survey, the information was collected from 21,869 human resource managers and 3,073 employee representatives. The respondents answer questions regarding workplace strategies, human resource management practices, employee participation, digitalization, and some other internal and external factors about the establishments they work in (CEDEFOP, 2023).

As mentioned, human resource managers and employee representatives have different questionnaires and datasets. In this study, we used the data from the managers questionnaire. It is also worth mentioning that 98% of the establishments in this survey were SMEs.

Methods

Data Cleaning and Feature Engineering

The original dataset consists of 21869 rows and 385 columns. Initially, the establishments that were non-profit or had no reported profit were removed from the profit column because it was the outcome variable. As a result, 1789 rows were removed. Then, the countries in the Germanic cluster were selected (van Den Berg et al. ,2013). This cluster consists of Austria, Germany, and the Netherlands in the country column. Thus, 2534 establishments were chosen. Table 2 shows the distribution of establishments across these 3 countries:

Table 2: The distribution of establishments across the Germanic cluster

Country	Count	proportion(rounded 2 digits)		
Netherlands	967	38%		
Austria	934	37%		
Germany	633	25%		

** Calculations based on ECS 2019 dataset*

The proportion of missing values across the dataset is high. To address this issue, we merged some features. As an example, the questions "mmerconfirm_v4_9" and "mmerconfirm_v3_9" from the questionnaire were merged to determine whether a worker body exists or not. Both questions asked about worker body existence, but respondents were able to only see one version of these two questions. As a result, in the output of the questionnaire, all values for the other version became Null values by default, in a systematic manner.

Additionally, questions about wages set by a collective agreement at the national level, sectoral level, and regional level were merged as wages set by an external party. The rest of the answers to this question (i.e., wages set at the company level, on behalf of employees, and other methods) were categorized as wages set by an internal party. Afterward, those with both types (internal and external parties) were categorized as "both types". These features were transformed to Boolean type.

Furthermore, questions regarding skill level (skillmatch_d, overskill_d, underskill_d) were values between 0 and 1, but originally stored as string. So, we decided to convert them to float data type. These values were finally used without scaling in the final models since they were already in [0,1] range.

Except for six features, the rest of the features were all in categorical data type. We applied onehot encoding to these features before using them in our models(Seger, 2018). One-hot encoding is a method used to transform categorical variables into separated groups of Boolean variables so that machine learning algorithms can run operations on them. We used scikit-learn's one-hot encoder module with sparse_output parameter set to False to do the process.

For the classification models, we used scikit-learn's label encoder module to transform the outcome variable from categorical to integer (Jia & Zhang, 2021). On the other hand, for the regression models, we mapped the outcome categories on an ordinal scale using a mapper dictionary. The mapper dictionary assigned -1 when the outcome value was 'we made loss', 0 when it was 'we broke even', and +1 when it was 'we made profit'.

Finally, the one-hot encoded features, which were stored in a different dataframe, were joined with Boolean and float variables to form a unified feature dataframe.

Model Selection and Training

The initial outcome variable, profit, is a categorical variable with three values: "we made profit", "we broke even", "we made loss". So, we can model it as a classification task. Meanwhile, the outcome variable could be considered as a categorical ordered variable since we can assign making loss a value of -1, broke even as zero, and making profit as 1. As a result, we can model our problem as a regression task with outcome values of -1, 0, and 1.

Each approach has its own pros and cons. Addressing the problem as a classification task gives us a better understanding of the model's performance metrics, like accuracy score. For instance, we can explicitly understand that the model was able to predict 80% of the results correctly.

On the other hand, using a regression model helps us to find out the direction of the effect of the features (positive effect, negative effect, neural) on the outcome variable using SHAP values. SHAP values are a technique derived from game theory to explain the predictions of machine learning models. These values indicate both the direction and the magnitude of each feature's impact on the outcome variable.

As a result, we tested different models using classification and regression tasks with various hyperparameters. Then, in each task, the best models that showed similar performance metrics were chosen and averaged out to find feature importance value for each feature. The averaging out of different model outputs, also called the voting method, was already used to solve various problems using machine learning (Waterschoot et al., 2022). Then, we compared the results of both tasks and reported the results.

Classification models

We used Random Forest, XGBoost, and LightGBM models and tested them across various parameters. The reason to choose Random Forest was due to its widespread application in solving classification and regression problems (Shaik & Srinivasan, 2019). Also, XGBoost has shown superior performance in comparison to ensemble methods like random forest in various benchmarking practices (Didavi et al., 2021). Additionally, LightGBM has shown faster and higher performance in large datasets in comparison to XGBoost in benchmarks by (Li et al., 2024).

After testing the algorithms with different parameters using a 5-fold cross-validation approach, the resulting accuracy scores were 0.792, 0.781, and 0.792 in order for XGBoost, LightGBM, and Random Forest. K-fold cross validation is a statistical approach in which every time a portion of the data is used to train the model and the rest is used to test the model's performance. This approach results in higher reliability for the performance scores. One of the most conventional approaches to running k-fold cross-validation is the 5-fold method. In this method, in each iteration, 80% of the data is used to train the model, and the remaining 20% is used to test the

model. The accuracy score is measured as the number of correct predictions by all predictions (Sokolova et al., 2006). Although these scores are not high, we decided to adhere to the underlying framework of the study, which limited our flexibility in choosing between the features and removing some questions that decreased the models' performance metrics. Additionally, we decided not to use techniques like null imputation (Zhang, 2008) and balancing the data (Ramyachitra & Manikandan, 2014) to keep our results comparable with previous related studies that were done on the same dataset in the economics field.

Initially, we used the "feature_importances" attribute of the models to export each feature's importance(contribution) to the models' predictions. As mentioned in the data cleaning step, most features were categorical and were one-hot encoded. So, we needed to aggregate each feature's importance by summing its encoded values. For example, "prodvol_it has increased" and "prodvol it has decreased" were aggregated to "prodvol" and their individual importance values were summed up.

As we observed, the performance of different models was close. So, we decided to take the average of the models with the highest-performing parameters to increase our results' reliability. This process is similar to the study by Johnsen et al. (2023). In their study on genotype data from the UK Biobank, they ran various ensemble-based models and averaged the feature importance scores across them to better understand which features consistently contributed to the predictions. This approach helps to identify stable and reliable features and reduce the bias that may arise from using a single model.

