

De reacties van het publiek op de posts van het Instagram account van modemerkt Hollister.

Een onderzoek naar hoe gebruikers van Instagram reageren op en discussiëren over
schoonheid en *body positivity* in de content die Hollister plaatst op hun account @hollisterco.

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1. Abstract

In dit eindworsktuk is onderzocht hoe Instagram-gebruikers reageren op posts van modemerken Hollister, in het bijzonder reacties en discussies die gaan over schoonheid en *body positivity*. Om de hoofdvraag te beantwoorden is middels *Grounded Theory* (Strauss en Corbin, 1990) een dataset van 1384 reacties geanalyseerd, gegeven op vier Instagramposts met een plussize model. Er is uitgegaan van het *encoding/decoding* model van Hall (1980) om betekenisgeving van gebruikers te duiden. De analyse onthulde drie corecategorieën: een overige categorie, gezondheid en esthetiek. Binnen deze categorieën zetten gebruikers strategieën in om hun argumenten te onderbouwen. Er werden beduidend meer strategieën ingezet om kritiek op het model te onderbouwen. Dit kan verklaard worden doordat het maatschappelijk debat over schoonheid relevanter is dan ooit en er steeds meer mensen zijn die vinden dat plussize modellen een plek verdienen in het hedendaagse modebeeld. Ten slotte gingen gebruikers veel met elkaar in discussie, waarbij argumenten weerlegd werden en ook frictie tussen tegenstrijdige gebruikers ontstond.

Kernwoorden

Encoding/decoding, online discussie, schoonheid, *grounded theory*

2. Inleiding

Het afgelopen decennium is het maatschappelijke debat rond schoonheidsidealen gegroeid (Hering, 2019; Narinx, 2019). Vooral de *fashion* media wordt bekritiseerd wegens het verspreiden van beelden, die een schoonheidsideaal idealiseren dat voor de meeste vrouwen onhaalbaar is (Brownbridge, Sanderson, & Gill, 2014). Deze beelden kunnen in het bijzonder voor meisjes en jonge vrouwen een grote invloed hebben op hoe zij zichzelf zien en wat ze bereid zijn te doen, om er net zo uit te zien als het model op de foto (Harrison & Cantor, 1997). Het traditionele beeld van schoonheid wordt echter door velen onder druk gezet. Een maatje meer, een donkere huidskleur en lichamelijke imperfecties worden gevierd en niet meer verstopt. Hierdoor is in de laatste jaren onder andere een *body positivity* beweging ontstaan, waarin zowel mannen als vrouwen hun lichaam liefhebben, ondanks hun imperfecties (Cwynar-Horta, 2016).

In elk deel van de wereld wordt anders gekeken naar schoonheid, waardoor het schoonheidsideaal dus per cultuur verschillend is (Kuipers, 2015). Tegenwoordig hebben we de mogelijkheid door middel van sociale media met iedereen in contact te komen (Holt, 2016). Hierdoor is de hedendaagse verschuiving van het schoonheidsideaal dus relevanter dan ooit, want hoe kunnen we nog oordelen over schoonheid, als we met zoveel verschillende culturen, achtergronden en dus schoonheidsidealen bijeen kunnen komen? Hoe gebruikers met verschillende achtergronden en meningen op elkaar reageren speelt hierbij ook een belangrijke rol.

Een van de sociale mediaplatformen waar verschillende culturen en achtergronden samenkomen, is Instagram. Een kledingmerk dat hierop content post waar plussize modellen te zien zijn, is Hollister (@hollisterco). Het merk, dat valt onder Abercrombie & Fitch, is de laatste jaren veel in opspraak geweest, omdat het geen kleding verkocht groter dan maat L (Lutz, 2013; Carter, 2013). Na het vertrek van de bekritiseerde CEO in 2014, heeft Hollister het roer omgegooid, door het merk inclusief te maken voor iedereen (Wu, 2019). De gevolgen van die opspraak zijn op Instagram nog altijd in de commentareensectie van de posts die het merk nu plaatst te zien, zoals in deze reactie: “Never forget when I asked an employee for a size 7 in jeans and they laughed at me and said they didn’t know if they had that big of a size :-)” (@hollisterco, 19 februari 2020)¹.

¹ Van de twee posts die op die dag geplaatst zijn, staat deze reactie onder de post met het model erop. Vanwege privacy redenen is de gebruikersnaam niet gedeeld.

Ik ga in dit onderzoek kijken naar de reacties die gebruikers geven en discussies die gebruikers voeren op posts van Hollister. Hierdoor kan ik nieuwe inzichten krijgen in hoe personen met verschillende achtergronden, die samenkomen op een sociaal mediaplatform, op hun manier betekenis geven aan de content waarop ze reageren. De onderzoeksvraag die ik daarbij tracht te beantwoorden is: hoe reageert het publiek op schoonheid en *body positivity* in de content van het Instagram account van Hollister?

3. Theoretisch Kader

In de theoretische afbakening van dit onderzoek worden de belangrijkste concepten besproken. Ten eerste worden discussies op sociale media besproken, waarbij ook de casus van dit onderzoek, Instagram, belicht wordt. Ten tweede wordt het concept betekenisgeving aan de hand van het *encoding/decoding* model van Hall gedefinieerd en tot slot wordt het concept schoonheid besproken, dat de kern vormt van dit onderzoek.

3.1 Discussies op social media

Discussies beginnen meestal met een opmerking van een individu, waarna anderen hun eigen mening geven (Lange, Bojars, Groza, Breslin & Handschuh, 2008). Deze discussies kunnen zowel face-to-face plaatsvinden als online, bijvoorbeeld op een sociaal mediaplatform. Kenmerkend voor sociale mediaplatformen is de mogelijkheid tot interactiviteit (Lovejoy & Saxton, 2012). Sociale media moedigen daarnaast ook een emotionele reactie aan. Dit doen ze bijvoorbeeld door verhalen die een bepaald standpunt overbrengen, of juist een tegenreactie zijn op een ander standpunt te delen (Baum & Groeling, 2008). Volgens Hassel en Weeks (2016) leiden bronnen met een duidelijke opvatting over een onderwerp tot meer meningen en reacties van gebruikers, zeker als deze het oneens zijn met de boodschap die wordt overgedragen.

De fysieke afwezigheid van deelnemers aan online discussies zorgt er onder andere voor dat er agressiever op anderen gereageerd wordt en dat overtuigingen in plaats van gedeeld worden, eerder opgedrongen worden. Daarom is het moeilijker om in een online discussie tot een conclusie of consensus te komen. Zowel het ontwerp van het platform waarop de discussie gevormd wordt, als de keuze van deelnemers om vrijwillig aan een discussie mee te doen spelen dus een rol bij het verloop en de uitkomst van online discussies (Wright, & Street, 2007).

3.1.1 Instagram

Op Instagram wordt ook content geplaatst die een bepaald standpunt overbrengt. De *affordances* van Instagram zijn dat gebruikers foto's kunnen delen waarop gereageerd kan worden door anderen (Shane-Simpson, Manago, Gaggi & Gillespie-Lynch, 2018). Ondanks dat de *affordances* van Instagram niet zijn dat er discussies gevoerd worden, gebeurt dit wel,

omdat er beelden geplaatst worden die aanleiding geven voor gebruikers om te reageren en deel te nemen aan discussies.

Gebruikers van Instagram worden door de content die ze zien getriggerd een reactie te geven. Deze reactie is gebaseerd op de manier waarop de gebruikers betekenis geven aan datgene dat ze op het platform zien. Het kledingmerk Hollister plaatst beelden die aanleiding geven voor gebruikers om over schoonheid te discussiëren. Een onmisbare mogelijkheid voor merken als Hollister om opgemerkt te worden is door de inhoud van hun post. Het is belangrijk een identiteit te creëren en de normen en waarden die het merk heeft uit te dragen. Gebruikers zullen eerder een reactie plaatsen op content die iets unieks en origineels laten zien (Huertas & Marine-Roig, 2015). Omdat *body positivity* een relatief nieuw fenomeen is op sociale media, zal dat voor gebruikers een trigger zijn voor het plaatsen van een reactie.

3.2 Encoding/decoding

Volgens het *encoding/decoding* model van Hall wordt er niet op een vaststaande manier betekenis gegeven, maar wordt deze door de kennis, achtergrond en gender van een gebruiker gevormd (2001). Gebruikers hebben op Instagram de mogelijkheid om hun verschillende interpretaties van de posts van Hollister te uiten, waardoor discussies kunnen ontstaan. Bij het geven van betekenis aan schoonheid kunnen gebruikers verschillende posities innemen. Hall definieert deze posities als dominant, onderhandelend en oppositioneel. De dominante manier van het decoderen van een mediatekst houdt in dat een gebruiker overtuigd is van de boodschap en die dus net zo decodeert, als die is gecodeerd. Wanneer een gebruiker de mediatekst binnen de onderhandelende positie decodeert, kan hij de boodschap zoals die bedoeld is tegenspreken, maar wel erkennen. Als een gebruiker de inhoud begrijpt, maar er tegen is, leest de gebruiker de mediatekst oppositioneel (171 - 173).

Op deze drie posities is wel kritiek gegeven, door bijvoorbeeld Morley (2006) en Barker (2006), die de posities in twijfel trekken, omdat ze niet alle manieren van betekenisgeving omvatten. Desondanks is het voor het uitvoeren van dit onderzoek interessant om de theorie van Hall te gebruiken, omdat hij wel naar voren brengt dat betekenisgeving gevormd wordt door de kennis, achtergrond en gender van een gebruiker.

3.3 Schoonheid

Deze betekenisgeving zien we ook terug in hoe gebruikers over schoonheid praten en discussiëren. Het idee van vrouwelijke schoonheid is vanwege gender, afkomst en leeftijd per

cultuur constant aan verandering onderhevig (Kuipers, 2015; Yan & Bissell 2014).

Schoonheidsidealen reflecteren ideologieën, die variëren per cultuur en klasse. Daarnaast zijn er bepaalde (minderheids)groepen die iets als mooi kunnen ervaren, terwijl het voor andere groepen juist als niet mooi gezien wordt. Zo is er maar een kleine groep die subculturele stijlen zoals *gothic* als mooi beschouwd.

Identificatie is hierbij van groot belang. Wanneer iemand een mening moet geven over de schoonheid van een ander, stelt die zich vaak de vraag: “wil en kan ik ook zo zijn?” De waardering van fysieke schoonheid is daardoor tenminste ten dele een kwestie van smaak (Kuipers, 2015). Slater en Rouner (2002) beweren daarnaast dat identificatie een complex concept is, waarbij gelijkenis aan en sympathie voor iemand ook belangrijke aspecten zijn.

Bij de waardering van schoonheid speelt ook fysieke gezondheid een rol. Afful en Ricciardelli (2015) hebben onderzoek gedaan naar forums waar leden van de *Fat Acceptance* groep samenkomen, waarbij ze aangeven dat gezondheid in nauw verband staat met schoonheidsidealen. De leden voeren op hun forums discussies over schoonheid en gezondheid met betrekking tot het hebben van overgewicht. Zij concluderen dat de gezondheid van mensen met overgewicht in twijfel wordt getrokken, maar dat er genoeg mensen met overgewicht zijn, die ook heel gezond zijn.

Er is al onderzoek gedaan naar hoe gebruikers reageren op *body positivity* van individuen, zoals Tess Holliday, door Wuri en Tambunan (2018). Zij beweren dat een *body positive* post van een individu veel positieve reacties krijgt, maar dat er ook kritiek wordt geleverd. In hun onderzoek hebben ze twee *body positivity* accounts met elkaar vergeleken. Ondanks dat de meeste gebruikers positief reageren, wordt er ook kritiek gegeven op de gezondheid van een vrouw met overgewicht. Dit onderzoek verdiepte zich echter niet in een pagina van een bedrijf, waar de reacties weer anders kunnen zijn.

Het doel waarmee Hollister beelden van plussize modellen plaatst is namelijk niet gelijk aan het doel van de onderzochte accounts. Hollister laat zien dat zij kleding verkopen aan allerlei soorten vrouwen, met als doel deze kleding ook aan veel vrouwen te kunnen verkopen. Zij spelen in op het huidige maatschappelijke debat om aan te tonen dat ze, in tegenstelling tot een paar jaar geleden, een inclusief modemerken zijn.

Door Kuipers (2015) is onderzoek uitgevoerd naar schoonheid en hoe personen met verschillende achtergronden in een onderzoeksomgeving daarnaar kijken. Zij liet in dit onderzoek foto's zien van voor de respondenten potentieel aantrekkelijke mensen. Het doel van dit onderzoek was om erachter te komen wat mensen daadwerkelijk mooi vinden. Daarvoor werd nadrukkelijk naar de schoonheid van de persoon op de foto gevraagd. Uit dit

onderzoek is onder andere gebleken dat vrouwen klassieke schoonheid meer waardeerden, terwijl mannen juist de klassieke schoonheid afweerden. Daarnaast vonden oudere mensen klassieke schoonheid mooier, waar jonge mensen authentieke schoonheid meer waardeerden. In dit onderzoek zijn echter geen foto's aan de respondenten voorgelegd waar het hele lichaam van een persoon op staat, maar enkel portretten. Bovendien gaat Kuipers in haar onderzoek niet in op het type lichaam dat de modellen op de foto's hebben. Hier komt dus niet naar voren wat de opvatting van de respondenten was op het gewicht van deze modellen.

Instagram is binnen afzienbare tijd heel belangrijk geworden met betrekking tot het geven van reacties op en voeren van discussies over schoonheid. Er moet vermeld worden dat het doel van dit onderzoek niet is om te ontdekken wat het schoonheidsideaal is, maar om inzicht te krijgen in de manier waarop gebruikers betekenis geven aan de posts en hoe zij een positie innemen in het maatschappelijke debat. De gebruikers zullen op geen enkele manier beïnvloed zijn door dit onderzoek, omdat niet expliciet gevraagd wordt naar hun mening over schoonheid, zoals bij het onderzoek van Kuipers (2015). Ook worden discussies tussen gebruikers onder de loep genomen. In reeds besproken onderzoek zijn discussies niet onderzocht. Dit onderzoek vult dus een leemte in de literatuur door de essentie van verschillende onderzoeken te koppelen en te verbreden met behulp van een nieuw soort casus, een bedrijfsprofiel op Instagram.

4. Methode

4.1 Onderzoeksubject

Voor dit onderzoek heb ik reacties op en discussies over schoonheid op de Instagram pagina van Hollister onderzocht. Ik heb gekozen voor het platform Instagram, omdat daar mensen uit veel verschillende culturen samenkomen, die dus op verschillende manieren betekenis kunnen geven aan de inhoud van de posts. Ondanks dat Instagram geen discussieforum is, is het wel van belang dat ook hier onderzoek gedaan wordt naar discussies. De pagina van Hollister is een bedrijfspagina, waar gebruikers producten kunnen zien, die ze ook aan kunnen schaffen, zowel online, als in de fysieke winkels.

4.2 Dataverzameling en -selectie

Aanvankelijk was het voor dit onderzoek de bedoeling alle tussen maart 2019 en maart 2020 geplaatste posts te verzamelen, maar omdat tijdens het selecteren van reacties duidelijk werd dat er nauwelijks op foto's zonder plussize model gereageerd werd en de reacties die gegeven werden over het algemeen irrelevant waren voor dit onderzoek, koos ik ervoor om die posts weg te laten. Dit leidde uiteindelijk tot een selectie van vier posts met een plussize model². In totaal werden 1384 bruikbare reacties gegeven op deze posts. Op post één werden 120 reacties gegeven, op post twee 183, op post drie 670 en op post vier 411. De reacties in een onbekende taal (een taal anders dan het Engels, Nederlands of Duits) en de reacties van Hollister zelf werden niet verzameld.