In Table 3, you can see the output of the classifier models:

Table 3: Feature importance output of the classification models in predicting the outcome variable (profit) and their averaged values across the features ordered by vote average importance score

** Calculations based on ECS 2019 dataset*

 ** Blue numbers: highest values. Grey numbers: body existence feature values*

Based on the table, the random forest model has assigned importance values bigger than zero to all features. Also, the LightGBM model has assigned importance values to 60 features out of 68 features, whereas the XGBoost model has incorporated only 13 features. This behavior is due to the reason that Random Forest uses an independent tree-building process while XGBoost undertakes a sequential and regularized approach. This approach tends to be more selective, as it only addresses the remaining errors from the previous trees.

In the random forest model, the skillmatch, overskill, and underskill are the most important features in order, while in the XGBoost and LightGBM models, the most important features are employment situation(chempfut) and change in production level(prodvol). This shows that Random Forest has assigned higher importance values to features in the skill area, while XGBoost and LightGBM considered firm characteristic features to be the most important ones.

On the other hand, irrespective of the models, 'body' has the lowest importance values across all features and models. This consistency in results is the backbone of this research and what we looked for. The inherent design of machine learning models might differ a lot, but when they show highly similar results, we achieve more reliable conclusions. Regarding 'body' existence, the only model that has assigned a value other than zero to it is Random Forest, while the other models assigned a value of zero to this feature. On average, the importance of this feature across all three models is 0.14%.

Regression Models

For the regression task, we built and tested various models using 5-fold cross-validation and based on mean squared error (MSE). The average MSE values for the XGBoost, LightGBM, and Random Forest models were 0.322, 0.312, and 0.333, respectively. As it seems, none of the models

could outperform the other since the MSE values are so close to each. other. As a result, we took the average of all three models across each feature as the final value representing feature importance.

As discussed earlier, our rationale for approaching the problem using regression models, while we had approached it using classifiers, was to increase the reliability of our results and find the direction of the features' effects on the outcome variable, similar to the work by Nabipour et al. (2020), and Barnes et al. (2021).

The table below shows the regression models' outputs:

Table 4: Feature importance output of the regression models in predicting the outcome variable (profit) and their averaged values across the features ordered by average importance score

Feature	importance_random_forst	importance_lgbm	importance_xgboost	avg_importance_score
chempfut	0.0414	0.2458	0.2136	0.1669
prodvol	0.0406	0.2357	0.2188	0.1650
lowmot	0.0172	0.0795	0.0878	0.0615
paidtraind	0.0285	0.0639	0.0785	0.0569
smainactd	0.0363	0.0378	0.0739	0.0493
trinn	0.0149	0.0235	0.0666	0.0350
pmstratnps	0.0143	0.0294	0.0510	0.0315
compprobsd	0.0238	0.0066	0.0615	0.0306
skillsmatchd	0.0723	0.0108	0.0000	0.0277
estsize	0.0081	0.0210	0.0492	0.0261
overskilld	0.0626	0.0100	0.0000	0.0242
training	0.0118	0.0105	0.0485	0.0236
underskilld	0.0620	0.0073	0.0000	0.0231
sickleave	0.0068	0.0071	0.0507	0.0215
qwprel	0.0133	0.0389	0.0000	0.0174
trski	0.0185	0.0158	0.0000	0.0114
onjobd	0.0181	0.0138	0.0000	0.0106
learnnoneedd	0.0217	0.0100	0.0000	0.0105
innomark	0.0113	0.0199	0.0000	0.0104
contrd	0.0188	0.0095	0.0000	0.0095
mmerinpay	0.0100	0.0154	0.0000	0.0085
innoproc	0.0112	0.0140	0.0000	0.0084
mmepindism	0.0151	0.0083	0.0000	0.0078
wpsupp	0.0091	0.0135	0.0000	0.0075
mmepintrain	0.0181	0.0040	0.0000	0.0074
comorgd	0.0204	0.0015	0.0000	0.0073
mmepintime	0.0180	0.0037	0.0000	0.0072

* *Calculations based on ECS 2019 dataset*

 ** Blue numbers: highest values. Grey numbers: body existence feature values*

Regarding the results table, the random forest model used all features in its predictions, so no feature has a value of zero. On the other hand, the LigthtGBM model has assigned feature importance values to 40 features, while XGBoost used only nine features. We observed almost the same behavior in the previous results table, but this time the XGBoost and LightGBM were stricter.

In addition, like the previous table, the most important features in the random forest model are "skillmatch", "overskill", and "underskill". For the XGBoost and LightGBM models, the most important features are production change and employment situation("prodvol" and "chempfut"). Also, the least important feature is 'body', with a value of zero in the XGBoost and LightGBM models.

In addition to feature importance values, we analyzed the regression models' SHAP values to compare them with previous results. SHAP(Shapely) values are a method for explaining the output of machine learning models based on game theory models. They can show the influence of each feature on the outcome variable and their importance. Variables that get a negative sign, tend to decrease the model's outcome variable towards negative values, while values that get positive signs help to increase the outcome variable of the model towards higher values. Table 5 shows the aggregated SHAP values based on the regression models and their average importance values across these models (Meng et al., 2020).

Feature	Mean SHAP Value rf	Mean SHAP Value xgb	Mean SHAP Value Igb	avg_value
prodvol	0.1694	0.2933	0.1139	0.1922
chempfut	0.0363	0.4261	0.0089	0.1571
smainactd	0.0341	0.1594	0.1034	0.0990
paidtraind	0.0138	0.0352	0.0659	0.0383
estsize	0.0078	0.0278	0.0609	0.0322
skillsmatchd	0.0777	0.0000	0.0122	0.0300
overskilld	0.0765	0.0000	0.0111	0.0292
underskilld	0.0674	0.0000	0.0164	0.0279
innoproc	0.0067	0.0000	0.0744	0.0270
trinn	0.0141	0.0317	0.0192	0.0216
skillch	0.0042	0.0000	0.0531	0.0191
wpsupp	0.0086	0.0000	0.0479	0.0188
qwprel	0.0086	0.0000	0.0436	0.0174

Table 5: SHAP values of the regression models in predicting the outcome variable (profit) and their averaged values across the features ordered by average value

* *Calculations based on ECS 2019 dataset*

 ** Blue numbers: highest values. Grey numbers: body existence feature values*

The SHAP values also showed similar behavior to the feature importance values in the regression model since they both used regression models as their basis. Speaking of the random forest model, production volume change("prodvol") became the most important feature in contrast to the two previous result tables, but in the XGBoost model, employment situation("chempfut") was the most important feature. Similar to previous results, 'body' existence showed the lowest importance value in comparison to other features.

In the next step, following the study's underlying framework, we aggregated the feature importance values for each "factor" area.

Results

In this part, we explain the models' results and analyze them further. First, we discuss the model outputs shown in the previous tables, and then we show the aggregated data across each 'factor' area.

We see almost the same results across all three tables regarding the 'body' feature, which shows worker body existence. It has the lowest effect on firm performance in comparison to all other features across all the outputs from the classification and regression models. In fact, the only algorithm that assigned a contribution to this feature was the random forest. Since the importance values are normalized, it shows that in the regression models, 'body existence' only has around 0.04% importance. Also, in the SHAP values, this feature has a value of 0.03% contribution. In the classification models, it has about 0.1% importance. As a result, all model outputs insist on the low importance of this feature in comparison to other features.

The importance value of the classification models and the SHAP values of the regression models show that production level change (prodvol) is the most important variable in predicting an establishment's performance. In order, these measures assigned values of around 12.3% and 19.2% contribution to this feature. Additionally, in the regression models, this feature is the second most important feature, with a value of 16.5%, just below the most important feature.

At a higher level of aggregation and regrading 'factor' area, all three importance measures assigned the highest value to the 'firm characteristic' factor. The firm characteristics feature has values of about 38%, 51%, and 53% in the classification feature importance, regression feature importance, and regression SHAP measures. Also, 'training' is the second most important feature among the three measures, with values of around 23%, 17%, and 13%, respectively, for the classification importance values, regression importance values, and regression SHAP values.

Figure 2 shows the aggregated feature importance value for each factor using the classification models. The 'firm_char' feature, which shows 'firm characteristic' related features, has the highest impact with a value of around 38%. The second most important factor is 'training.' It shows the different aspects of training employees, like on-the-job training, paid training, and the opportunities to learn from experienced colleagues. The least important factor is 'collaboration,' with a value of almost 0.06%. This feature shows the engagement of the establishment in production, design, and outsourcing processes.

* *Calculations based on ECS 2019 dataset*

 ** firm_char consists of features like production level, industry, size of the company, and …*

 ** Indirect_emp_part includes features like worker body existence, collective agreements, and …*

Figure 3 shows the feature importance for each factor area based on the regression models. Like the classification models, firm characteristics and training areas have the highest impact, and collaboration has the lowest impact. Meanwhile, the firm characteristic factor has a higher

weight, around 52%, in comparison to its value in the classification model results. In other words, the regression models assign more than half of the firm performance results only to this factor.

Figure 3: Factor Area Feature Importance - Regression models

 ** firm_char consists of features like production level, industry, size of the company, and … * Indirect_emp_part includes features like worker body existence, collective agreements, and …*

Figure 4 demonstrates the output of the regression models using SHAP values. Compared to the previous results, the firm characteristic area has a higher contribution, with a value of around 53%. Training, skills, and direct employee participation have values between about 8% and 13%. Other factors, like innovation, digitalization, and job complexity, have values of less than 5% each. The Collaboration factor in this metric has a contribution of nearly 0.3%, which is the lowest amount in comparison to the previous results. We can observe that the SHAP values distribution is more asymmetric than that of other methods.

Table 6 shows all the results gathered in one table. In order, the firm characteristic and training factor areas have the highest values across all three methods. Notice that these results are highly aggregated and consistent across multiple models and methods so that we can make highly reliable conclusions at this level. This indicates that the firm characteristics and training factors play a crucial role in firm performance. In addition, the skills factor is in the third position of importance in the regression models' feature importance and SHAP values, while in the fourth rank for the classification models. It generally shows the importance of this factor in comparison to other factors. Other factors like direct and indirect employee participation, job complexity, and also external factors (including digitalization, innovation, and product market strategy) differ in their orders across different models.

factor area	classification feature importance	regression feature importance	regression SHAP values
firm char	0.3833	0.5138	0.5275
training	0.2354	0.1739	0.1334
direct_emp_part	0.1039	0.0738	0.0853
skills	0.0722	0.0788	0.1062
indirect_emp_part	0.0468	0.0138	0.0141
job_complexity	0.0434	0.0535	0.0309
innovation	0.0423	0.0211	0.0408
digitalization	0.0398	0.0226	0.0312
product_market_strategy	0.0271	0.0446	0.0274
collaboration	0.0058	0.0041	0.0031

Table 6: Feature importance and SHAP values for Factor areas

* *Calculations based on ECS 2019 dataset*

** Worker body existence is part of the Indirect_emp_part factor*

As discussed earlier, one of the reasons for measuring SHAP values was to find the direction of the effect of the features. The details of the SHAP values are available in Table A2 in the Appendix. The "body" feature has two values, one showing the existence of a worker body and the second one showing the absence of a worker body. Due to the one-hot encoding process, these values are used and reported as separate features in the models. The SHAP value for the existence of a body is -3.74E-5, and for the absence of a body is -1.68E-5. Both values are negative, showing a lowering effect on firm performance. The less negative SHAP value for the absence of a body suggests a smaller negative impact compared to the existence of a body. This indicates that while both states negatively impact firm performance, the absence of a worker body has a less severe negative impact than the existence of a worker body.

Discussion

In a similar study by Pap et al. (2022) on the same dataset and using the same features, except for the firm characteristic features, the researchers found that 'collaboration' and 'job complexity' are the most important factor areas. However, in the current study, with some changes in the underlying framework and methods, these features didn't appear to have a high importance value. In this study, Job complexity is mostly ranked in the middle of other factor areas. In contrast, collaboration, which is considered the most important factor in that study, is the least important factor across all three methods. These differences might be related to differences in the firm performance(outcome) variable, methods, and features. Pap et al. (2022) used a genetic algorithm to select independent variables and then used the BART method as their machine-learning model and their firm outcome variable was the both employee well-being and firm performance.