4.3 Data-analyse

Middels de *Grounded Theory* methode van Strauss en Corbin (1990) kon ik de patronen binnen mijn dataset identificeren, analyseren en rapporteren. Door deze onderzoeksmethode te gebruiken, kan data structureel verzameld, georganiseerd en geanalyseerd worden (Charmaz, 1996). Daarmee zal in dit onderzoek geen theorie geconstrueerd worden, maar het kan wel een bijdrage leveren aan onderzoek naar online discussies en discussies over schoonheid. Ik heb voor deze methode gekozen om te onderzoeken wat mensen in een ongecontroleerde onderzoeksomgeving zeggen over schoonheid van plussize modellen. Door het gebruik van *Grounded Theory* kan een analytische interpretatie gemaakt worden van hoe

² Voor een overzicht van de gekozen posts, zie bijlage 1.

Instagram-gebruikers betekenis geven aan posts met een plussize model (Charmaz, 1996). Volgens Strauss en Corbin (1990) bestaat deze methode uit drie fases van het coderen: open, axiaal en selectief.

4.3.1 Open codering

In de eerste fase van het coderen wordt aan elke reactie een label³ gegeven, op basis van de inhoud van de reactie. Zo kan aan een reactie die aangeeft het model mooi te vinden gelabeld worden als “*model is beautiful*”. Als er meerdere reacties zijn binnen de dataset met dezelfde inhoud, kunnen deze ook hetzelfde label krijgen.

Ik labelde de reacties die in een discussie gegeven werden als “*discussion*” en gaf ze daarnaast waar mogelijk nog een eigen label. In sommige gevallen was het niet mogelijk een eigen label te geven, zoals hier:

“@... yes”⁴

“@... -man”⁵

Deze reacties voegden wel allemaal iets toe aan de discussie, maar waren op zichzelf staand niet relevant voor dit onderzoek. Er waren echter ook reacties in een discussie gegeven, die als losstaande reactie ook functioneren en duidelijk maken wat het standpunt van de gebruiker is, zoals de volgende:

“@...⁶ every body is beautiful.”⁷

4.3.2 Axiale codering

Labels die bij hetzelfde fenomeen hoorden, voegde ik in de tweede stap⁸ van het coderen samen tot een overkoepelende categorie⁹. De reacties met als label “*scientific argument health*

³ In het tabel zijn de labels gegeven in het Engels, omdat dat voor mij makkelijker was in combinatie met de over het algemeen Engelse reacties van gebruikers

⁴ 202, post 2.

⁵ 231, post 3.

⁶ @... geeft aan dat de gebruiker een andere gebruiker tagt in de reactie. Deze zijn hier in verband met privacy weggelaten, maar staan wel in de bijlage. De reden hiervoor is dat ongeacht of de gebruikersnamen bij de reacties gemeld staan of niet, het mogelijk is deze te achterhalen.

⁷ 128, post 3.

⁸ Zie bijlage 3 voor een overzicht van de subcategorieën met bijpassende labels.

⁹ De categorieën zijn wel in het Nederlands, omdat dat voor het analyseren duidelijker is.

model” en “*personal argument health model*” konden bijvoorbeeld onderverdeeld worden in de categorie “gezondheid model”. De labels konden wel verschillend in vorm zijn, toch representeerden ze eenzelfde mening.

4.3.3 Selectieve codering

Deze labels werden met alle subcategorieën in de derde fase van het codeerproces¹⁰, onderverdeeld in *core*categorieën, die relevant zijn voor het beantwoorden van de onderzoeksvraag. Deze laatste categorieën konden een reeds gebruikte subcategorie zijn, maar ook een nieuwe, abstracte titel krijgen. De subcategorieën staan altijd in verband met de *core*categorie. De subcategorie “gezondheid model” kon samengevoegd worden met de subcategorieën “gezondheid plussize modellen algemeen” en “gezondheid modellen die buiten de *body positivity* beweging vallen” tot een *core*categorie, namelijk “gezondheid”.

¹⁰ Zie bijlage 4 voor een overzicht van de *core*categorieën met bijpassende subcategorieën.

5. Analyse en interpretatie

Er zijn uiteenlopende reacties gegeven op de geanalyseerde posts van Hollister¹¹. Uit het codeerproces komt naar voren dat er drie *corecategor*ieën te onderscheiden zijn: een overige categorie, gezondheid en esthetiek. Deze *corecategor*ieën bevatten alle subcategorieën en labels die tijdens het uitvoeren van dit onderzoek aan de reacties zijn gegeven¹². Hieronder vallen ook alle reacties in discussies, maar de discussies zelf zullen in deze analyse wel uitgelicht worden. Binnen deze drie *corecategor*ieën zijn zowel patronen als tegenstellingen gevonden, die ook in deze analyse naar voren zullen komen.

Het merendeel van de reacties komt ogenschijnlijk van jonge vrouwen, omdat dit de doelgroep is van Hollister. Met zekerheid kunnen deze feiten echter niet gesteld worden. Wegens het tijdsbestek van dit onderzoek wordt dat verder niet nader onderzocht.

5.1 Overig

Ondanks dat het voor dit onderzoek vooral relevant is hoe gebruikers reageren op het plussize model op de foto, zijn er ook reacties gegeven die hier niet op ingaan, maar toch een belangrijke toevoeging leveren aan deze analyse. Zo gaan sommige reacties puur om het product dat het model draagt. Er is dus een groep gebruikers die niet kijkt naar het model op de foto en dus geen mening geeft over het lichaam van het model of het gebruik van plussize modellen door Hollister¹³:

“that bikini is so cute 🍷🍷”¹⁴

“@....¹⁵ this bikini!! 😍”¹⁶

Deze reacties zijn veruit in de minderheid in vergelijking met de reacties die zich wel bezighouden met het model. Slechts 21 van de 1384 geanalyseerde reacties (1,6%) gaan louter over het product. Ondanks dat deze gebruikers hun mening over schoonheid of gezondheid niet geven, is het onwaarschijnlijk dat ze hierover geen mening hebben. Ze houden deze echter in zijn geheel onbekend.

¹¹ Voor een overzicht van alle 1366 reacties, zie bijlage 2.

¹² Zie bijlage 3 en 4 voor een overzicht van het codeerproces.

¹³ Alle reacties zijn letterlijk overgenomen uit de dataset, dus inclusief stijl- en spellings- en interpunctiefouten.

¹⁴ 1, post 1.

¹⁵ @... wordt gebruikt wanneer een gebruiker een andere gebruiker tagt. Om privacy te bewaren worden de gebruikersnamen in deze analyse niet genoemd.

¹⁶ 51, post 1.

5.2 Gezondheid en esthetiek

Veruit de meeste reacties die zijn gegeven op de posts van Hollister gaan over gezondheid of esthetiek. Er zijn geen gevallen te noemen, waarbij een gebruiker aangeeft een neutraal standpunt aan te nemen in het debat over gezondheid of esthetiek. De categorieën gezondheid en esthetiek staan op sommige punten in het verlengde van elkaar, maar er zijn ook verschillen aan te tonen.

5.2.1 Gezondheid

Over gezondheid worden uiteenlopende meningen gegeven. Alle gebruikers zijn het erover eens dat er gezonde modellen op social media getoond moeten worden. Een eenduidige opvatting over wat een gezond model dan is geven ze echter niet. Wel worden opvattingen over wat gezond is genoemd. Dit is dus heel erg afhankelijk van de achtergrond van de gebruikers en verschilt per cultuur.

Er zijn drie manieren te onderscheiden waarop gebruikers reageren op gezondheid. Gebruikers kiezen een bepaalde strategie om hun argumenten te onderbouwen. Ten eerste kiezen veel gebruikers ervoor wetenschappelijk onderlegde argumenten te geven om hun standpunt te versterken. Dit staat in relatie tot de tweede strategie, waarbij gebruikers een vergelijking maken tussen plussize modellen en traditionele, (te) dunne modellen. Ten slotte zijn er gebruikers die persoonlijke argumenten geven. Zo kiezen sommige gebruikers ervoor een context te bieden, waarbij ze bijvoorbeeld iets over zichzelf vertellen. Deze achtergrondinformatie kan ervoor zorgen dat het argument dat ze geven sterker is.

De kritische gebruikers maken sneller gebruik van een strategie om hun argument te onderbouwen. Dit kunnen ze doen uit angst veroordeeld te worden door anderen met een tegengestelde mening. Het leveren van kritiek wordt namelijk door veel gebruikers niet geaccepteerd: “*u sound 9*”¹⁷. Deze felheid kan een gevolg zijn van de fysieke afwezigheid van de gebruikers.

5.2.2.1 Wetenschap

Veel gebruikers koppelen gezondheid aan de wetenschap, aan de hand van bijvoorbeeld het BMI, of gezondheidsproblemen die veroorzaakt kunnen worden door overgewicht. Deze

¹⁷ 363, post 3.

gebruikers kunnen door de wetenschap aan hun kant te krijgen overtuigender over komen bij de andere partij, zoals in de volgende reacties.

“@... this isn't a realistic size. Her BMI likely falls in the “obese” category or at least “overweight”. Models who are too skinny are bad “goals”, but so is this body type.”¹⁸

“(…) If you're really trying to be scientific and say that her weight will cause “heart problems”, please keep in mind that carrying weight below the waist is actually beneficial for reproduction and growth in general.”¹⁹

Deze gebruikers weerleggen ook voorgaande reacties “*if you're really trying to be scientific*”, die ze als onjuist beschouwen. In deze reacties wordt ook al gerefereerd aan de andere kant van het spectrum, namelijk de traditionele, (te) dunne modellen, zoals we die kennen in bijvoorbeeld grote tijdschriften als Vogue.

5.2.2.2 (te) Dunne modellen

Traditionele, (te) dunne modellen worden dus ook door veel gebruikers ter discussie gesteld. Deze gebruikers maken ook soms gebruik van de wetenschap om hun argument te onderbouwen, zoals hier:

“@... since when is anorexia skinny? Anorexia is the fats and muscle ratio are very low that the only thing that shows in your body are the bones. And bones covered with skin isnt skinny.”²⁰

Het gebruik van wetenschappelijke argumenten om beide kanten van het spectrum te belichten is dus een veelgebruikte strategie en staat in relatie tot het gehele spectrum.

¹⁸ 695, post 3.

¹⁹ 399, post 3.

²⁰ 413, post 3.

Veel gebruikers geven aan dat het tonen van plussize modellen op sociale media een goede ontwikkeling is, waarbij ze de gezondheid van de traditionele, (te) dunne modellen bekritisieren. Sommige gebruikers geven hierbij ook aan, dat social media zowel (te) dunne als plussize modellen niet zouden moeten tonen. Zo schrijven de volgende gebruikers over de gezondheid van modellen met ondergewicht, ook in vergelijking met plussize modellen:

“(...) being skinny doesn’t equal healthy.”²¹

“(...) I dont get why they can’t promote a healthy body instead of models being too skinny or to big.”²²

“I DEMAND THAT THEY PROMPTE²³ HEALTHY BODIES THAT ARE NOT TOO BIG OR TOO SMALL!”²⁴

Geen van de gebruikers die de vergelijking tussen modellen met ondergewicht en plussize modellen maakt, impliceert dat het een model met ondergewicht boven een plussize model verkozen wordt. De ontwikkeling in de modewereld, waarbij (te) dunne modellen langzaam verdwijnen lijkt dus door alle gebruikers geaccepteerd en begrepen te worden. Het juiste alternatief voor de traditionele modellen wekt echter nog veel onenigheid op.

5.2.2.3 Persoonlijk

De derde manier waarop gebruikers hun argumenten onderbouwen is door het plaatsen van reacties in een persoonlijke context. Door het geven van achtergrondinformatie verduidelijken deze gebruikers het punt dat ze willen maken en genereren ze compassie van andere gebruikers:

“me and her have such similar body’s (...) and i see her as gorgeous but me as hideous. crazy how our minds hurt us so badly.”²⁵

²¹ 406, post 3.

²² 216, post 2.

²³ Hier wordt hoogstwaarschijnlijk “promote” bedoeld

²⁴ 221, post 2.

²⁵ 44, post 1.

“yessss she’s 5’11 and curvy like me so now i know what jeans to get”²⁶

De *core*categorieën gezondheid en esthetiek staan op dit punt het meeste in elkaars verlengde. Deze reacties tonen aan dat gebruikers zich vergelijken met het model en op basis daarvan een mening uiten. Daarbij beantwoorden ze indirect de vraag die Kuipers (2015) in haar onderzoek stelt: wil en kan ik ook zo zijn?

5.2.3 Esthetiek

5.2.3.1 Esthetiek plussize modellen

Wanneer gebruikers reacties plaatsen over de esthetiek, betrekken ze vaak de esthetiek van plussize modellen in het algemeen bij hun argument. Deze reacties richten zich over het algemeen niet op de gezondheid, omdat deze niet bij alle plussize modellen hetzelfde is en kan zijn. De *core*categorieën gezondheid en esthetiek staan in de discussie over plussize modellen in het algemeen dus niet in elkaars verlengde. De volgende reacties laten zien hoe plussize modellen in het algemeen gezien worden:

“I truly adore the fact that “thic” models are in! I love seeing what girls with the same body type as me look like in your swim wear, it makes purchasing the perfect bikini 100 times easier ❤️❤️”²⁷

“I love seeing more diversity in the modeling industry 🙌😊”²⁸

In de eerste reactie komt de persoonlijke context weer aan bod, zoals in de vorige paragraaf beschreven. Deze gebruiker impliceert hier indirect ook dat het doel van Hollister bereikt wordt, namelijk dat iedereen, ongeacht welke maat, kleding kan kopen bij het bedrijf.

²⁶ 919, post 3.

²⁷ 68, post 1.

²⁸ 75, post 1.

5.2.3.2 Esthetiek model

De meeste gebruikers reageren binnen de categorie esthetiek alsnog het meeste op het model op de foto. Wat hierbij opvalt, is dat de niemand het woord “*ugly*” gebruikt. Kritische gebruikers geven hun mening op een subtielere manier, maar daarbij komt hun standpunt nog altijd duidelijk naar voren:

“shes not even that hot tf are yall talking about smh”²⁹

“Her face scares me”³⁰

Uit deze reacties blijkt dat, wanneer mensen getriggerd worden door een beeld dat ze niet mooi vinden, ze daarop reageren. Er wordt een duidelijke mening overgedragen, die direct over het model op de foto “*she*” gaat. Op de eerste reactie volgde veel kritiek van anderen, waarin ook expliciet werd genoemd dat de reden waarom deze gebruiker zo reageert is, omdat hij mannelijk is: “*they’re men, what do yyou think*”³¹.

Naast kritiek worden er vooral heel veel positief getinte reacties geplaatst over esthetiek. Veel gebruikers vinden het model mooi:

“Gosh this girl is gorgeous 🍷🥰🌟😭🤔”³²

“Bri³³ always looking fire!! 🥰”³⁴

“She’s really really pretty y’all are honestly blind 🥰”³⁵

Deze reacties zijn in de meerderheid, maar veroorzaken zelden een discussie, zoals die bij kritische reacties ontstaat. Reden hiervoor kan zijn dat deze reacties progressief zijn in het debat over de verschuiving van het schoonheidsideaal. De focus van dit onderzoek ligt echter niet op het ontdekken van het schoonheidsideaal zelf en wordt daarom niet verder uitgelicht.

²⁹ 200, post 2.

³⁰ 651, post 3.

³¹ 204, post 2.

³² 282, post 2.

³³ Naam van het model op de foto.

³⁴ 669, post 3.

³⁵ 702, post 3.

5.2.4 Hollister

De reacties die voor dit onderzoek zijn geanalyseerd zijn gegeven op posts van het bedrijfsprofiel van Hollister op Instagram. Hollister laat door het plaatsen van content met plussize modellen zien dat zij de *body positivity* beweging steunen en dat levert reacties op van het publiek. Soms spreken gebruikers in hun reactie Hollister direct aan. Bij deze reacties ging het over gezondheid en esthetiek, waarbij Hollister zowel gecompimenteerd als bekritiseerd werd op het gebruik van plussize modellen:

“Props to Hollister for actually incorporating different body types now”³⁶

“I feel like this is such a big move for @hollisterco growing up i always had a curvy body and i didn’t feel like Hollister was a place i could shop not because they didn’t carry a size 10 but because I felt excluded just walking in.”³⁷

“When will you ever use models that’s healthy? @hollisterco”³⁸

“@... traurig was aus Hollister geworden ist 😞”³⁹

In bovenstaande reacties uiten gebruikers hun mening over de manier van online profileren die Hollister gebruikt. De kritische gebruikers laten duidelijk naar voren komen dat ze niet blij zijn met de ontwikkeling die Hollister doorgemaakt heeft, maar de gebruikers die Hollister complimenteren belichten de ontwikkeling ook, wat indiceert dat deze gebruikers toch nog kritisch zijn, omdat het bedrijf vroeger hele andere opvattingen over inclusiviteit uitstraalde.

³⁶ 190, post 2.

³⁷ 931, post 3.

³⁸ 283, post 2.

³⁹ 300, post 3.

5.3 Discussies

In de vorige paragrafen is besproken binnen welke *core*categorieën de reacties van de gebruikers passen. Wat echter vaak voorkwam was dat gebruikers op elkaar ingingen en een discussie voerden. Sommige gebruikers namen deel meer dan één discussie. Er zijn twee gebruikers die dusdanig vaak in discussie gingen met anderen dat zij 10% van alle reacties op post 2 gaven. Deze gebruikers waren ook vaak in discussie met elkaar, omdat zij tegenovergestelde opvattingen over het lichaam van het model hadden, zoals hier te zien is:

„Finally a realistic body image”⁴⁰

„@... how is this a healthy image to live up to then?
We have gone from one extreme to the other.”⁴¹

5.3.1 Diepgaande discussies

Er werden naast korte, basale discussies, vaak door gebruikers die elkaar tagden, ook diepgaande discussies gehouden, waarbij gebruikers echt in dialoog met elkaar gingen en hun standpunten onderbouwden met argumenten. De langste van alle discussies besloeg 108 reacties⁴². Deze discussie is een voorbeeld van een diepgaande discussie, omdat er veel argumenten gegeven worden, en argumenten worden weerlegd. Deze reacties gingen in de meeste gevallen over de gezondheid van het model, dat te wijten valt aan het feit dat de eerste reactie hier ook over ging:

“This isn’t healthy man”⁴³

“@.... people shouldn’t think that having
excess fats in your body is healthy or a normal
thing. Excess fats cause heart diseases and problems
and theres nothing healthy in that”⁴⁴

⁴⁰ 135, post 2 (originele reactie).

⁴¹ 147, post 2.

⁴² 382 – 490, post 3.

⁴³ 382, post 3, de originele reactie waar een discussie van 107 reacties op volgde.

⁴⁴ 393, post 3.

“@... not everyone is going to be perfectly slim, just because one person has more weight than another doesn't mean there any less healthy”⁴⁵

Bij deze reacties is wederom te zien hoe gebruikers strategieën inzetten om hun argumenten te onderbouwen, zoals wetenschappelijke argumenten in de tweede reactie. Deze strategieën geven gebruikers in een discussie ook de mogelijkheid zich te uiten en reacties van anderen te weerleggen.

5.3.2 Einde discussie

Wat opvallend is bij de discussies is dat de twee partijen zelden tot nooit tot een conclusie komen. Bijna alle discussies eindigen abrupt en worden ook niet meer opgepakt door andere gebruikers. Omdat de laatste post van dit onderzoek 22 weken geleden (tot 10-07-2020) geplaatst is, is het ook onwaarschijnlijk dat deze discussies nog op gang zullen komen. Er is dus geen sprake van een compromis, of een winnende/verliezende partij. Beide partijen blijven bij hun standpunten, wat kan liggen aan de fysieke afwezigheid van alle deelnemers. Wel mengen verschillende gebruikers zich in meerdere discussies, waarbij ze hetzelfde standpunt op een andere manier verwoorden.

5.3.3 Kritiek

Een bijkomstigheid bij de discussies is ook dat gebruikers kritiek gaan leveren op elkaar. Zo worden er gebruikers die het model op de foto bekritisieren vaak op een onaardige manier aangesproken door de gebruikers met een ander standpunt, zoals hier te zien is:

“I didn't ask for this”⁴⁶

“@... no one asked you to be born but yet here you are”⁴⁷

⁴⁵ 395, post 3.

⁴⁶ 561, post 3.

⁴⁷ 564, post 3.

Conclusie en discussie

In dit onderzoek is getracht een antwoord te vinden op de vraag: hoe reageert het publiek op schoonheid en *body positivity* in de content van het Instagram account van Hollister? Om de hoofdvraag te kunnen beantwoorden zijn 1384 reacties op Instagram middels Grounded Theory (Strauss & Corbin, 1990) geanalyseerd. Hieruit kwamen drie core categorieën naar voren: (1) een overige categorie, (2) gezondheid en (3) esthetiek.

Omdat de doelgroep van Hollister vrouwen zijn, is het ogenschijnlijk dat het grootste deel van de reacties ook door vrouwen zijn gegeven. Concluderend kan gesteld worden dat vrouwen over het algemeen het plussize model gezond en/of mooi vinden. Deze bevinding wordt onderbouwd door ruim 300 gegeven reacties⁴⁸. Dit staat niet in relatie tot de conclusie die Kuipers trekt uit haar onderzoek. Daaruit komt naar voren dat vrouwen juist de klassieke schoonheid meer waarderen. Implicatie is hier wel, dat in dit onderzoek de focus ook lag op het hele lichaam en niet alleen het gezicht van het model.

De gebruikers gaven voor dit onderzoek alleen relevante reacties op posts waar een plussize model te zien was. Daarom is gekozen enkel posts te analyseren met een plussize model. Omdat deze posts een standpunt innamen in de discussie over schoonheid, gaven gebruikers eerder hun mening. Deze bevinding sluit aan bij het onderzoek van Hassel en Weeks (2016) die lieten zien dat bronnen met een bepaalde opvatting leiden tot meer meningen en reacties dan bronnen zonder bepaalde opvatting.

In overeenstemming met het *encoding/decoding* model van Hall (1980) bleken gebruikers actief betekenis te geven aan de inhoud van de posts. Dit werd duidelijk door de variatie aan reacties die gegeven werden, gebaseerd op de achtergrond en cultuur van de gebruikers: sommige gebruikers richtten zich op gezondheid, anderen op esthetiek en anderen lieten het plussize model geheel buiten beschouwing. Volgens onderzoek van Kuipers (2015) en Yan & Bissell (2014) zijn gender, afkomst en leeftijd ook factoren die het idee van vrouwelijke schoonheid kunnen beïnvloeden. De Instagram-gebruikers reageerden in dit onderzoek op schoonheid, wat dus in relatie staat met de manier waarop ze betekenis geven.

Zowel binnen de discussies als binnen de losstaande reacties waren de drie *core*categorieën te onderscheiden: overig, gezondheid en esthetiek. De *core*categorieën gezondheid en esthetiek kenden drie strategieën, waarmee gebruikers hun argumenten onderbouwden. Uit de reacties bleek dat gebruikers met een kritische opvatting over

⁴⁸ Het is dus niet zeker of deze reacties allemaal door vrouwen zijn gegeven, maar dit is wel erg waarschijnlijk.

gezondheid vaker strategieën inzetten om hun argument te onderbouwen, dan gebruikers die niet kritisch waren. Vaak werden wetenschappelijke argumenten naar voren gebracht. Daarnaast werden de traditionele, (te) dunne modellen ter discussie gesteld. Het klassieke beeld van modellen zoals we die nu kennen, is volgens alle gebruikers geen optie meer. Een eenduidig alternatief werd echter door de gebruikers niet gevonden. De vraag “wat is gezond?” kan dus op basis van de data uit dit onderzoek niet beantwoord worden.

Ten slotte gaven gebruikers ook argumenten die persoonlijk van aard waren. Zo gaven ze aan zich te identificeren met het model, aansluit bij eerder onderzoek van Kuipers (2015), die aantoonde dat iemand zich de identificatievraag “wil en kan ik ook zo zijn?” stelt, wanneer diegene een mening geeft over de schoonheid van een ander.

Uit de resultaten van dit onderzoek komt naar voren dat gebruikers getriggerd worden door het beeld dat ze zien op Instagram en op basis daarvan een reactie plaatsen. Dit gebeurt zowel bij kritische als positieve reacties. Er is echter geen literatuur die deze bevindingen in een ongecontroleerde online onderzoeksomgeving onderbouwt. Dit vormt de basis voor een grootschalig vervolgonderzoek, waarbij gekeken kan worden op welke manieren gebruikers getriggerd worden een reactie te plaatsen over het lichaam van het model op een post van een bedrijfsprofiel.

De Instagram-gebruikers voerden ook veel discussies, vaak met twee partijen lijnrecht tegenover elkaar: gebruikers die kritiek hadden op de post tegenover gebruikers die de post complimenteerden. Ook gingen de gebruikers persoonlijk in op elkaar, waarbij ze soms agressief op anderen reageerden. Dit sluit aan bij het onderzoek van Wright en Street (2007), die vaststellen dat vanwege de fysieke afwezigheid van deelnemers aan online discussies agressief gereageerd kan worden, ook omdat standpunten opgedrongen worden. In dit onderzoek is echter niet bekeken of deze bevindingen ook gelden voor een platform als Instagram. Er zou nader onderzoek gedaan kunnen worden naar welke verschillen er zijn met betrekking tot verschillende online platforms.

Ondanks dat binnen dit onderzoek een relatief kleine dataset is gebruikt, tonen de resultaten aan dat we leven in een tijd waarin de discussie over schoonheid actueler is dan ooit. De acceptatie van lichamen, ongeacht kleur, vorm en imperfecties is een uiterst belangrijk debat, waar sociale media een plek aan geeft. Gebruikers van over de hele wereld hebben via sociale mediaplatformen de mogelijkheid met elkaar in discussie te gaan, waarbij alle achtergronden, genders culturen in grote online groepen samenkomen en zorgen voor een gevarieerde en uiterst relevante verzameling aan standpunten en argumenten.

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Bijlagen

Bijlage 1: de geselecteerde Instagram posts



Post 1: geplaatst door @hollisterco op 30 april 2019

Totaal aantal bruikbare reacties: 120



hollisterco • Volgen



Post 2: geplaatst door @hollisterco op 26 mei 2019

Totaal aantal bruikbare reacties: 183



hollisterco • Volgen



Post 3: geplaatst door @hollisterco op 15 september 2019

Totaal aantal bruikbare reacties: 670



hollisterco • Volgen



Post 4: geplaatst door @hollisterco op 2 februari 2020

Totaal aantal bruikbare reacties: 411

Bijlage 2: alle reacties inclusief eerste label

Nummer: nummer van de reactie

Post: nummer van de post waar de reactie op is gegeven

Username: gebruikersnaam

Comment: de gegeven reactie, inclusief stijl- en spellingsfouten en emoji's

Label: eerste label

nummer	Post	Username	Comment	Label
1.	1	Caitlyntrbl	that bikini is so cute ❤️❤️	Product + emoji
2.	1	Veronika.haider	😍	Emoji
3.	1	Zaninoagustina	👏👏👏👏👏	Emoji
4.	1	D_nlokaz	🔥	Emoji
5.	1	Emytan_	❤️	Emoji
6.	1	_emzrp_	OMG thank you hollister for using curvy models thank you so much you are proving that all girls are beautiful	Happy with representation of curvy models, praise Hollister
7.	1	DISCUSSIE Rad_cullen	@kxnt_emz they are promoting being unhealthy	Discussion, critical about health
8.	1	A1babbyymam aa	@rad_cullen Yeah but being bone skinny isn't healthy either.	Discussion, body types, critical about skinny bodies
9.	1	Rad_cullen	@alexexscoulterpt2 and you would be correct	Discussion, agreement
10.	1	Marley.mayer	@conqueror_6 are you kidding me	Discussion
11.	1	_emzrp_	@marley.mayer what	Discussion
12.	1	_emzrp_	@rad_cullen yes thank you	Discussion
13.		_emzrp_	@alexexscoulterpt2 true but this girl is healthy and that's what matters so what if she has curves I know it makes her beautiful	Discussion, model is healthy and beautiful
14.	1	_emzrp_	@rad_cullen no there not they are promoting curvy women	Discussion, disagreement
15.	1	Qori_asiri	@kxnt_emz yess	Discussion
16.	1	Lucyvrobins	@kxnt_emz the bikini bottoms dont look like they fit her	Discussion, product looks bad
17.	1	_emzrp_	@lucyvrobins well I think it looks fabulous	Discussion, product looks good
18.	1	Lucyvrobins	@kxnt_emz it's just my opinion I don't think it looks like it fits her properly. They should have got her a bigger size.	Discussion, product doesn't fit

19.	1	EINDE DISCUSSIE katharina_franz	Suchen wir auch nog @hannahhbe 🙄	unclear
20.	1	hannahhbe	@katharina_franz boyfriend who has a pool 🏊	discussion
21.	1	katharina_franz	@hannahhbe Sugar Daddy	discussion
22.	1	katharina_franz	@hannahhbe Sugar Daddy	discussion
23.	1	hannahhbe	@katharina_franz ich habe schon sugar daddy anbot weißt du doch	discussion
24.	1	Juliakneecegreg g	You look poolbready !!!	Model
25.	1	Strangelydeceas ed	that body is so gorgeousssss	Model is beautiful
26.	1	Yyvrs	She has a flat belly 🙄🙄	Cynical
27.	1	DISCUSSIE s.e.henryyy	@y3yu3 she has a gorgeous body actually 🙄	Discussion, disagreement, model is beautiful
28.	1	Yyvrs	@s.e.henryyy ikr they always say curved models but she has a flat belly	Discussion, disagreement
29.	1	Yyvrs	@s.e.henryyy lol	Discussion
30.	1	Aixelzuniga	@y3yu3 plus I never see plus sized models with bright red belly stretch marks, it's always faded out booty stretch marks.	Discussion, statement on plussize models
31.	1	Yyvrs	@lifebyaixel true :(Discussion, agreement
32.	1	EINDE DISCUSSIE Splashleee	Omg I am absolutely loving this model. She immediately made me smile. Gorgeous in all her curves. Thank you @hollisterco I love the direction you are going. I can't wait to start dressing my daughter in Hollister when she's older!	Model is beautiful, praise Hollister's direction
33.	1	Izzydewey	@aleks_szwag I LOVE THIS	Praise
34.	1	Onlinegraves	this just boosted my confidence 100000%	Personal argument
35.	1	izzydewey	@aleks_szwag I LOVE THIS	Praise
36.	1	DISCUSSIE aleks_szwag	@izzydewey do you know what country has a pool? And a beach? 😊😊	Discussion
37.	1	izzydewey	@aleks_szwag does it start with C and end in yprus?	Discussion