On the other hand, 'Indirect employee participation', which is the least important factor in their study, also received low importance scores in our study. This factor includes the 'worker body' feature. Thus, in both studies, a low importance value is assigned to this factor. Additionally, the results of both studies are aligned regarding external variables, including innovation, digitalization, and product market strategy. In both studies, the most important factors are Innovation, Product Market Strategy, and Digitalization, respectively.

The results of this study might be used by researchers in the fields of economics, corporate governance, and management. This study provides an integrated overview of 68 different attributes in one of the most widely used surveys across European firms. One of the main contributions of this study is to help researchers determine the most important control variables when measuring the effect of a single feature or a group of features on the outcome variable. Firm characteristic features in this study would be suitable candidates as control variables for future studies by econometricians.

Also, the importance of skills and training was shown almost consistently across the models' outputs. This provides ideas to researchers in corporate governance and management to dig deeper into the sub-features of these two factors and compare them against different outcome variables.

Regarding the limitations of this study and future studies, we undertook a strict approach to adhere to the underlying framework of this study. We also made minimal changes to the original features to make them comparable with previous studies in other fields like economics and management. As a result, we didn't use various available methods in machine learning, such as up-sampling the outcome variables and null values imputation, to keep the distribution of the data as untouched as possible. Also, considering 68 different features due to following the framework limited our flexibility in the feature selection step. In fact, we took a top-down approach to training our models, starting with a thorough framework and making small changes within the framework.

Future studies might take a bottom-up approach, i.e., starting without a framework and choosing only the best features that help increase the models' performance metrics. In addition, using the mentioned methods, like up-sampling and null imputation, might help increase the performance of the models. Furthermore, as Müller-Jentsch (1995) proposed, it is recommended to use objective measures to evaluate firm performance instead of subjective measures rated by managers to reduce bias in the outcomes. Regarding worker body importance, it is worthwhile to notice that the scope of this study was limited to Germanic cluster countries, and the ECS 2019 dataset is comprised of mostly SME firms. Future studies are recommended to use other categories of the countries of the same dataset or other datasets that are better representatives of firms with different sizes.

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Appendix

Table A1: The questions used to assess each variable of the ECS 2019 framework

Table A2: The details of the SHAP values

Python Code """thesis.ipynb Automatically generated by Colab. Original file is located at https://colab.research.google.com/drive/1r-67v-KjQVzqUB_wBzTWLF1aiVTqPKYL """ import pandas as pd import numpy as np from matplotlib import pyplot import matplotlib.pyplot as plt import seaborn as sns import re import os from sklearn.model_selection import train_test_split from sklearn.model_selection import cross_val_score from sklearn.preprocessing import OneHotEncoder from sklearn.ensemble import RandomForestClassifier, RandomForestRegressor from sklearn.preprocessing import LabelEncoder, MinMaxScaler from xgboost import XGBClassifier, XGBRegressor import lightgbm as lgb from sklearn.metrics import accuracy_score !pip install shap import shap path = '/content/drive/MyDrive/Uinversity Files/Thesis/datasets/stata13/ecs2019_mm_ukds.dta' $df = pd.read_stata(path)$ pd.set_option('display.max_columns', None) df.head() def stat(series : pd.Series): return series.value_counts(normalize = True, dropna = False) $*100$ df.shape df[['profit', 'chemp']] = df[['profit', 'chemp']].astype(str) updated_df = $df[\sim(df['profit'] == Not applicable, our company is a not-for-profit organization')$ $\& \sim$ (df['profit'] == 'Skipped') $\& \sim$ (df['chemp'] == 'Skipped')].copy()