38.	1	aleks_szwag	@izzydewey omg it totally does 🙌	discussion, agreement
39.	1	aleks_szwag	@izzydewey also she is so pretty	Discussion, model is beautiful
40.	1	izzydewey	@aleks_szwag I don't believe you so I'm gonna have to @go and bring you along to see if it's true...	Discussion
41.	1	izzydewey	@izzidewey and I KNOW	Discussion, agreement
42.	1	aleks_szwag	@izzydewey I wouldn't object to that	Discussion, agreement
43.	1	EINDE DISCUSSIE Larsen.fans	Yess 💕	Praise, emoji
44.	1	Makennawalling 0	me and her have such similar body's (at least that's how i see myself) and i see her as gorgeous but me as hideous. crazy how our minds hurt us so badly.	Personal issue
45.	1	Marie.lgf_	🙌🙌🙌🙌	Emoji
46.	1	Karen.rafik	I LOVEE THIS MODEL !!! she's gorgeous!!! 🔥🔥 @malakhares @chahendagalal	Model is beautiful, emoji
47.	1	Yudijunco	🙌👍👍 She is just perfect! And the bikini uf!! Amazing! Thank you Hollister. You guys are amazing!	Model is beautiful, product is beautiful, thankful to Hollister, emoji
48.	1	Mrjasonm	Beautiful. I have a pool. You would be the perfect addition to it & everyday!	Bikini
49.	1	Les_lie26	All body positivity 🙌💕	Praise body positivity & emoji
50.	1	Francesca.riccio	tb when Hollister had small sizes and now they have bigger ones makes my heart happy @juli.elizabeth13	Throwback Hollister brand
51.	1	Kacey.louize	@_emily.king_ this bikini!! 😍	Product & emoji
52.	1	DISCUSSIE emily_grace_	@kacey.louize I love it	Discussion, agreement
53.	1	EINDE DISCUSSIE Bethho.privv	omg feel much better seeing people with a body which looks like mine!!	Personal argument

54.	1	Skga98_	@mel.uc @charmainehplt 😂 😂😂	Emoji
55.	1	DISCUSSIE mel.uc	@skga98_ 😂😂😂ASAP	Discussion
56.	1	EINDE DISCUSSIE Callie_kennedyy	i have one! 😂	Product & emoji
57.	1	Megancolderwo odx	😍	Emoji
58.	1	Sanah_vij	Victoria's Secret take notes 😍	Joke
59.	1	DISCUSSIE Archiebaebee	@sanah_vij yeah we taking notes to make sure we dont have "models" looking like this 🙌	Discussion, disagreement, models shouldn't be plussize
60.	1	Conqueror_6	@sanah_vij notes on what not to do	Discussion, disagreement
61.	1	EINDE DISCUSSIE Soumya.34	she's rockin that bikini 🤩🤩 🤩!!!!	Product & emoji
62.	1	Tayrene_99	About time Hollister showed models that weren't a size 00	Hollister's direction
63.	1	Oliviiaphillips	👏👏👏 #nobodyshaming	emoji's
64.	1	Carolinee.jordan	the caption is ME hahah	Caption
65.	1	Prettyluhhazel	I ordered HOLLISTER pants TODAYYY	Product
66.	1	Jessicaaa.v	when are the high waisted bikinis going back in stock ? :(Reactie Hollister: @jessicaaa.v We sometimes restock items based on their popularity! While we can't guarantee that this will happen, we suggest keeping your eye on our website to see if we restock by clicking on the link in our bio, and search for them by the name "High-Waist Bikini" to find something similar!	Product
67.	1	Biintu19	So cute 🥰❤️	Praise
68.	1	Sasss_yasss	I truly adore the fact that "thic" models are in! I love seeing what girls with the same body type as me look like in your swim wear, it	Praise Plussize, personal argument

			makes purchasing the perfect bikini <u>100</u> times easier 💕	
69.	1	Rruby.mae	she's so pretty 😊	model is beautiful
70.	1	Christmas_mistl etoe_4ever	Yay 😊 to Hollister to make every girl and woman feel beautiful	Praise Hollister's direction
71.	1	Jaylene_horse	Well if you find a friend with a pool let me know their address so I can come over too! 😭	joke
72.	1	Notoriousv.e.g	@clarebear_98 see 🔥 🔥	tag, emoji's
73.	1	Bellayoussefia n	I have a pool 😊	Pool
74.	1	Katryna.mae	Please restock your ribbed triangle bikini tops!!	Product
75.	1	Autumnfarmer_	I love seeing more diversity in the modeling industry 🙌😍	Praise diversity
76.	1	Molly.malicoat	I really want to look in for a model job can you send me info on model Reactie Hollister: @molly062006 Co-create with us by tagging @HollisterCo with #HollisterCollective for your chance to be featured. We'd love to share your photos!	Becoming a model
77.	1	Farahbayomey	@mariamhamouda I2eet m2asek	unclear
78.	1	Malachi.h4	I'd really like to possibly model for you guys. I love the brand so much Reactie Hollister: @malachi.14 We'd love to share your photos! Co-create with us by tagging @HollisterCo with #HollisterCollective for your chance to be featured.	Becoming a model
79.	1	Gabcurrent	beautyyyyy @katiekope 💚 💚	emoji's
80.	1	DISCUSSIE katiekope	@gabcurrent thanks babe!	Discussion, grateful
81.	1	Dinahgifford	@_zoey.finsta me looking at your house from across the street	tag, joke

82.	1	Meredithweingand	👍👍👍	emoji's
83.	1	Skylar_rayne10	She looks fab why can't I be more confident about my body in a bikini	Model is beautiful, personal argument
84.	1	Tagsipelizabeth	👏👏	emoji's
85.	1	Melyandjules	True beauty ✨	Model is beautiful & emoji's
86.	1	Alex.myall	@ella.lloyd 😊	emoji's
87.	1	ella.lloyd	@alex.myall please come live with me	Discussion
88.	1	Apex.constellation	Very beautiful model 🙌🔥	Model is beautiful, emoji's
89.	1	_ameliasc_	That's the way marketing!!!!!!!!!!!!!!	Marketing
90.	1	Belikealyse	😞 yesss plus size	Praise plussize
91.	1	Jayyosheaa	@katiekope READING ALL THESE AMAZING COMMENTS YOU LOOK BOMBBBBB 💕💕	Model is beautiful
92.	1	katiekope	@jayyosheaa ❤️❤️	Discussion, emoji's
93.	1	Jorgegibbs	😊😊😊 Nice model	Model is beautiful, emoji's
94.	1	Hannah_mackler	QUEEEEEEN KOPE @katiekope	Model
95.	1	katiekope	@hannah_mackler ❤️❤️👻👻	Discussion, emoji's
96.	1	Manuel.62400	I love Hollister clothing and would love to be a model for you're brand	Praise Hollister, becoming a model
97.	1	kaileelago	@katiekope I cannot deal w this U ARE U REAL	Model
98.	1	katiekope	@kaileelago ❤️❤️❤️	
99.	1	Chelsea35_	are y'all going to restock our swimsuits you've had the past few weeks for summer? i never got to buy one i liked before they sold out ! Reactie Hollister: @chelsea35_ We restock our swimsuits based on their popularity! While we can't guarantee that we'll restock them, we suggest checking back on our website by	Product

			clicking on the link in our bio for updates!	
100.	1	Radtrav	Wow this is awesome! ✨	Praise
101.	1	Cottoncanzy	Wish you would use more Curvy models as well as more inclusive in general.....	Critical about use of curvy models
102.	1	Lizzievenditti	@katiekope you go girl!!!	Model
103.	1	katiekope	@lizzievenditti ahh thanks babe!	Discussion, reaction model
104.	1	Erica_kod	I messaged y'all about being sponsored	Being sponsored
105.	1	Lennyrosep	@katiekope always stunning ALWAYS	Model is beautiful
106.	1	katiekope	@lennyrosep ❤️❤️	
107.	1	Notreb_	Paul doesn't slave away over the pool all summer for you to diss him like this @katiekope	Unclear
108.	1	Allisoninserra	Queeeeen 🙌	Model
109.	1	Anjaliseitz	😊😊😊💕💕	Emoji's
110.	1	Aure1505	Where can i have this floaty?	Unclear, joke or diss
111.	1	Victoria_gargiuolo	SLAY MY LIFE @katiekope	Model
112.	1	California_chick343	So nice to see companies using women of REAL size	Praise use of models
113.	1	DISCUSSIE Lucyvrobins	@california_chick343 what exactly do you mean by 'real size' are the women that are smaller not real people? Lol	Discussion, disagreement
114.	1	Rami_ben_amarara	❤️	emoji's
115.	1	Madeleinegarratt	@hollisterco THANK YOU for having beautiful models that are all different sizes 🙏🙏🙏	Praise Hollister's direction, emoji's
116.	1	Isabellahebb	Come on guys – i think that the Most Girls have such a Body like her – that's a normal Natural Body and it isn't thick-it's perfect-we all know that many pics are done with Photoshop and it's not realistic what we often see!! So being proud of our bodys to how we often day: being imperfect is perfect! ❤️💪❤️	Praise use of different bodies, emoji's, critical about photoshop
117.	1	isabellahebb	*so we often say – sry for the mistake 🙏😭😭	Correction

118.	1	Erinbedore	@k9holmes186	tag
119.	1	Lu_rengelb	@adrian_freire_	tag
120.	2	Maikon.das.artes	This woman is a goddess!!! 😍😍😍	Model is beautiful
121.	2	Zsofiee	You should post the photo I tagged u guys in for hollister collective 🙏 pls	Being featured
122.		May_fwb_	Woow 🥰	Praise, emoji's
123.	2	Liekexbastiaanse	😍😍	emoji's
124.	2	Ismaalse	#health	Health
125.	2	Anasahmed_as	BBW 🙌🙌	shortening, emoji's
126.	2	Johanna29._	the woman looks so beautiful 😍	Model is beautiful
127.	2	Alexa_ludick	@mignonludick sy is soooo mooi	Model is beautiful
128.	2	mignonludick	@alexa_ludick wowwww	discussion
129.	2	alexa_ludick	@mignonludick sy is soooo mooi	
130.	2	Messwithone	Gladiator 🤔 Or alligator	Unclear, joke
131.	2	Marco_betancourt_	🔥🔥🔥	emoji's
132.	2	Juliannaa5000	This is amazing!! It's great to see REAL people as models!! Great work ❤️🥰	Praise for use 'real' models
133.	2	DISCUSSIE Lucyvrobins	@juliannaa5000 what about the models before weren't real? They were real people.	Discussion, disagreement, all models are real
134.	2	1t555	@lucyvrobins always been real people, now it's just an unhealthy woman	Discussion, woman is unhealthy
135.	2	EINDE DISCUSSIE Morgan_olivia21	Finally a realistic body image	praise model's body
136.	2	DISCUSSIE Heather.r_	@morgan_olivia21 what makes this girls figure a realistic body image as opposed to a skinnier figure	Discussion, disagreement, model is not realistic
137.	2	Morgan_olivia21	@heather.r_ well most companies such as Victoria secret and Hollister choose slimmer models compared to models who have fuller figures. The average size in USA is a size 12/14 not a size zero	Discussion, companies use slim models

138.	2	Vanessaa_boo	@morgan_olivia21 every body is beautiful. There never is a realistic body figure. We were created by many other bodies to make us unique 😊 ❤️	Discussion, disagreement, everyone is beautiful
139.	2	Callmeludovico	@morgan_olivia21 it's not unrealistic to be healthy	Discussion, disagreement, model is unhealthy
140.	2	Morgan_olivia21	@callmeludovico most companies promote unrealistic body images (which is nearly impossible to obtain) and not entirely healthy for the minds of growing young women	Discussion, critical about companies using slim models
141.	2	Conqueror_6	@morgan_olivia21 This is not normal, average, or realistic. It's just obese and unflattering for anyone	Discussion, disagreement, model is not beautiful or healthy
142.	2	Morgan_olivia21	@conqueror_6 it's funny how much guys think they have a right to judge a girls body this girl is beautiful	Discussion, critical about other users
143.	2	Kaoristillfox	@heather.r Thank you 🙌	Discussion
144.	2	Zara_99x	@morgan_olivia21 I don't think him being a guy has anything to do with it tbh. And why did you have to bring it to a place about gender. I mean does it matter that he's male? You might not agree with his opinion but you don't have to bring genders into it	Discussion, disagreement, about other users
145.	2	Koboist	@morgan_olivia21 every body image is realistic. As someone who has been a size 0-1 all my life, I am very thankful that this place has sizes that run smaller. Almost any other store like American eagle for example doesn't even fit correctly on me. It's great every body type is being represented now. But, we can't just push our full focus to the plus sized. For people who are naturally thinner/petite, we still need a	Discussion, disagreement, everyone is realistic

			place to go to shop too. My body is just as realistic as hers 🙄	
146.	2	Christenstjohn	@kaoristillfox Well said! 🙌	Discussion, agreement
147.	2	Lucyvrobins	@morgan_olivia21 how is this a healthy image to live up to then? We have gone from one extreme to the other. Why can't companies promote a healthy body instead if too big and too small.	Discussion, plussize is not healthy
148.	2	Lucyvrobins	@morgan_olivia21 just because it may be the average doesn't mean it is healthy at all. The US is among the fattest countries in the world for a reason.	Discussion, disagreement, average isn't necessarily good
149.	2	Morgan_olivia21	@lucyvrobins this is a healthy size she is probably a size 10/12	Discussion
150.	2	Lucyvrobins	@morgan_olivia21 in UK size?	Discussion
151.	2	Heather.r_	@morgan_olivia21 yeah ok I understand that and respect it, but just because sizes 12/14 are the average dress sizes in one country does not define the realism of body types/image- being slim in general (I don't mean size 0 I mean like a size 6/8) isn't unrealistic and saying is just as harmful as these companies who define sizes 12+ as plus size	Discussion, everybody is realistic
152.	2	Morgan_olivia21	@koboist just because they posted a girl that is curvy doesn't mean they are trying to represent that type only. Hollister is trying to be more size inclusive since many companies such as Victoria secret are size exclusive. Every body is different and being exclusive to one isn't body positive.	Discussion, disagreement, hollister is just being inclusive