updated $df =$ updated df .replace({'Skipped': None, 'Out of range': None}) updated_df.shape updated_df.loc[(updated_df['mmerconfirm_v4_9'] == 'Yes') $|$ (updated df['mmerconfirm_v3_9'] == 'Yes'), "body"] = 'body does not exist' updated_df.loc[(updated_df['mmerconfirm_v4_9'] == 'No') \vert (updated df['mmerconfirm v3_9'] == 'No'), "body"] = 'body exists' wages set external $=$ ['canat', 'casec', 'careg'] wages set internal $=$ ['cacom', 'caocc', 'caoth'] updated_df.loc[:, 'wagessetexternal'] = (updated_df[wages_set_external] == 'Yes').any(axis=1) updated_df.loc[:, 'wagessetinternal'] = (updated_df[wages_set_internal] == 'Yes').any(axis=1) updated_df.loc[:, 'wagessetboth'] = $((update_d$ df[wages_set_internal] == 'Yes').any(axis=1) & (updated df[wages set external] == 'Yes').any(axis=1)) germanic_cluster = ['Austria', 'Germany', 'Netherlands'] updated df ['country'] = updated df ['country'].astype(str) df updated germanic = updated df[updated df['country'].isin(germanic cluster)] df_updated_germanic.shape np.round(df updated germanic['country'].value counts(normalize = True).values,2) df_updated_germanic['country'].value_counts() digital = ['ictcompd','ictapp','ictrob','itprodimp','itperfmon','itperfmonuse'] collaboration = ['actprod', 'actdede'] df_updated_germanic.loc[:, collaboration] = df_updated_germanic[collaboration].applymap(lambda text: 'Yes' if isinstance(text, str) and 'Yes' in text else (text if not pd.isna(text) else text) $)$.copy $()$ # for column in ['skillsmatch_d', 'overskill_d', 'underskill_d']: # df_updated_germanic[column] = pd.to_numeric(df_updated_germanic[column], errors='coerce') df_updated_germanic[['skillsmatch_d', 'overskill_d', 'underskill_d']] = df_updated_germanic[['skillsmatch_d', 'overskill_d', 'underskill_d']].apply(lambda col: pd.to_numeric(col, errors='coerce')) df_updated_germanic[['skillsmatch_d', 'overskill_d', 'underskill_d']].dtypes df updated germanic.columns = $[re.sub('',',col)]$ for col in df updated germanic.columns]

```
df_updated_germanic.columns
# Job complexity
# used without any changes
job_complexity = ['teamex', 'teasin', 'tauton',
            'supchek', 'compprobsd', 'comorgd', 'pcwkmachd']
# skill level
skills = ['skillsmatchd', 'overskilld', 'underskilld', 'skillch']
# training (without change)
training = ['contrd', 'learnnoneedd', 'training', 'paidtraind',
         'onjobd', 'wpsupp', 'trski', 'trflex', 'trinn', 'trmot']
# innovation(without change)
innovation = ['innoprod', 'innomark', 'innoproc']
#product_market_strategy(without change)
product_market_strategy = ['pmstratlp','pmstratbq','pmstartcust','pmstratnps']
#employee_voice(direct, indirect)
indirect emp part =['emporg','body','wagessetinternal','wagessetexternal','wagessetboth','ertrus', 'indir', 'eratt']
direct emp part =['regmee','staffme','dissinf','somedi','eidelay','eicomp','mmepinorg','mmepindism','mmepintrain'
,'mmepintime','mmepinpay','mmerinorg','mmerindism','mmerintrain','mmerintime','mmerinpay'
]
#firm charactristic_from_main_thesis
firm_char = ['prodvol','estsize','smainactd','sickleave','retainemp','lowmot','qwprel','chempfut']
collaboration = ['actprod','actdede']
all lists =[job_complexity,skills,training,innovation,product_market_strategy,indirect_emp_part,direct_
emp_part,firm_char,collaboration,digital]
# merging the lists
features = []for lst in all lists:
   features.extend(lst)
print(features)
# in total, 68 features are used.
```
len(features)

```
df_updated_germanic[features].select_dtypes(include = ['bool']).columns
y = df updated_germanic['profit']
label\_encoder = LabelEncoder()y_encoded = label_encoder.fit_transform(y)
y_encoded
# xgboost
# one hot encoding categorical and object features
X = df\_updated\_germanic[features]categorical \text{cols} = X.\text{select} dtypes(include=['category', 'object']).columns.tolist()
numeric \text{cols} = X.\text{select} dtypes(include=['float64', 'int','bool']).columns.tolist()
onehot encoder = OneHotEncoder(sparse output=False)X categorical transformed = onehot encoder.fit transform(X[categorical cols])
X categorical df = pd.DataFrame(X categorical transformed,
                    columns=onehot_encoder.get_feature_names_out(),
                     index=X.index)
X numeric df = X[numeric cols]
X_transformed = pd.merge(X_ numeric_df, X_ categorical_df, left_index=True,
right_index=True)
y = df updated germanic ['profit']
label = labeled encoder = LabelEncoder()y_encoded = label_encoder.fit_transform(y)
model xgbc 11 = XGBClassifier(num class=5, eta = 0.01, max depth = 2,num parallel tree
= 5, random state=2)
scores = cross_val_score(model_xgbc_11, X_transformed, y.encode, cv=5,scoring='accuracy')
print("Cross-validation scores:", scores)
print("Mean CV score:", scores.mean())
X_ttrain, X_ttest, y_ttrain, y_ttest = train_test_split(X_ttransformed, y_tencoded, test_size=0.2,
random state=2)
```

```
model_xgbc_11.fit(X_train, y_train)
y pred_test = model_xgbc_11.predict(X_test)
accuracy_score(y_test, y_pred_test)
feature_importances = model_xgbc_11.feature_importances_
xgb features imp raw = pd.DataFrame({
  'feature': X_transformed.columns.to_list(),
   'importance': list(feature_importances)
})
xgb features imp raw.sort values(by='importance', ascending=False, inplace=True)
# plt.figure(figsize=(10, 8))
# plt.barh(xgb_features_imp_raw['feature'], xgb_features_imp_raw['importance'])
# plt.xlabel('Importance')
# plt.title('Feature Importance')
try:
  os.mkdir('results')
  print('directory created')
except:
  print('directory already exists')
xgb features imp raw.to \csc ('results/xgb features imp raw.csv', index = False)
xgb_features_imp_agg = xgb_features_imp_raw.groupby(
   xgb_features_imp_raw['feature'].apply(lambda x: x.split('_')[0])
).sum().sort_values(by='importance', ascending=False)
xgb_features_imp_agg.to_csv('results/xgb_features_imp_agg.csv')
"""# Light GBM"""
# one hot encoding categorical and object features
X = df\_updated\_germanic[features]categorical_cols = X.select_dtypes(include=['category', 'object']).columns.tolist()
numeric_cols = X.select_dtypes(include=['float64', 'int','bool']).columns.tolist()
onehot encoder = OneHotEncoder(sparse output=False)X categorical transformed = onehot encoder.fit transform(X[categorical_cols])X_categorical_df = pd.DataFrame(X_categorical_transformed,
                     columns=onehot_encoder.get_feature_names_out(),
                     index=X.index)