153.	2	Koboist	@morgan_olivia21 yeah ik. If you read my comment again I wasn't saying anything about what they posted was wrong and you will even see I said it was great they are including all body types. I am pointing out what you said is wrong: that plus sized bodies is being realistic in comparison to skinnier models.	Discussion, disagreement, plussize is more real than skinny
154.	2	_brooklynbuhler	@morgan_olivia21 I just read through this whole chain of comments and oh. My. God. No one had to say anything. Everyone is judging the model for her body. No matter WHAT she is beautiful inside and out.	Discussion, model is beautiful
155.	2	Morgan_olivia21	@_brooklynbuhler amen to that	Discussion
156.	2	Joshc200317	@morgan_olivia21 if it's nearly impossible to obtain then why are there so many models that look skinny and healthy	Discussion, disagreement
157.	2	Mietrahamidy_	@morgan_olivia21 u do know every body is 'realistic'	Discussion, everyone is real
158.	2	Callmeludovico	@morgan_olivia21 and is it not the same for men? Models are models for a reason it's hard to get where they are just like t's hard for a common person to cook a 'model' steak to perfection. This is their profession, there's a reason it's hard to get where they are or else they're job becomes valueless. Advertising is about what's appealing not an actual representation of everything in the world.	Discussion, disagreement, models are about advertising
159.	2	1t1555	@callmeludovico faaaaaaaaacts	Discussion
160.	2	Morgan_olivia21	@mietrahamidy_ well the realistic part is that the majority of American women's size is a 12 . Most companies don't represent	Discussion, representation Plussize, model is beautiful

			that body type most companies represent the slender built body type. I never said that the older models weren't realistic... she represents the size that most Americans are. She is absolutely beautiful just like the other models are.	
161.	2	Lucyvrobins	@morgan_olivia21 just because that is the average doesn't mean it is a healthy size to be at all, if anything people in America are the ones who need to lose weight the most. It is an epidemic over there, they should be encouraged to lead a healthier lifestyle not encouraged to stay the way they are which is killing them.	Discussion, average isn't healthy
162.	2	Morgan_olivia21	@lucyvrobins just because a person is curvy doesn't mean they aren't healthy... just like If you skinnu doesn't mean you are healthy. Every body is different some people have inherited disorders such as PCOS which can causes them to hold extra weight. Every body is built differently and idk why you think you can judge them.	Discussion, everybody can be healthy
163.	2	Lucyvrobins	@morgan_olivia21 I didn't say that but this woman does not look curvy to me it just seems like she is overweight and I just dont think it is healthy to promote this. You are entitled to your opinion though.	Discussion, model isn't curvy but overweight
164.	2	Lucyvrobins	@morgan_olivia21 I am not judging her I just hink that this should not be a body that should be normalized because it doesn't look healthy. I am also not saying that being very skinny is the way to go either but just that a more healthy body would be a good	Discussion, model isn't healthy, not things people should want to look like

			idea instead of the model being vskinny of very big. I also can judge a company on their decision to post people who are either unhealthy skinny or overweight it is just not right or moral to say that these are things that people should live up to	
165.	2	Morgan_olivia21	@lucyvrobins Hollister biggest size is a 14. She doesn't look unhealthy. If you look on her actual profile you could see how her lifestyle is. Having an unhealthy lifestyle can go both ways from being skinny to being heavier. One of my friends is tiny and all they eat is junk food. I am like a 6 or 8 and I eat pretty healthy plus I try to stay pretty active	Discussion, personal argument about health
166.	2	Lucyvrobins	@morgan_olivia21 I know that I'm not saying everyone who is skinny is healthy I am just saying a big company like Hollister should promote healthy eating and exercise that's all. I dont think they should promote people who are overweight, that is all I am trying to say.	Discussion, brands should promote being healthy, not models that are overweight
167.	2	Morgan_olivia21	@lucyvrobins well you don't necessarily know that she's overweight she is pretty tall for a girl if you take a look at her pics on her profile she looks pretty healthy	Discussion, disagreement, model isn't necessarily overweight
168.	2	Mietrahamidy_	@morgan_olivia21 I was just replying to what u commented, u said 'a realistic body image' which basically means everything else was 'unrealistic' but go off.	Discussion, disagreement, critical about other user
169.	2	Angelusorydzuk	@morgan_olivia21 it depends, some people have fast metabolism, and is that bad? So that's not healthy?	Discussion, scientific health argument

170.	2	Morgan_olivia21	@angeluss.o_ everyone has a different metabolic rate. Every body is different. Like this model seems like to have a bigger frame which means she would have larger bones and more muscle mass	Discussion, scientific health argument
171.	2	Angelusurydzuk	@morgan_olivia21 everyone is making a big deal how being skinny isn't healthy, some people might not be, and others may. I'm not saying how being a little bigger isn't healthy, but y'all need to stop being so sensitive	Discussion, critical about other users
172.	2	Iluvprnc5816	@morgan_olivia21 probably a size 15 in Hollister jeans	Discussion, model's size
173.	2	Morgan_olivia21	@iluvprnc5816 Hollister biggest size is a 15 . She is not even that big. She is still beautiful;	Discussion, model is beautiful
174.	2	Iluvprnc5816	@morgan_olivia21 I think she's pretty too, my daughter was 15 at Hollister...not saying anything mean. My daughter just looks to be the same size	Discussion, model is beautiful, personal argument
175.	2	Morgan_olivia21	@iluvprnc5816 Hollister runs smaller too. I don't understand why girls can't support girls and have to tear them down	Discussion, critical about other users
176.	2	Iluvprnc5816	@morgan_olivia21 I'm not tearing anyone down. I have 3 daughters. All different sizes	Discussion, disagreement, personal argument
177.	2	Morgan_olivia21	@iluvprnc5816 never mentioned you just the others this model probably took alot of courage to model for a company that usually uses a slim model	Discussion, praise model's courage
178.	2	EINDE DISCUSSIE Kaitlyntunison	i'm just tryna buy the paddle to play some ping pong	unclear
179.	2	Katiekope (model)	❤️ ❤️	emoji's
180.	2	_lucas_reinhardt	Ich hab nicht geliked. Weil sie fett ist.	model is fat

181.	2	DISCUSSIE Vanni.1234	@schneeluki und weida?	Discussion
182.	2	Sara_sophie36	@schneeluki Das ist gemein sag das nicht!	Discussion, critical about other users
183.	2	Seli_rsch	@schneeluki einfach nur abschaum	Discussion
184.	2	Tanjabrown74	@schneeluki Troll alert... Und wenn man nichts Nettes oder Nützlichtes zu sagen hat, sollte man lieber still sein...	Discussion, critical about other users
185.	2	Morit._.z	@tanjabrown74 ja dann sei doch still	Discussion
186.	2	Morit._.z	@selinaroesch das find ich jetzt ein bisschen hart nur weil sie fett ist heißt es nicht das sie abschaum ist	Discussion, critical about other users
187.	2	Morit._.z	@vanni.1234 nichts und weida	Discussion
188.	2	Seli_rsch	@morit._.z nein nein, ich finde Menschen die so etwas kommentieren sind abschaum	Discussion, critical about other users
189.	2	_lucas_reinhardt —	@selinaroesch also ich finde auch nicht gut wie dur jetzt leute beleidigst nur weil sie übergewichtig sind 🙄	Discussion, critical about other users
190.	2	EINDE DISCUSSIE Slayrabeth	Props to Hollister for actually incorporating different body types now	Praise Hollister's direction
191.	2	DISCUSSIE Morgan_olivia2 1	@slayrabeth Ikr I'm excited more companions are going for body inclusive instead of exclusive	Discussion, praise Hollister's direction
192.	2	EINDE DISCUSSIE Oh.jasoon	Yesssss 😍	praise, emoji's
193.	2	Baudryelisa	Gorgeous! 😍	model is beautiful
194.	2	Majoabudc	😍😍	emojis'
195.	2	Marey_cerna_	🔥🔥🔥🔥	emoji's
196.	2	Veronika.haider	😍	emoji's
197.	2	Sawyerashlyn	i loveeee this 🙌 beautiful	praise, model is beautiful, emoji's
198.	2	_carlottacrai_	😍	emoji's
199.	2	Kimberljaramill o	Omg Hollister!! I can't believe this I'm actually crying 🥹 This is beautiful	Praise Hollister's direction
200.	2	Caleb.atx	shes not even hot tf are yall talking about smh	Model isn't hot

201.	2	DISCUSSIE Xx_jenniferknig ht_xx	@caleb.atx is that the only thing that matters to you?!!	Discussion, critical about other users
202.	2	Gabe2kamoto	@xx_jenniferknight_xx yes	Discussion
203.	2	Chrispraisethalord	@caleb.atx facts	Discussion
204.	2	Kissmeinthehard enn	@xx_jenniferknight_xx they're men, what do you think 😭😞	Discussion, critical about other users
205.	2	Kissmeinthehard en	@supposedly_weird not a comeback it's the truth but go off	Discussion
206.	2	Xx_jenniferknig ht_xx	@littleheartloket 🤔😭	Discussion, emoji's
207.	2	Popular_twurlypop	@caleb.atx don't be rood 😳😳	Discussion
208.	2	Bellawardd	@caleb.atx neither are you	Discussion,
209.	2	Svnshynee	@caleb.atx she's confident	Discussion, model is confident
210.	2	Classyslick	@caleb.atx are you hot??? Probably not because people who usually put other people down aren't so happy with them self!	Discussion, critical about other users
211.	2	Islyfox666	@caleb.atx coming from someone who looks like they take longer to get ready than a female 🤔	Discussion, critical about other users
212.	2	EINDE DISCUSSIE Bekka_boo13	Finally you have someone who's not a size 2...she looks amazing 🙌🙌🙌🔥🙌	praise, model is beautiful
213.	2	DISCUSSIE Lucyvrobins	@bekka_boo13 yeah they have gone to the other extreme of putting a much bigger size on their Instagram, I dont understand why they have to go to extremes, they have skinny girls and then they move onto overweight women. They need to promote healthy bodies, not this.	Discussion, promote being unhealthy by showing extremes
214.	2	Jessicakeenan	@lucyvrobins wtf this is a healthy body	Discussion, disagreement, model is healthy

215.	2	Bekka_boo13	@lucyvrobins how is this not a healthy body...the average women's size in the UK is a 14-16...all sizes are beautiful...so just be quite	Discussion, disagreement, model is healthy, everyone is beautiful
216.	2	Lucyvrobins	@bekka_boo13 just because the average is a UK 14-16 doesn't mean it is healthy. The UK is also one of the fattest countries in the world. It is more of an epidemic if anything. I dont get why they can't promote a healthy body instead of models being too skinny or too big.	Discussion, average isn't healthy
217.	2	Lucyvrobins	@jessicakeenan this is not a healthy body this girl is obviously too big. She doesn't look like the healthiest person so I dont think it is right that they are doing this. They out	Discussion, model is not healthy but too big
218.	2	Lucyvrobins	@jessicakeenan first they put skinny models out there now they have gone to the other end of the spectrum by saying it is ok to be obese. This is not right on either side they should promote a healthy model with a healthy diet	Discussion, promote being unhealthy by showing extremes
219.	2	Jessicakeenan	@lucyvrobins I can't believe I'm having this conversation with a fellow female yet here we are ... woman come in all shapes and sizes 🙌 I'm going to assume you are a child because I cannot wrap my head around the fact that a fully educated woman would feel the right to comment on other people's bodies. It seems the only person who has an issue here is you, so I pray for your healing that one day you can love yourself and in part, love other woman no matter what body they are rocking. We demand companies promote realistic body images and here	Discussion, women should support other women, critical about other users

			@hollisterco is doing just that and you feel you have the right to say that she is too big. When we can stop imposing impossible beauty standards on each other, maybe the rest of society will follow along. Again, I'm appalled I'm having this conversation with another female of all people. Check yourself, girl 🙄	
220.	2	Jessicakeenan	@lucyvrobins I can assure you I'm healthy and happy, un like you. But that is between me and my dr and not some random child on Instagram. Big yikes.	Discussion, personal argument
221.	2	Lucyvrobins	@jessicakeenan also you say that the models who were being promoted before were unrealistic bodies however they are real people and they do exist so it is a realistic body that anyone can achieve even if it is an unhealthy body shape. I DEMAND THAT THEY PROMPTE HEALTHY BODIES THAT ARE NOT TOO BIG OR TOO SMALL! They should be promoting unhealthu body shape not super skinny people and not glorifying obesity! I have the right to comment yes just as everyone is entitled to their opinion and my opinion is she isn't healthy at all and should not be modelling her body to young girls saying it is ok to be this way	Discussion, promotion of unhealthy women should stop
222.	2	Lucyvrobins	@jessicakeenan again why are you making assumptions that I am not happy and healthy? I am definitely 100% healthier than you if you advocate for people to lead a life where obesity is the norm.	Discussion, personal argument
223.	2	Lucyvrobins	@jessicakeenan all you	Discussion

224.	2	Bekka_boo13	@lucyvrobins you are body shaming... all women have different shape sizes...I'm a 10/12 and I'm still classed as over weight, even though I workout and eat healthy...and I'm still curvy...and I have an eating disorder aswell...stop trying to make others feel bad just because there not a certain size or shape...	Discussion, critical about other users, personal argument
225.	2	Lucyvrobins	@lucyvrobins * no reason to body shame someone	Discussion, critical about other users
226.	2	Bekka_boo12	@lucyvrobins how are the being selfish...? Their body their life...	Discussion, critical about other users
227.	2	Lucyvrobins	@bekka_boo13 did you not READ my comment? They are being selfish not to themselves but to the others around them such as their family and children, they have to just watch while the one they love kills themselves. While this could be prevented if they could eat healthier and exercise	Discussion, models aren't healthy and hurt the people around them
228.	2	EINDE DISCUSSIE Renumann	Absolutely stunning 💕	model is beautiful, emoji's
229.	2	Rraulestrada	😍	emoji's
230.	2	Silkerymen	Beautiful model! 💕💕	model is beautiful, emoji's
231.	2	Alice_letcherby	It's amazing to see a VARIETY of body types! All shapes and sizes are beautiful 💕💕	praise variety of body types, everyone is beautiful, emoji's
232.	2	Christenstjohn	When did Hollister become Lane Bryant? Jesus.	critical about hollister's direction
233.	2	DISCUSSIE Malujames0	@christenstjohn if you really want to know WHEN, i guess 2019, 21 st century, ever heard of it? Well. Just in case you didn't know, the fashion industry is evolving, and so are the unrealistic body shapes being left behind.	Discussion, critical toward other users
234.	2	EINDE DISCUSSIE Cebra_11	She is gorgeous! 😍😍	model is beautiful, emoji's

235.	2	_xnyctophilia	Beautiful 🥰👍	model is beautiful, emoji's
236.	2	Lyyoso	EVERYTHING GOALS 🙌🔥🥰	model is beautiful, emoji's
237.	2	Juantorrealbaphoto	🥰❤️	emoji's
238.	2	Artificial_memez	I was taught "if you don't have anything nive to say, don't say anything at all." So I won't. Because everything I have to say about this woman is naughty! Great #content @hollisterco	praise hollister's content, maybe sexual
239.	2	DISCUSSIE brittanyangxl	@freebrandconsultant you're fun at parties	discussion, critical about other user
240.	2	malujames0	@freebrandconsultant You just said something negative like..... stick to your own advice.	Discussion
241.	2	EINDE DISCUSSIE Marta_bull91	The worste thing Is that negative comments are all from men...	critical about male users
242.	2	DISCUSSIE Hot_dog_.water	@marta_bull91 you can't even spell "'worst"	Discussion, critical about other users
243.	2	Chloeeyy_	@hot_.dog_.water -man	Discussion
244.	2	_brooklynbuhler	@marta_bull91 actually the most are from women. Just look at every comment	Discussion, disagreement, critical about other users, critical about female users
245.	2	Keller_schaf_daddy	@marta_bull91 fact	Discussion, agreement
246.	2	Madison4249	@marta_bull91 that's why I'm gay😂	Discussion
247.	2	Ar_avnff	@hot_.dog_.water 🧟	Discussion, emoji's
248.	2	EINDE DISCUSSIE lesh.kraut	@malte__13 ist zu klein oder?	Tag
249.	2	DISCUSSIE malte__13	@jxrgxn_joar	discussion
250.	2	EINDE DISCUSSIE Jenntenn.s	Abercrombie and Victoria's Secret could NEVER	critical about other companies
251.	2	DISCUSSIE Tim_1807	@jenntenn.s Abercrombie and Hollister are the same Company	Discussion, disagreement

252.	2	EINDE DISCUSSIE Elizabethrouy	Your swim line this summer is on point omg yassss	praise products
253.	2	justinecijfer	@isabellavenema @lisacijfer	tag
254.	2	lisacijfer	@justinecijfer jonge doe Fk normal	discussion
255.	2	EINDE DISCUSSIE Andreas_a_2003	Pudge	unclear
256.	2	Laiiia08_	😍😍	emoji's
257.	2	Alishatjeee	Beauty 💋	model is beautiful, emoji's
258.	2	Nft89	BIG ↑ TOP	praise, emoji's
259.	2	Ahsleyt8706	Can we take a moment to talk about this queen right here...^^	model is beautiful
260.	2	Deals_dealss	😍😍	emoji's
261.	2	Abbie_whetter	Oh wow she's stunning ❤️	model is beautiful, emoji's
262.	2	Abbie_whetter	I love her body I wish I had curves like that ❤️	model is beautiful, emoji's
263.	2	Z_leyes	Ha! Nope	critical
264.	2	Morgan_olivia21	Thank you @hollisterco for being more body inclusive 💜 I plan to shop more if you continue to promote that every body type is beautiful no matter how much back fire you get	praise hollister's direction
265.	2	Sarahpatrick_	This is what I like to see 🙌🙌	praise content
266.	2	Chloeeyy_	Queen 💕	model
267.	2	yves.saint.fuckoff	Wann postet ihr endlich mal Bilder von mir? 😭 Gebe mein ganzes Gehalt für euer Zeug aus und habe ich bei mehreren Profilen getaggt. @vuccii	wish to be featured
268.	2	Angelaimperaa	@christinabadra	tag
269.	2	Maricarmen.rs	Beautiful!	model is beautiful
270.	2	Guapajhen20	💖💖💖💖	emoji's
271.	2	Fernaandoeffron	@alemontemayor	tag
272.	2	_brooklynbuhler	@katiekope you are the most gorgeous woman I have ever seen. My god. I'm not even lying about it 😍😍	model is beautiful