```

```
5
```

```
X_numeric_df = X[numeric_cols]
X transformed = pd.merge(X_numeric_df, X_categorical_df, left_index=True,
right_index=True)
X_transformed = X_transformed.rename(columns = lambda x:re.sub('[^A-Za-z0-9_]+', '', x))
y = df updated germanic ['profit']
label encoder = LabelEncoder()y_ encoded = label_encoder.fit_transform(y)
model_lgbm = lgb.LGBMClassifier(num_leaves=31, 
learning_rate=0.05,n_estimators=100,max_depth=2, random_state=2, verbose= -1 )
scores = cross val score(model \, løm, X transformed, y encoded, cv=5, scoring='accuracy')print("Cross-validation scores:", scores)
print("Mean CV score:", scores.mean())
X_train, X_test, y_train, y_test = train_test_split(X_transformed, y_encoded, test_size=0.2,
random_state=2)
model_lgbm.fit(X_train, y_train)
y pred_test = model_lgbm.predict(X_test)
accuracy_score(y_test, y_pred_test)
feature_importances = model_lgbm.booster_.feature_importance(importance_type='gain')
feature importances normalized = feature importances / sum(feature importances)
features_df_lgbm_raw = pd.DataFrame({
   'feature': X_transformed.columns,
   'importance': feature_importances_normalized
})
features_df_lgbm_raw.sort_values('importance', ascending=False, inplace=True)
features_df_lgbm_raw.to_csv('results/features_df_lgbm_raw.csv', index = False)
features_df_lgbm_agg = features_df_lgbm_raw.groupby(
   features_df_lgbm_raw['feature'].apply(lambda x: x.split('_')[0])
).sum().sort_values(by='importance', ascending=False)
features_df_lgbm_agg.to_csv('results/features_df_lgbm_agg.csv')
print(pd.Series(y_pred_test).value_counts())
```

```
print(pd.Series(y_test).value_counts())
"""#random forest"""
# replacing all the null values with 'skipped' from the questionnaire
random forest df = df updated germanic [features].copy()
random forest df.loc[:,'profit'] = df updated germanic['profit']
non numeric columns = random forest df.select dtypes(exclude = ['int','float']).columns
random forest df[non numeric columns] =random forest df[non_numeric_columns].astype(str)
random_forest_df = random_forest_df.replace({'nan' : 'skipped'})
random forest df =random forest df.fillna('skipped')
# for col in random forest df.columns:
# print(stat(random forest df[col]),\ln)
#feature transformation
X = random forest df[features]
categorical_cols = X.select_dtypes(include=['category', 'object']).columns.tolist()
numeric_cols = X.select_dtypes(include=['float64', 'int','bool']).columns.tolist()
X[categorical_cols] = X[categorical_cols].astype(str)
onehot_encoder = OneHotEncoder(sparse_output=False)
X categorical transformed = onehot encoder.fit transform(X[categorical cols])
X<sub>categorical</sub> df = pd.DataFrame(X<sub>categorical transformed,</sub>
                    columns=onehot_encoder.get_feature_names_out(),
                     index=X.index)
X numeric df = X[numeric cols]
X_transformed = pd.merge(X_numeric_df, X_categorical_df, left_index=True,right_index=True)
y = random_forest_f['profit']label encoder = LabelEncoder()y encoded = label_encoder.fit_transform(y)
rf_classifier = RandomForestClassifier(random_state=2)
scores = cross val score(f_{\text{c}} classifier, X transformed, y, cv=5, scoring='accuracy')
```

```
print("Cross-validation scores:", scores)
print("Mean CV score:", scores.mean())
X_train, X_test, y_train, y_test = train_test_split(X_transformed, y_encoded, test_size=0.2,
random state=2)
rf\_classification.fit(X_train, y_train)y_pred_test = rf_classifier.predict(X_test)
accuracy_score(y_test, y_pred_test)
feature_names = np.array(X_transformed.columns)
importances = rf classifier.feature importances
type(importances)
rf_feature_imp_raw = pd.DataFrame(\{ 'feature': feature_names,
   'importance': importances
})
rf_feature_imp_raw = rf_feature_imp_raw.sort_values('importance', ascending = False)
rf feature imp_raw.to_csv('results/rf_feature_imp_raw.csv', index = False)
rf_feature_importances_agg = rf_feature_imp_raw.groupby(
  rf_feature_imp_raw['feature'].apply(lambda x: x.split('_')[0])
).sum().sort_values(by='importance', ascending=False)
rf_feature_importances_agg.to_csv('results/rf_feature_importances_agg.csv')
"""## Aggregating results
* pd concat all models aggregated
* creating the avg score of all
* finding the aggregating by list values
"" ""
results =pd.concat([rf_feature_importances_agg,features_df_lgbm_agg,xgb_features_imp_agg], axis = 
1, keys = ['random_forst','lgbm','xgboost'])
results.columns = [\frac{1}{2}]. format(col[1], col[0]) for col in results.columns]
results.head()
results['avg_importance_score'] = results.filter(regex = 'importance').mean(axis = 1)
results.to_csv('results/final.csv')
#finding feature importance per category
```

```
feature_groups = {
   'job_complexity': job_complexity,
   'skills': skills,
   'training': training,
   'innovation': innovation,
   'product_market_strategy': product_market_strategy,
   'indirect_emp_part': indirect_emp_part,
   'direct_emp_part': direct_emp_part,
   'firm_char': firm_char,
   'collaboration': collaboration,
   'digitalization' : digital
}
group score = \{\}for group, features in feature_groups.items():
 for feature in features:
    score = float(results.loc[feature, 'avg_importance_score'])
    if group_score.get(group):
     group\_score[group] += score else:
    group\_score[group] = scoregroup_score = dict(sorted(group_score.items(), key = lambda x: x[1], reverse = True))
# feature_groups.items()
aggregated group results = pd.DataFrame(group score.items(),columns=['feature_group','aggregated_importance'])
aggregated_group_results
feature_names = [str(feature_groups[col]) for col in 
aggregated_group_results['feature_group'].to_list()]
aggregated_group_results['feature_names'] = feature_names
aggregated_group_results
aggregated group results.to \text{csv}('results/aggregated groups.csv', index = False)
sns.barplot(aggregated_group_results, y = 'feature_group', x = 'aggregated_importance',
orient='h')
plt.show()
"""## Regressors
In this step, I convert the outcome variable, profit, from string to integer in order to find the 
direction of each factor's effect on it.
```

```
"""
```

```
# merging the lists
features = \Boxfor lst in all lists:
   features.extend(lst)
print(features)
len(features)
"""**XGBoost**"""
# xgboost
# one hot encoding categorical and object features
X = df updated germanic [features]
categorical \text{cols} = X.\text{select} dtypes(include=['category', 'object']).columns.tolist()