273.	2	Jessicaeicher101	I love all of a sudden there are plus size models on here	praise plussize models in content
274.	2	Paulfoutrier	Great buyer of the brand, I am proud to buy from a brand that promotes the image of the natural woman. Great respect to them and to women who fully assume their body	praise Hollister's direction
275.	2	Pablo444477	😘😘😘	emoji's
276.	2	Matejko_	🤢🤢	emoji's
277.	2	Jimijam2000	@mamaoChuck	tag
278.	2	DISCUSSIE MamaoChuck	@jimijam2000 you do like them thicc	discussion, reaction
279.	2	EINDE DISCUSSIE Boiparis	They Should have Been Made Bigger sizes for men and Women! Always Said This! 🙌	sizes should be for everyone
280.	2	Olive_uh	@hollisterco you're doing amazing sweetie	praise hollister's direction
281.	2	Mannio33	❤️	emoji's
282.	2	Madisyn_blevins_	Gosh this girl is gorgeous 🔥 😍🌟 😘😘	model is beautiful
283.	2	1t1555	When will you ever use models that's healthy? @hollisterco	hollister should use healthy models
284.	2	Kamyarparsaa	😘😘😘🤢	emoji's
285.	2	DISCUSSIE Paradiise_janea	@kamyarparsaa wow u should look in the mirror and do that cuz what ur doing isn't nice	discussion, critical about other users
286.	2	EINDE DISCUSSIE Ig.imaan	She's so pretty 😍😍	model is beautiful
287.	2	Svshynee	DAMN SLIM THICK QUEEN ❤️❤️❤️	model is beautiful
288.	2	Jackweinrich	Can I dislike comments?	dislike comments
289.	2	_duartelucas_	Feels great to see diversity! I'm totally here for this, you killed it @katiekope and thank you @hollisterco for representing all types of bodies. 🙌	praise diversity, model and Hollister's direction, emoji's
290.	2	Essa_alqaisi	@mansuz @suzshakib	tag

291.	2	Johanna_86 th	Can you also do things for pregnant women? I am pregnant and sad that I can not wear my trousers by Hollister 🙄 👧 👖 ❤️	need clothes for pregnancy
292.	2	Jeanmistratnicolas	Hello bb	unclear
293.	2	Voniti	Now if they'll acutally put these damn sizes IN their stores. Kek	product need to be in store
294.	2	Madeofstarlight12	For the people making stupid comments like Abercrombie wouldn't have a plus sized model – THEY ARE THE SAME COMPANY	abercrombie & hollister are the same
295.	2	Lelepj1234	@emmatgoss	tag
296.	2	DISCUSSIE @emmatgoss	@lelepj1234 YES	discussion, agreement
297.	2	EINDE DISCUSSIE Ireonaari	👏👏👏👏👏👏	emoji's
298.	2	Melaniiee28	@alexandrasandry	tag
299.	2	Wavvve	@welovebenwhite 😊	tag, emoji's
300.	2	Welovebenwhite	@wavvve traurig was aus Hollister geworden ist 😭🙄	critical about hollister's direction
301.	2	Superboy_office	Yummy 😍	praise, emoji's
302.	2	_clara.sz06	@_mary.lu_1301	tag
303.	3	Ootd.hu8	Cool	unclear
304.	3	DISCUSSIE ainevare	@ootd.hub cool	unclear
305.	3	_anyashahh	@nevarmend cool	unclear
306.	3	Jennxktm	@ootd.hub cool	unclear
307.	3	_beccabrett_	@_anyashahh cool	unclear
308.	3	Alexis_fabela.3	@ootd.hub cool	unclear

309.	3	Jeffreyp_7	@ootd.hub cool	unclear
310.	3	Lars_from_the_f ield	@ootd.hub cool	unclear
311.	3	Laflare.chubbz	@ootd.hub cool	unclear
312.	3	Lilyiturio	@ootd.hub cool	unclear
313.	3	Lucille.reyess	@ootd.hub cool	unclear
314.	3	Jordan_oddo	@ootd.hub cool	unclear
315.	3	_.kai__76._	@ootd.hub cool	unclear
316.	3	boombastxc	@ootd.hub cool	unclear
317.	3	Abbi.heistand	@ootd.hub cool	unclear
318.	3	Cam.cjf	@ootd.hub cool	unclear
319.	3	Gusruizisa	@ootd.hub cool	unclear
320.	3	D_cizmek	@gusruizisa cool	unclear
321.	3	Mia_quickel_	@ootd.hub cool	unclear
322.	3	Maxence.blbg	@ootd.hub cool	unclear
323.	3	Matisse_lgd	@ootd.hub cool	unclear
324.	3	__kirstenevans	Cool beans	unclear
325.	3	Alanismagallane s	@ootd.hub cool	unclear

326.	3	Autxmnrain	@ootd.hub this is such chill energy I respect that	unclear
327.	3	EINDE DISCUSSIE Gracegph	@ootd.hub cool	unclear
328.	3	Mazen.jabali792	This a huge move for people who say their thighs are too big for hollister jeans 😍😍	Praise Hollister's direction
329.	3	DISCUSSIE Christianm.03	@mazen.jabali792 EXACTLY!!!	Discussion, agreement
330.	3	@mazen.jabali792	@christianm.03 LIKE 👍👍👍👍	discussion, agreement
331.	3	Thechaos13	@mazen.jabali792 right	discussion, agreement
332.	3	Markfite	@mazen.jabali792 lmao huge	discussion, agreement
333.	3	EINDE DISCUSSIE Vit_gaf	@mazen.jabali792 Hollister has way too enormous sizes actually	discussion, disagreement
334.	3	Lufa.mikll	Likkl back	unclear
335.	3	DISCUSSIE shannen._f	@lufa.mikll are you gd 😂	discussion
336.	3	EINDE DISCUSSIE Fixda_city_diddy	🤔	emoji's
337.	3	Kristxfleur	Gloria from madagascar 🤔	unclear, emoji's
338.	3	DISCUSSIE Jim_vichos	@kristxfleur bruh i cried	discussion
339.	3	Edwardo_alvv	@kristxfleur 🤔	discussion, emoji's
340.	3	Javi.hoops	@kristxfleur @top.comment.god	discussion
341.	3	Mfabbro_	@kristxfleur @top.comment.god	discussion
342.	3	Hmsalvidar.22	@kristxfleur 🤔🤔🤔🤔	discussion, emoji's

358.	3	Kirstxfleur	@gracegph want it too	discussion
359.	3	Gracegph	@kristxfleur uh what?	discussion
360.	3	Gracegph	@kristxfleur do u speak english	discussion
361.	3	Kristxfleur	@gracegph i'm from chargoggagoggmanchauggag oggchaubunagungamaugg	discussion, joke
362.	3	Fabio_deluxe	@bastii_deluxe @_paddy_deluxe_ 😂😂😂😂	discussion, emoji's
363.	3	Gracegph	@kristxfleur yeah u sound 9	discussion, critical about other users
364.	3	Gracegph	@kristxfleur i cba with u 😂	discussion
365.	3	Ashxbeen	@kristxfleur bAHAAAAAAAAHA 😂i feel bad for laughing	discussion
366.	3	Littler.uzi	@kristxfleur bruh 🤔👏	discussion, emoji's
367.	3	Vincentpereira_	@kristxfleur LMFAOOOO 😂😂😂	discussion
368.	3	Littler.uzi	@gracegph theres the saying, "I wanted to , so I did" so I'm assuming thats what he do, thank you.	discussion
369.	3	Gracegph	@littler.uzi its like none of u speak english. What do u mean by 'thats what he do'	discussion, critical about other users
370.	3	Aghostofjupiter	@kristxfleur where's your Hollister post	discussion
371.	3	Littler.uzi	@gracegph u? Why are you randomly saying u? Makes nos sense smh. You don't speak English I guess.	discussion, critical about other users
372.	3	Gracegph	@littler.uzi u=you. Its slang	discussion
373.	3	Gracegph	@littler.uzi but what did u mean by your other comment	discussion

374.	3	Littler.uzi	@gracegph u?	discussion
375.	3	Gracegph	@littler.uzi yes. U. its slang for you.	discussion
376.	3	Gracegph	@littler.uzi are u gonna reply to my comment now or are u just gonna keep askin me about the letter u	discussion
377.	3	Littler.uzi	@gracegph ahh ive just been fycking with you until you understiid yourself but its not fun anymore, see ya.	discussion
378.	3	Gracegph	@littler.uzi i know?	discussion
379.	3	EINDE DISCUSSIE Gracegph	@littler.uzi i understand myself and i literally knew u were replying to my comments weirdly for a reason	discussion
380.	3	James_k_1247	nice	praise
381.	3	Christian.wohlever	That's @iamkrislondon girl 🤔🤔	model
382.	3	Ahmadabdeen	This isn't healthy man	model is unhealthy
383.	3	DISCUSSIE Breedavis13	@ahmadabdeen she looks healthy to me 🤔	discussion, disagreement
384.	3	Sara__jane	@ahmadabdeen what's not healthy?	discussion, disagreement
385.	3	Morganlmaas	@ahmadabdeen she looks really healthy	discussion, disagreement, model is healthy
386.	3	Ahmadabdeen	@breedavis13 and im guessing a anorexic person is healthy too	discussion, disagreement, cynical
387.	3	Ahmadabdeen	@sara__jan someone thats over the top with a 369 pounds is healthy huh. Then i guess you're the unhealthy person here if that's whats you call healthy	discussion, disagreement, critical about other users

388.	3	Breedavis13	@ahmadabdeen no. This gorgeous girly isnt overweight, she's a perfectly healthy weight. social media had just made normal bodies seem abnormal and many women are ashamed of their bodies because of it. this is a perfectly normal and HEALTHY body right here. get over yourself 😊	discussion, disagreement, model is healthy, critical about other users
389.	3	Sara__jane	@ahmadabdeen she's confident af, and you don't know how much she weighs nor should you care. shes an absolutely gorgeous girl.	discussion, model is beautiful and confident
390.	3	Dreadheadlilah	@ahmadabdeen she's look healthy tho so wdym	discussion, disagreement, model is healthy
391.	3	Ahmadabdeen	@sara__jane no doubt she's confident	discussion, cynical
392.	3	Sara__jane	@ahmadabdeen so why try to bring her down if she's happy? stay in your own lane dude	discussion, critical about other users
393.	3	Ahmadabdeen	@sara__jane people shouldn't think that having excess fats in your body is healthy or a normal thing. Excess fats cause heart diseases and problems and theres nothing healthy in that	discussion, scientific argument for unhealthy model
394.	3	Nicholascam5	@sara__jane ^^	discussion
395.	3	Sara__jane	@ahmadabdeen not everyone is going to be perfectly slim, just because one person has more weight then another doesn't mean there any less healthy	discussion, disagreement, bigger doesn't mean unhealthy
396.	3	Nichoalscam5	@ahmadabdeen 🤔🍷	discussion, emoji's
397.	3	1800.daddy	@ahmadabdeen i would usually agree but she looks pretty healthy	discussion, model is healthy

398.	3	Ahmadabdeen	@1800.daddy well if people that are heavy weighted with fats are healthy, then anorexic people are over the top	discussion, disagreement, anorexic people are healthy then
399.	3	caitlynhollar	@ahmadabdeen at a certain point yes obesity can be detrimental, but this beautiful girl is not an example. Peoples bodies are built very differently and she was blessed with a proportional and HEALTHY BODY. If you're really trying to be scientific and say that her weight will cause "heart problems", please keep in mind that carrying weight below the waist is actually beneficial for reproduction and growth in general. She is no where near in danger of anything like that!	discussion, disagreement, model is healthy, scientific argument
400.	3	Diegofifteen	@ahmadabdeen thank you for being one of the only smart people in the comment section yeah sure she is beautiful but she is for sure not healthy	discussion, model is beautiful but not healthy
401.	3	Hbe.7.17.08	@ahmadabdeen the fact that 58 people agree with you makes me sick. You have no right to judge her body, its hers and she can do whatever she wants. I think she's freaking gorgeous	discussion, model is beautiful, critical towards other users
402.	3	_renee.reyes11	@ahmadabdeen people just don't wanna accept it but how do people think that being big is healthy like it don't make sense but u right about it not being healthy	discussion, agreement, model is unhealthy
403.	3	Ahmadabdeen	@me.melodyy ill take this as a joke	discussion
404.	3	Diegofifteen	@hbe.7.17.08 ok but she is still overweight even tho she is "gorgeous" nobody ever mentioned that .he was talking about weight and the fact she is overweight which	discussion, model is beautiful but unhealthy

			therefore makes her unhealthy	
405.	3	Ahmadabdeen	@diegofifteen people can be heavy weighted with muscles and thats ok but being over weight with fats that causes lots of heart problems	discussion, model is unhealthy, scientific argument
406.	3	Hbe.7.17.08	@diegofifteen being skinny doesn't equal healthy. You have no idea what she eats, how much exercise she gets, and frankly its none of your business.	discussion, no one can tell if she's healthy
407.	3	Diegofifteen	@ahmadabdeen yeah exactly	discussion
408.	3	Michalthesiren	@ahmadabdeen you being negative isn't healthy	discussion, critical towards other users
409.	3	Diegofifteen	@hbe.7.17.08 i never said that being skinny equals being healthy. All i said was that she is overweight so could you stop mentioning other things such as this and also she is unhealthy and that is a fact she is overweight. Sorry to burst your bubble but that's just how things roll.	discussion, model is overweight and unhealthy
410.	3	Michalthesiren	@ahmadabdeen and she's not even 369 pounds lol	discussion
411.	3	Ahmadabdeen	@earthynymphet hearing what you dont want to hear from another person doenst make them negative	discussion
412.	3	Hbe.7.17.08	@diegofifteen how much does she weigh? And whats her diet? How much exercise does she get?	discussion
413.	3	Ahmadabdeen	@hbe.7.17.08 since when is anorexia skinny? Anorexia is the fats and muscle ratio are very low that the only thing that shows in your body are the bones. And bones covered with skin isnt skinny.	discussion, anorexia is unhealthy
414.	3	Ahmadabdeen	@hbe.7.17.08 none of your business like its none of mine remember	discussion, critical about other users