numeric \text{cols} = X.\text{select} dtypes(include=['float64', 'int','bool']).columns.tolist()
onehot encoder = OneHotEncoder(sparse output=False)X categorical transformed = onehot encoder. fit transform(X[categorical_cols])X categorical df = pd.DataFrame(X categorical transformed,
                     columns=onehot_encoder.get_feature_names_out(),
                     index=X.index)
X_numeric_df = X[numeric_cols]
X_transformed = pd.merge(X__numeric_df, X__categorical_df, left_index=True,
right_index=True)
y_encoded = df_updated_germanic['profit'].map({'No, we made loss' : -1, 'We broke even' : 0, 
'Yes, we made a profit': 1})
model_xgbr = XGBRegression (eta = 0.01, max_depth = 2,num_parallel_tree = 5,
random_state=2)
#cross validation
scores = cross_val_score(model_xgbr, X_transformed, y_encode, cv = 5,
scoring='neg_mean_squared_error')
print(-1*scores)
print(np.mean(-1*scores))
```

```
X_train, X_test, y_train, y_test = train_test_split(X_transformed, y_encoded, test_size=0.2,
random state=2)
model xgbr.fit(X train, y train)
y pred_test = model_xgbr.predict(X_test)
feature_importances = model_xgbr.feature_importances_
xgb features imp_raw_reg = pd.DataFrame(\{'feature': X_transformed.columns.to_list(),
   'importance': list(feature_importances)
})
xgb_features_imp_raw_reg.sort_values(by='importance', ascending=False, inplace=True)
try:
  os.mkdir('results')
  print('directory created')
except:
  print('directory already exists')
xgb_features_imp_raw_reg.to_csv('results/xgb_features_imp_raw_reg.csv', index = False)
xgb_features_imp_agg_reg = xgb_features_imp_raw_reg.groupby(
  xgb_features_imp_raw_reg['feature'].apply(lambda x: x.split('_')[0])
).sum().sort_values(by='importance', ascending=False)
xgb_features_imp_agg_reg.to_csv('results/xgb_features_imp_agg_reg.csv')
# Calculate SHAP values for XGBoost
xgb\_explainer = shape.Explainer (model_xgbr)xgb\_shape\_values = xgb\_explainer(X_train))xgb_shap_df = pd.DataFrame(xgb_shap_values.values, columns=X_train.columns)
xgb_mean\_shape\_values = xgb\_shape\_df.macan()shap.summary_plot(xgb_shap_values, X_train)
xgb\_shape_df = pd.DataFrame(xgb\_shape\_values, values, columns=X\_train.columes)xgb_mean_shap_values = xgb_shap_df_mean()xgb mean_shap_values = pd.DataFrame(xgb mean_shap_values,
columns=['Mean_SHAP_Value']).sort_values(by='Mean_SHAP_Value', ascending=False)
print(xgb mean shap values)
xgb_mean_shap_values
xgb_mean_shap_values.to_csv('results/xgb_mean_shap_values.csv')
```

```
"""**LGBM**"""
X = df updated germanic [features]
categorical cols = X.select dtypes(include=['category', 'object']).columns.tolist()
numeric \text{cols} = \text{X}.\text{select} dtypes(include=['float64', 'int','bool']).columns.tolist()
onehot encoder = OneHotEncoder(sparse output=False)X categorical transformed = onehot encoder.fit transform(X[categorical cols])
X categorical df = pd.DataFrame(X categorical transformed,
                   columns=onehot_encoder.get_feature_names_out(),
                    index=X.index)
X numeric df = X[numeric cols]
X transformed = pd.merge(X_numeric_df, X_categorical_df, left_index=True,
right_index=True)
X transformed = X transformed.rename(columns = lambda x:re.sub('[^A-Za-z0-9_]+', ", x))
y_encoded = df_updated_germanic['profit'].map({^{\prime}}No, we made loss' : -1, 'We broke even' : 0,
'Yes, we made a profit' : 1})
model_lgbm = lgb.LGBMRegressor(num_leaves=31, 
learning rate=0.05,n estimators=100,max depth=2, random state=2, verbose= -1 )
scores = cross_val_score(model\_lgbm, X_transformed, y.encode, cv = 5,
scoring='neg_mean_squared_error')
print(-1*scores)
print(np.mean(-1*scores))
X_train, X_test, y_train, y_test = train_test_split(X_transformed, y_encoded, test_size=0.2,
random_state=2)
model_lgbm.fit(X_train, y_train)
feature_importances = model_lgbm.booster_.feature_importance(importance_type='gain')
feature_importances_normalized = feature_importances / sum(feature_importances)
features df lgbm raw reg = pd.DataFrame(\{ 'feature': X_transformed.columns,
   'importance': feature_importances_normalized
})
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features_df_lgbm_raw_reg.sort_values('importance', ascending=False, inplace=True)
features_df_lgbm_raw_reg.to_csv('results/features_df_lgbm_raw_reg.csv', index = False)
features df lgbm agg_reg = features df lgbm_raw_reg.groupby(
   features_df_lgbm_raw_reg['feature'].apply(lambda x: x.split('_')[0])
).sum().sort_values(by='importance', ascending=False)
features_df_lgbm_agg_reg.to_csv('results/features_df_lgbm_agg_reg.csv')
lgb explainer = shap.Explainer(model lgbm)
lgb_shap_values = lgb_explainer(X_train)
shap.summary plot(lgb \; shape \; values, X \; train)lgb_shap_df = pd.DataFrame(lgb_shap_values.values, columns=X_train.columns)
lgb mean_shap_values = lgb_shap_df.mean()
lgb_mean_shap_values = pd.DataFrame(lgb_mean_shap_values,
columns=['Mean_SHAP_Value']).sort_values(by='Mean_SHAP_Value', ascending=False)
print(lgb_mean_shap_values)
lgb_mean_shap_values.to_csv('results/lgb_mean_shap_values.csv')
"""**RandomForest**"""
random forest df = df updated germanic [features].copy()
random forest df.loc[:,'profit'] = df updated germanic['profit']
non_numeric_columns = random_forest_df.select_dtypes(exclude = 
['int','float','bool']).columns
random_forest_df[non_numeric_columns] = 
random_forest_df[non_numeric_columns].astype(str)
random_forest_df = random_forest_df.replace({'nan' : 'skipped'})
random_forest_df = random_forest_df.fillna('skipped')
#feature transformation
X = random forest df[features]
categorical_cols = X.select_dtypes(include=['category', 'object']).columns.tolist()
numeric_cols = X.select_dtypes(include=['float64', 'int','bool']).columns.tolist()
X[categorical_cols] = X[categorical_cols].astype(str)
onehot_encoder = OneHotEncoder(sparse_output=False)
X_categorical_transformed = onehot_encoder.fit_transform(X[categorical_cols])
X categorical df = pd.DataFrame(X categorical transformed,