415.	3	Hbe.7.17.08	@ahmadabdeen what are you talking about lol	discussion,
416.	3	Michalthesiren	@ahmadabdeen who says I ‘‘don’t’’ wanna hear tho ? Im just saying you know nothing about her. And you’re not her docter .	discussion
417.	3	Hbe.7.17.08	@earthynymphet exactly	discussion
418.	3	Hbe.7.17.08	@ahmadabdeen go to medical school, become her docter and then I’ll listen. Until then stop putting others down. Let her be her and stay out of it	discussion, critical towards other users
419.	3	Ahmadabdeen	@ Hbe.7.17.08 i dont need you to listen, i dont want you to listen, and i most definitely dont need to prove myself for you.	discussion, critical about other users
420.	3	Ahmadabdeen	@ Hbe.7.17.08 goddamn i hope you never ever get to listen	discussion, critical about other users
421.	3	Notesold	@ahmadabdeen lol I saw you’re comments and I was like welp let all the feminists come after you 😂😂	discussion
422.	3	Ahmadabdeen	@jordan21262 i knew what i was getting myself into😂	discussion
423.	3	Ahmadabdeen	@autxmnrain like you said, usually and not always. Fat dont just gather in one place but are throughout the body	discussion
424.	3	Lunxld	@ahmadabdeen shutup	discussion, critical about other users
425.	3	Michalthesiren	@lunxld girl you are so gorgeous	discussion, praise another user
426.	3	Bus_the_gus_	@ahmadabdeen it’s okay man, I stand with you	discussion
427.	3	Michalthesiren	@bus_the_gus_ damn must be a damn circus with all these clowns 🤡	discussion, critical about other users

428.	3	Ahmadabdeen	@lunxld atleast say something useful that stands up to my comment	discussion, critical towards other users
429.	3	Lunxld	@earthynymphet thanks beautiful so are you! 🥰	discussion, praise another user
430.	3	Ahmadabdeen	@earthynymphet sure just make up some stupid names using any fruits to compare your body with a fruit to justify your case.	discussion, critical about other users
431.	3	Michalthesiren	@ahmadabdeen have you ever heard BODY TYPES?? Google it please	discussion, critical about other users
432.	3	Aalmafrachi	@ahmadabdeen @top.comment.god	discussion, tag
433.	3	Slaughtergodbih	@ahmadabdeen neither are you and your comment 🤡. Your super skinny man, eat up bcuz being extremely is dangerous as hell 😞	discussion, critical about other users
434.	3	Autxmnrain	He's just bored and looking to argue 😄😂 I'm giving up	discussion, critical about other users
435.	3	Ahmadabdeen	@autxmnrain why not argue when its fun lmao	discussion
436.	3	Sydney_v_west	@ahmadabdeen just stop man it's rude	discussion, critical about other users
437.	3	Iamkrislondon	@ahmadabdeen Just because you have a bird chest doesn't mean you healthy or valid to comment on other ppl's health 😄😄	discussion, critical about other users
438.	3	Autxmnrain	@ahmadabdeen because it's pointless, your mind can't be changed, just like mine can't. So it's futile	discussion, critical about other users
439.	3	Michalthesiren	@iamkrislondon period I've been blasting circus music this whole time	discussion
440.	3	Haleyelaine	@ahmadabdeen how do you know that she isn't healthy? that she doesn't eat clean, work out weekly, drink only water, etc? im p sure you wouldn't even blink if a skinny girl was in the same	discussion, critical about other users

			outfit w a vape and burger, right? you can leave.	
441.	3	Michalthesiren	@autxmnrain for someone that has no muscles he sure knows a lot about it 🤪🤪 🤪	discussion, critical about other users
442.	3	Autxmnrain	@haleyelainee boom there it is, thank you	discussion
443.	3	Michalthesiren	@haleyelainee he can't leave his job at the circus lol he's a full time clown	discussion, critical about other users
444.	3	Autxmnrain	@earthynymphet the problem is people just can't take looking at people that aren't super duper thin (tho there's nothing wrong when people are if it's healthy) and disguise it with "smarts & facts" 😏	discussion
445.	3	Michalthesiren	@autxmnrain you can see he barely responds to me because I reply with facts	discussion, critical about other users
446.	3	Autxmnrain	@earthynymphet yes it's kinda satisfying when that happens 😏	discussion, critical about other users
447.	3	Ahmadabdeen	@earthynymphet if i were you id go over your comments to see which part of what you commented is a fact. Other than using that clown circus thing over and over again. Others have been arguing respectfully unlike you and your stupid clown meme.	discussion, critical about other users
448.	3	Jxcksen	@ahmadabdeen i've seen men bigger than this size and it's seen as "normal" because they're suppose to be seen as big and buff and girls are suppose to be skinny and feminine. She's fine the way she is and it's her decision.	discussion, model is fine as she is
449.	3	Elainewendler	@ahmadabdeen so now you're a health expert	discussion, critical about other users

450.	3	Gazedmaria	@ahmadabdeen so you're a doctor now?	discussion, critical about other users
451.	3	S_a_r_a_h_s_t_o_u_t	@sara__jane "stay in your lane" preach girl ❤️❤️❤️	discussion, praise other user
452.	3	Tally_99	@ahmadabdeen being a bad human isn't healthy either, but here you are 🧑	discussion, critical about other users
453.	3	Alexandra_schoenn	@ahmadabdeen neither is your attitude towards a human who loves themselves and their body	discussion, critical about other users
454.	3	Priivrebb	@ahmadabdeen ... wait what? So you over here, saying she ain't healthy. Did you ever see her profile, as you said you did? Her body is perfectly normal, there is nothing obese about it! I can't say anything about overweight, because I DON'T KNOW THE DIGITS. Neither do you, my good sir. But nice try.	discussion, model is healthy
455.	3	Jadynhelen50	@ahmadabdeen calling yourself a "photographer" isn't healthy either.	discussion, critical about other users
456.	3	Priivreb	@jadyynill A 17 year old boy thinking he's a photographer. Imagine that	discussion, critical about other users
457.	3	Jadynhelen50	@priivrebb oh no way, i thought he was 54	discussion, critical about other users
458.	3	Kimberlyburnett	@ahmadabdeen your hate isn't healthy either you might wanna check yourself:)	discussion, critical about other users
459.	3	Sun.tronics	@ahmadabdeen you consider yourself a photographer yeah? aren't you supposed to encourage body positivity & diversity then?	discussion, critical about other users
460.	3	Gutierrez.anallely	@ahmadabdeen your attitude ain't healthy either, if you got nothing positive to say then stay back from connecting 🧑	discussion, critical about other users
461.	3	Princessmooch	@ahmadabdeen you look like you didn't get much attention at home as a kid and	discussion, critical about other users

			malnourished as an adult. Eat something, you just don't look healthy.	
462.	3	Thechaos13	@ahmadabdeen you dont have to find her attractive.....herb	discussion, critical about other users
463.	3	Miguel.a.rivera	@ahmadabdeen you say that as if she's obese, she is thicker than a snickers but she's not obese	discussion, model is not obese
464.	3	_kristinekim	@ ahmadabdeen 🤔🤔🤔🤔🤔	discussion, emoji's
465.	3	J_deexo	@ ahmadabdeen yes I agree. You being here in the comments isn't healthy. You should leave 🙄	discussion, critical about other users
466.	3	Dory_hills	@j_deexo was ready to hate you, then I read the rest of your comment	discussion, praise another user
467.	3	Thegloriousdead_22	@ ahmadabdeen sometimes it's genetics dude. Some people are naturally chubby, some are naturally skinny. It's just how it is dude	discussion, scientific argument
468.	3	Kyalee_fritz	@ ahmadabdeen how she's gorgeous	discussion, model is beautiful
469.	3	Ahmadabdeen	@kyalee_fritz sure, no doubt in tht	discussion, model is beautiful
470.	3	Kyalee_fritz	@ ahmadabdeen 😊	discussion, emoji
471.	3	Ahmadabdeen	@kyalee_fritz ??	discussion
472.	3	Vit_gaf	@8boatsandhoes8 Overweight doesn't come from genetics. There might be a predisposition to gain weight but it's doesn't mean extremely overweight.	discussion, scientific argument on health
473.	3	_punkndisorderly	@ ahmadabdeen you don't know her weight or her health lmaoo bye if you got a problem you can leave , its simple	discussion, critical about other users












474.	3	Marcel_kzk	@ ahmadabdeen She's healthy, you weigh like 60kg and have 0 muscles and u want to tell people what's healthy and what's not?	discussion, critical about other users, model is healthy
475.	3	Corpseparty_	@vit_gaf actually if your parents are overweight the chances of their kid being overweight are high lmao	discussion
476.	3	vit_gaf	@corpsepart_ Well, this is very true but I don't believe in those people who say they are overweight for build and they don't eat much when the truth is that they don't do any sport and maybe their parents are just thick and not overweight	discussion
477.	3	Adrienegregory	@iamkrislondon YES STICK UP FOR YOUR WOMAN KRIS 🙌	discussion, praise other users
478.	3	Michalthesiren	@vit_gaf I'm more active than most of my skinny friends and don't even eat that much yet I'm still a size American 10 so uh you can hush with those statistics my doctor says that's normal	discussion, critical about other users, scientific argument
479.	3	Vit_gaf	@eathynymphet Well, medicine isn't science though since all doctors will tell you a different thing and most of them will tell you you're alright at whatever BMI. A doctor told a friend of mine, she is alright with 70+ kg which isn't normal at my age for sure. Losing a bit wouldn't be bad. If I asked a doctor myself, I am sure they'd tell me I have to gain 10 kg 😂😂	discussion, personal argument health
480.	3	Michalthesiren	@vivit_gad medicine might not be science but they do have to study a human science pre med. I know bc my bestie wants to be a doctor.	discussion, personal argument health

481.	3	Vit_gaf	@earthynymphet I study medicine too and it does use science sometimes but it's merely not scientific. It's about opinions and that's why patients should have at least 2 doctors in order to get 2 opinions. If I asked the doctor who told my friend she is okay with 70 kg, he'd probably tell me I have to gain lost of weight while others might prove him wrong.	discussion, personal argument health
482.	3	Vit_gaf	@earthynymphet A weight loss program made by an expert might help you reduce everything because a muscle can be reduced but we have to see if it's actual muscle or not since man people use this excuse when they don't know what real muscle is	discussion, scientific argument health
483.	3	Michalthesiren	@vit_gaf I mean it is what it is I'm not super unhealthy and going to heave a heart attack	discussion, personal argument
484.	3	Vit_gaf	@vit_gaf *specially if tummy is huge	discussion
485.	3	Trapphousekay	@ ahmadabdeen come back with CLEAR skin, a sic pack, muscles and a fully developed brain and a medical agree, then re-comment that 🥰❤️!	discussion, critical about other users
486.	3	Vit_gaf	@earthynympjet Yeah, brands tend to have large fitting. Even XS is often large on me 😞	discussion, personal argument clothes
487.	3	Michalthesiren	@vit_gaf have you tried pacsun? They don't fit my legs at all 🤔🤔	discussion
488.	3	Vit_gaf	@earthynymphet Never heart of it 🤔 . But I suggest you avoid brands that have like middle	discussion

			school target if you have this issue.	
489.	3	Michalthesiren	@vit_gaf my hip and wait ratio wild I have a 29 inch waist and 42 inch hips it's legit torture I wear gym shorts and skirts. Well and Hollister pants but that's it	discussion, personal argument
490.	3	Vit_gaf	@earthynymphet Yeah, most of the people have at least 14 inches between waist and hips, that's why Hollister and Abercrombie are aiming at curvy jeans that reduced the gap between waist and hips. Cause we SpongeBobs that have no waist aren't the majority at all 😊.	discussion, personal argument
491.	3	EINDE DISCUSSIE 4chanwh0re	Cool	unclear
492.	3	4chanwh0re	Cool	unclear
493.	3	4chanwh0re	Cool	unclear
494.	3	4chanwh0re	Cool	unclear
495.	3	Gustavof2_	@ggjavier	tag
496.	3	Eva.viamontes	Cool	unclear
497.	3	Likejpconnelly8	Cool	unclear
498.	3	Tinysammy_	😍	emoji's
499.	3	Huntrejamieson	tears of happiness ❤️👏	praise, emoji's
500.	3	iz.rrs	I hate all the negative comments :(she's gorgeous	model is beautiful

501.	3	DISCUSSIE johnnyfrank84	@iz.rrs stop encouraging people to be unhealthy that's why our country is obese	discussion, makes people unhealthy
502.	3	farhanabeer	@iz.rrs she's actually hot tbh lol	discussion, model is hot
503.	3	london.1400	@iz.rrs quit lying foo	discussion, disagreement
504.	3	iz.rrs	@johnnyfrank84 just because she seems to be not at a healthy weight doesn't mean she can't be beautiful	discussion, model is beautiful but unhealthy
505.	3	iz.rrs	@farhanabeer she's beautiful dude	discussion, model is beautiful
506.	3	iz.rrs	@farhanabeer she's beautiful dude	discussion, model is beautiful
507.	3	ah._fuck	@iz.rrs she's type 2 diabetic not beautiful	discussion, model is unhealthy and sick, scientific argument
508.	3	farhanabeer	@iz.rrs she's hot and beautiful 😍	discussion, model is beautiful
509.	3	thechaos13	@iz.rrs facts	discussion, agreement
510.	3	cameron12raven	@ah._fuck lol	discussion
511.	3	emmawoolley._	@ah._fuck What does diabetes have to do with her being gorgeous? Sad this is the kind of way people think.	discussion, critical about other users, disagreement
512.	3	iz.rrs	@emmawoolley._ honestly like she is beautiful as all hell and all people are worrying about is bringing her down	discussion, model is beautiful, critical about other users
513.	3	emmawoolley._	@iz.rrs exactly, it's ridiculous I'd kill to have amazing looks like that and be that confident! So go her!	discussion, model is beautiful
514.	3	ah._fuck	@emmawoolley._ she would look better if she cut some weight and added some years to her lifetime. But ok, you go ahead and sugar coat and hold her back 🤔	discussion, model is unhealthy and should lose weight

515.	3	emmawoolley._	@ah._fuck I feel like you are the type of person who's actually hurting them self so you put down others, which isn't good. So if you are that person, all I can say is I'm here to talk or please just don't put others down	discussion, critical about other users
516.	3	EINDE DISCUSSIE james.mirfield	Where's Joe?	unclear
517.	3	DISCUSSIE svnshynee	@jayem._ joe mama 🙌😭	discussion
518.	3	james.mirfield	@svnshynee that's not. That's not how it works.	discussion
519.	3	svnshynee	2jayem._ got em	discussion
520.	3	james.mirfield	no.	discussion
521.	3	svnshynee	@jayem._ ur no fun	discussion
522.	3	james.mirfield	@svnshynee it doesn't work like that 😭	discussion
523.	3	svnshynee	jayem._ joe mama	discussion
524.	3	james.mirfield	@svnshynee it doesn't work like that	discussion
525.	3	bubbly.christina	She's so pretty	model is beautiful
526.	3	DISCUSSIE farhanabeer	@bubbly.christina she's hot too	discussion, model is hot
527.	3	EINDE DISCUSSIE brooke.adkinss	it's sold out in every size except 00. need to restock these 😊	Product
528.	3	DISCUSSIE mirin.xx	@211brooke i'm 00 so works for me 😭	discussion, product
529.	3	soultanak_	@211brooke bro i need a 8	discussion, product

530.	3	EINDE DISCUSSIE masahirojboy		emoji's
531.	3	bellaaa.sue	Homegirl workin it 	model is beautiful
532.	3	DISCUSSIE farhanabeer	@bellaaa.sure she's hot	discussion, model is hot
533.	3	EINDE DISCUSSIE amaa.ed	@victoria.srmr dieser ass	model's bottom
534.	3	__its_haley__	Dayumnnn	unclear
535.	3	DISCUSSIE farhanabeer	@__its_haley__ she's hot	discussion, model is hot
536.	3	__its_haley__	@farhanabeer good for u	discussion
537.	3	farhanabeer	@__its_haley__ good for her* u mean	discussion
538.	3	__its_haley__	@farhanabeer no	discussion
539.	3	EINDE DISCUSSIE mahfouziahmad	   	emoji's
540.	3	nshaath	Beautiful jeans    	product
541.	3	theyloveisaac_	Men are superior  (via joke)	men are better
542.	3	classic_leon	yeah nah	critical
543.	3	DISCUSSIE princesssmooch	@classic_leon that's why you look 30 and still have braces	discussion, critical about other users
544.	3	classic_leon	@yelloitsemily im 15 but okay	discussion
545.	3	gracegph	@yelloitsemily lmao i commented the same thing on his post	discussion
546.	3	m.madelyngrace	@classic_leon 'yeah nah'?' she definitely was never asking you hun	discussion, critical about users