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 columns=onehot_encoder.get_feature_names_out(), index=X.index) X numeric $df = X$ [numeric cols] X transformed = pd.merge(X numeric df, X categorical df, left index=True, right_index=True) y_encoded = df_updated_germanic['profit'].map(${No, we made loss' : -1, 'We broke even' : 0, ...}$ 'Yes, we made a profit': 1 }) rf regressor = RandomForestRegressor(random state=2) scores = cross_val_score(rf_regressor, X_transformed, y_ encoded, $cv = 5$, scoring='neg_mean_squared_error') print(-1*scores) print(np.mean(-1*scores)) X _train, X _test, y _train, y _test = train_test_split(X _transformed, y _encoded, test_size=0.2, random state=2) rf regressor.fit $(X$ train, y train) y pred_test = rf_regressor.predict(X _test) feature_names = np.array(X_transformed.columns) $importances = rf regression.feature importances$ rf_feature_imp_raw_reg = pd.DataFrame({ 'feature': feature_names, 'importance': importances }) rf_feature_imp_raw_reg = rf_feature_imp_raw_reg.sort_values('importance', ascending = False) rf feature imp raw reg.to $\text{csv}(\text{results/rf}$ feature imp raw reg.csv', index = False) rf feature_importances_agg_reg = rf_feature_imp_raw_reg.groupby(rf_feature_imp_raw_reg['feature'].apply(lambda x: $x.split(\underline{\ }')[0]))\setminus$.sum().sort_values(by='importance', ascending=False) rf_feature_importances_agg_reg.to_csv('results/rf_feature_importances_agg_reg.csv') explainer = shap.TreeExplainer(rf_regressor) shap_values = explainer.shap_values(X_train)

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shap.summary_plot(shap_values, X_train)
shap df = pd.DataFrame(shap values, columns=X train.columns)
mean\_shape\_values = shape\_df.macan()rf_mean_shap_values = pd.DataFrame(mean_shap_values, 
columns=['Mean_SHAP_Value']).sort_values(by='Mean_SHAP_Value', ascending=False)
print(rf_mean_shap_values)
rf_mean_shap_values.shape
rf mean shap values.to csv('results/rf mean shap values.csv')
"""## Aggregating feature importances"""
results =pd.concat([rf_feature_importances_agg_reg,features_df_lgbm_agg_reg,xgb_features_imp_agg
_{\text{reg}}], axis = 1, keys = ['random_forst','lgbm','xgboost'])
results.columns = [\frac{1}{2}]. format(col[1], col[0]) for col in results.columns]
results.head()
results['avg_importance_score'] = results.filter(regex = 'importance').mean(axis = 1)
results.to_csv('results/final_regressors.csv')
#finding feature importance per category
feature groups = {
   'job_complexity': job_complexity,
   'skills': skills,
   'training': training,
   'innovation': innovation,
   'product_market_strategy': product_market_strategy,
   'indirect_emp_part': indirect_emp_part,
   'direct_emp_part': direct_emp_part,
   'firm_char': firm_char,
   'collaboration': collaboration,
   'digitalization' : digital
}
group_score = \{\}for group, features in feature_groups.items():
  for feature in features:
   score = float(results.loc[feature, 'avg' importance score']) if group_score.get(group):
     group\_score[group] += score else:
     group score[group] = score
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group score = dict(sorted(group score.items), key = lambda x: x[1], reverse = True)# feature_groups.items()
aggregate \underline{d} group_results = pd.DataFrame(group_score.items(),
columns=['feature_group','aggregated_importance'])
aggregated_group_results
feature name = [str(feature groups[col]) for col in
aggregated group results['feature group'].to list()]
aggregated_group_results['feature_names'] = feature_names
aggregated_group_results
aggregated group results.to csv('results/aggregated) groups regressors.csv', index = False)
sns.barplot(aggregated_group_results, y = 'feature\_group', x = 'aggregated\_importance',orient='h')
plt.show()
"""## Aggregating shap values"""
xgb_mean_shap_values.reset_index(inplace = True)
\#xgb\_mean\_shape\_values.drop(columns = ['level_0'], inplace = True)xgb_mean_shap_values
lgb_mean_shap_values.reset_index(inplace = True)
lgb_mean_shap_values
rf_mean_shap_values.reset_index(inplace = True)
rf_mean_shap_values
rf_mean_shap_values['index'] = rf_mean_shap_values['index'].str.lower().str.replace(" ","")
lgb_mean_shap_values['index'] = lgb_mean_shap_values['index'].str.lower().str.replace(" ","")
xgb_mean_shap_values['index'] = xgb_mean_shap_values['index'].str.lower().str.replace(" 
","")
shap_raw_results = pd.concat([rf_mean_shap_values.set_index('index'), 
xgb_mean_shap_values.set_index('index'),lgb_mean_shap_values.set_index('index')], axis = 1,keys = [rf', xgb', lgb']shap_raw_results.columns = [\frac{1}{2}] : format(col[1], col[0]) for col in
shap_raw_results.columns]
# shap_raw_results.head()
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shape\_raw\_results = shape\_raw\_results.reset\_index()shap_raw_results.head()
shap_raw_results['feature'] = shap_raw_results['index'].apply(lambda x: x.split('_')[0])
shap raw results.head()
shap raw results.to \cscv ('results/shap raw results.csv', index = False)
shape\_raw\_results = shape\_raw\_results.drop(columns = 'index')shap raw results.head()
shap agg results =shap_raw_results.set_index('feature').abs().groupby('feature').sum().reset_index()
scaler = MinMaxScalar()columns = ['Mean_SHAP_Value_rf','Mean_SHAP_Value_xgb','Mean_SHAP_Value_lgb']
shap agg results[columns] =shap agg_results[columns].div(shap_agg_results[columns].sum())
print(shap_agg_results[columns].sum())
shap_agg_results['avg_value'] = shap_agg_results.filter(regex = 'Value').mean(axis=1)
shap agg results.head(10)shap agg results = shap agg results.sort values('avg value', ascending = False)
shap_agg_results.head()
shap agg results.tail(5)shap_agg_results.to_csv('results/shap_agg_results.csv', index = False)
#finding feature importance per category
feature groups = {
   'job_complexity': job_complexity,
   'skills': skills,
   'training': training,
   'innovation': innovation,
   'product_market_strategy': product_market_strategy,
   'indirect_emp_part': indirect_emp_part,
   'direct_emp_part': direct_emp_part,
   'firm_char': firm_char,
   'collaboration': collaboration,
   'digitalization' : digital
}
```

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group\_score = \{\}for group, features in feature_groups.items():
  for feature in features:
   score = float(shap_agg_results[shap_agg_results['feature'] == feature]['avg_value']) if group_score.get(group):
    group\_score[group] += score else:
    group\_score[group] = scoregroup_score = dict(sorted(group_score.items(), key = lambda x: x[1], reverse = True))
# feature_groups.items()
aggregated_group_results_shap = pd.DataFrame(group_score.items(), 
columns=['feature_group','aggregated_importance'])
aggregated_group_results_shap
aggregated_group_results_shap.to_csv('results/aggregated_group_results_shap.csv')
```