547.	3	classic_leon	@m.madelyngrace aight, my mistake then, I apologize	discussion, apologize
548.	3	EINDE DISCUSSIE christianospina0 990	Beautiful..	model is beautiful
549.	3	teeeeenn	LOVE	praise
550.	3	aj.patine	Plus size models – they make me yell	critical about plus size models
551.	3	DISCUSSIE princesssmooch	@aj.patino well no one wants to hear it so pipe down	discussion, critical about other users
552.	3	aj.patino	@yelloitsemily i could say the same for the picture 🤢	discussion, picture is gross
553.	3	princesssmooch	@aj.patino wow great come back	discussion, critical about other users
554.	3	aj.patino	@yelloitsemily thanks boo	discussion
555.	3	EINDE DISCUSSIE nah.squidy_	Oh she got curves alright 😍	model is beautiful
556.	3	basten.exe	Cool	unclear
557.	3	nah.squidy_	All the negative comments are from 😏	critical about other users
558.	3	DISCUSSIE littler.uzi	@nah.squidy_ says the 😏	discussion, critical about other users
559.	3	arilovesmacaroni	@littler.uzi says the other 😏	discussion, critical about other users
560.	3	littler.uzi	@arilovesmacaroni says the other other 😏	discussion, critical about other users
561.	3	EINDE DISCUSSIE perez63	I didn't ask for this	critical about seeing post
562.	3	DISCUSSIE svnsynee	@perez63 i did	discussion, disagreement
563.	3	niikitagino	@perez63 just like we didn't ask for this comment	discussion, critical about other users

564.	3	diegoo.ooo_	@perezzz63 no one asked you to be born but yet here you are	discussion, critical about other users
565.	3	autxmnrain	@perezzz63 unfollow then 😂	discussion, critical about other users
566.	3	caliejeans	@perexxx63 and they didn't ask for your comment. not everything is about you 😏	discussion, critical about other users
567.	3	official.gonzalez zz	@perezzz63 you sleepin on thick girls 😏	discussion, critical about other users
568.	3	gracegph	@perezzz63 cool we dont care what u didnt as for but aight	discussion, critical about other users
569.	3	jadynehelen50	@perezzz63 if you didnt ask for it why are you commenting	discussion, critical about other users
570.	3	kimberlyburnet t	@perezzz63 no one asked for your comment but here you are 😏	discussion, critical about other users
571.	3	confetti249	@perezzz63 🙄	discussion, emoji
572.	3	EINDE DISCUSSIE narc_ayan	That size even available?	product
573.	3	DISCUSSIE _respect.the_dri p.03	@narc_ayan Obviously if they're advertising it.	discussion, critical about other users
574.	3	jenna.christense n__	@narc_ayan obviously if it wasn't she wouldn't be wearing it 🙄	discussion, critical about other users
575.	3	princesssmooch	@narc_ayan log off	discussion, critical about other users
576.	3	jadynehelen50	@narc_ayan no its not, if it wasnt available she how would she be wearing it.	discussion, disagreement
577.	3	vit_gaf	@narc_ayan They have up to a size 17.	discussion
578.	3	EINDE DISCUSSIE jacobthomass_	Relax dude its just a game dude	unclear
579.	3	1880ft	LMAO	joke

580.	3	martaadepaolis	She's beautiful	model is beautiful
581.	3	donbro.7	look at that facetune	unclear
582.	3	lena.251x	@havin.clipss ah ja	tag
583.	3	DISCUSSIE havin.clipss	@lena47428 HAHA	discussion, laugh
584.	3	EINDE DISCUSSIE tiffanyschlereth	💙😍	emoji's
585.	3	han.roche	She's so gorgeous!!!! Ahh love this positivity 🥰	model is beautiful
586.	3	han.roche	Especially from Hollister	Hollister
587.	3	sean.muratha	sorry @iamkrislondon for these horrible comments	apologie for comments
588.	3	yazminguerrero 509	😍😍	emoji's
589.	3	whatjerseyaccen t	Are bullet bras coming back?	products
590.	3	ashleyrendxn	UR BEAUTIFUL	model is beautiful
591.	3	sam.estiban	oof thats a ton of 🍰❤️	model is beautiful
592.	3	aldinzendeli1	Bruh	unclear
593.	3	mam_tiarra_	Ne deine Hose 🥰🙏wow was für ein Style Respekt ❤️😂😂@_.leaamariee._ jetzt weiß ich warum deine ein Loch hat du hast dir die falsche gekauft	product
594.	3	DISCUSSIE _.leaamariee._	@mam.tiarra_ haha danke😂❤️! Das ich garnicht die gleiche 🍷 nur weil da ein kleiner Ris sist 😂🙄	discussion, product


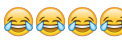
595.	3	mam_tiarra_	@->leaamariee._jaja das sagen sie alle schäme dich du kleiner dongeldingel ❤️👉😂	discussion, product
596.	3	EINDE DISCUSSIE nabeel.717	“Curves”	unclear
597.	3	therealmcnugget –	@okayreiko I don’t like her bleeeh 💧💧	doesn’t like model
598.	3	DISCUSSIE reikortan	@anais_jojo_ why not HAHAHHA	discussion, question
599.	3	therealmcnugget –	@okayreiko cuz I like u 😍	discussion
600.	3	mariamezag12	When will the jeans be on \$25 again?? @hollisterco	Question
601.	3	nada_masoud_	@mariamezag12 it’s \$25 in stores where I’m from wby?	Discussion
602.	3	mariamezag12	@nada_masoud_ buy one get one 50% off	discussion
603.	3	EINDE DISCUSSIE avmaze	PERIOD	unclear
604.	3	matielichabe	 jajajaj	unclear
605.	3	georg2202	thicc i all da right places 🌟	model is beautiful
606.	3	knn_shxnee		emoji’s
607.	3	_blakelypitts	girl you’re gorgeous!!!!	model is beautiful
608.	3	luchimiceli	@lasobrideperez	tag
609.	3	destinyyy.danes hh	yall mad she got 🍰😍💕	model is beautiful
610.	3	DISCUSSIE farhanabeer	@destinyyy.daneshh she’s hot	discussion, model is hot
611.	3	gracegoh	@farhanabeer why are u commenting how shes hot everywhere 😂	discussion

612.	3	kdavis_999	@destinyyy.daneshh your jealous😭	discussion
613.	3	EINDE DISCUSSIE michalthesiren	You don't sell these sizes in stores tho /:	product
614.	3	prophetpremiere	Nyyce 🤝💪😘😘😘😘💯 I love Hollister. Want me to prove it go check my photos, Yea I'm a real person that supports this brand not sum made up wannabe profile 😜 <u>100</u> 🤘	praise Hollister's direction
615.	3	aisasonko	😄😄😄	emoji's
616.	3	christianm.03	Yessss I LIVE FOR HOLLISTER JEANS !! Reactie Hollister: @christianm.03 ❤️❤️❤️❤️	Praise Hollister product
617.	3	curly_pro4	@veronikh_ 😭	emoji
618.	3	veronikh_	@curly_prof axaxaxaxax 😂 😭👩	
619.	3	ro.my.god	💕💕💕💕	emoji's
620.	3	nele.rdl	Could you guys make jeans for really skinny girlz?I never find jeans	product
621.	3	DISCUSSIE vit_gaf	@nele.rdl I gave up to Hollister because they are so into big sizes. At most some XXS or 00 unsold.	discussion, agreement, product
622.	3	isabelledallr	@nele.rdl omg same!!!!	discussion, agreement
623.	3	nele.rdl	@vit_gaf yes and I rlly hate it	discussion, agreement
624.	3	vit_gaf	@nele.rdl I relate to this very much. Hollister has small sizes too but recently they've	discussion, agreement, products

			changed to another target which isn't exactly skinny. There are even worse brands like Zara, Bershka etx whose XS is very large (at least on me). So in this cases it's better to change to a skinny target brand like Subdued.	
625.	3	EINDE DISCUSSIE christianm.03	@brimartinezz you're a queen !	model is beautiful
626.	3	_xfabio.officiali x	@x.pasci_officialix 🤔🤔	tag, emoji's
627.	3	sarasvegliaepri mavera	ahah we don't have this size in our stores 🤔	product
628.	3	DISCUSSIE alexius11	@sarasvegliaepri damn 🤔	discussion, agreement
629.	3	EINDE DISCUSSIE amberbr	it's not my birthday but thanks for the cake 🍰🥳	unclear
630.	3	DISCUSSIE francescaconnel x	@amberbr your well tight I wish we didn't have people like you in this world 🤔	discussion, critical about other users
631.	3	amberbr	@xfrancesca_rosex i wasn't being rude wtf	discussion, disagreement
632.	3	francescaconnel x	@amberbr your being rude about her figure but wait I didn't see you being featured huh?	discussion, critical about other users
633.	3	EINDE DISCUSSIE juju.snow	Girl you're so pretty and brave 🥰	model is beautiful
634.	3	DISCUSSIE Princesssmooch	@juju.snow she's not "brave" for just being a human being and wearing jeans 😂😂 good intentions but not quite there sis	discussion, critical about other users
635.	3	juju.snow	@yelloitsemily excuse me, I disagree. I think she's brave for facing all the negative comments she's certainly receiving!	discussion, disagreement, model is brave
636.	3	princesssmooch	@juju.snow Okay, you are right. Better phrasing would be "i admire you for having the courage to face this	discussion, tips for other users

			backlash” but when you just say “you’re brave”it insinuates that she shouldn’t be confident because she has curves and isn’t the normal beauty standard. You have good intentions and you are right but to be brave and to have courage are different.	
637.	3	juju.snow	@yelloitsemily okayyy well my native tongue is French and this difference doesn’t exist for us. Thank you very much for this English lesson when you really understood what I meant.	discussion, disagreement, critical about other user
638.	3	EINDE DISCUSSIE brimartinezz	Thanks for representing more figures! EveryBODY deserves amazing jeans! ❤️	praising diversity (model)
639.	3	DISCUSSIE leonzd01	@brimartinezz true	discussion, agreement
640.	3	rylee.pickel	@brimartinezz you’re absolutely killlllliiiiinnnnngggggggg this. Hollister is lucky af you’re in their jeans 🔥	praising model
641.	3	sonnyturner__	@brimartinezz 😍😍😍😍😍😍	discussion, emoji’s
642.	3	marissa_limon_	@brimartinezz Looking 🔥 as always	discussion, model is beautiful
643.	3	EINDE DISCUSSIE feuge99	Facetune 🤖	unclear
644.	3	la.jojoe	Omg Hollister 😍 !!!🐱	praise Hollister
645.	3	tomuchdr1p	@xxrs.griselda	tag
646.	3	DISCUSSIE _moraless.grisel daa	@lukkyygotdrip ?	discussion, unclear
647.	3	EINDE DISCUSSIE carterfish	🔥🔥🔥🔥 Love	emoji’s, praise
648.	3	jxmss	Anyone can be who they wanna be	praise everyone

649.	3	katiehpage	we love body positivity and a gorgeous girl 🥰🥰🥰	praise body positivity, model is beautiful
650.	3	giasinatra	🔥🔥🔥	emoji
651.	3	excaliber543	Her face scares me	critical about model
652.	3	DISCUSSIE sweet.sabina	@excaliber543 🤔🤔	discussion, emoji
653.	3	EINDE DISCUSSIE Heidi.kona	I can finally wear a pair of Hollister jeans again ? 😍	praise product
654.	3	wastedmindmusic	@ruben_aguerin @calorro76	tag
655.	3	emiliolopez	LMAOOO BRUH	unclear
656.	3	jenna.palladino	i don't have curved	personal argument
657.	3	DISCUSSIE princessmooch	@jenna.palladino that's okay girl you still banging!! Girls of all sizes are beautiful. 🤔	discussion, praise another user
658.	3	EINDE DISCUSSIES destinyfr07	Better than Hollister jeans tbh	unclear
659.	3	jhonjhon_	😍 Pretty	model is beautiful
660.	3	triplexavi	So gorgeous	model is beautiful
661.	3	Allisoncalvs	I used to work at Hollister years ago and honestly seeing this makes my heart so happy. This brand has really embraced inclusivity and I think it's time everyone else did too. Gorgeous as always babe! @brimartinezz 🧡	praise Hollister's direction, model is beautiful
662.	3	mikey_and_boo	Uuuuhm- if you look at her insta she is actually that pretty.	model is beautiful
663.	3	themayralara	See I need Jeans that Emphasize I have curves ❤️	Praise product

664.	3	mreyna._	Oh my I love her body wtf 😍😍💕💕	model is beautiful
665.	3	iamkrislondon	😍😍😍 She so bomb!	model is beautiful
666.	3	DISCUSSIE mariotolo_	@iamkrislondon how she get with Hollister	discussion, question
667.	3	isaackamassah_	@iamkrislondon imma baby giraffe can you adopt me	unclear
668.	3	littler.uzi	@iamkrislondon she asked big as one atleast	unclear
669.	3	EINDE DISCUSSIE r.bbyckz	Bri always looking fire!! 🙌	model is beautiful
670.	3	carsonhundert30	Kris I am a huge fan	fan
671.	3	DISCUSSIE princesssmooch	@carsonhundert30 do you see Kris in this pic Carsonhundert30?	discussion, critical
672.	3	EINDE DISCUSSIE vibrant.chanclas	Thicker than a bowl of oatmeal	unclear
673.	3	kvn_mgld		emoji's
674.	3	DISCUSSIE mattisonkitzel	@kvn_mgld lmao says you 	discussion, critical about other user
675.	3	josephinjay	@kvn_mgld 🍆 is too small 	discussion, critical about other user
676.	3	jadynhelen50	@kvn_mgld at least our profile picture doesnt look likes its off of a country poster.	discussion, critical about other user
677.	3	yubuiltlikethatbr uv	@kvn_mgld Get off your moms phone	discussion, critical about other user
678.	3	kvn_mgold	@josephinjay nope 😊	discussion
679.	3	EINDE DISCUSSIE dupedavid	Shes so beautiful 😍😍😍	model is beautiful
680.	3	jthcarrillo	@nathaloe_carrillo07	tag

681.	3	mrtozcn	Hollisert change their mind?	unclear
682.	3	caliejeans	she's literally stunning 🥰	model is beautiful
683.	3	reyna_vale	❤❤❤❤❤	emoji's
684.	3	xhaleyfoster	LITERALLY RADIANT	model is beautiful
685.	3	msmurd3ra	Lettssss goo bri! 🙏	model is beautiful
686.	3	eddy_j._sheen	🔥📷100	emoji's
687.	3	e.romerolopez	😍🔥🔥🍎🍎🍎	emoji's
688.	3	maleenatarot	Women come in all shapes and sizes. She's the definition of beauty ❤	model is beautiful, everybody is beautiful
689.	3	Sydney_v_west	girl u are so beautiful!!!! u look absolutely amazing!!!!	model is beautiful
690.	3	naughting_	That man @iamkrislondon lucky 😄.....so many disrespectful comments, honestly disgusting	critical about other comments
691.	3	clementine__jt	@elinachp	tag
692.	3	DISCUSSIE elinachp_	@clementine__it 🤔	discussion, emoji
693.	3	kirst10_spamm m	never in my life have i seen this much 🍰	praise
694.	3	baby._layla	someone: *is this an actual realistic size* y'all: oMg eW uNhEaLtHy	critical about other users
695.	3	DISCUSSIE rayhowell	@baby._layla this isn't a realistic size. Her BMI likely falls in the "obese" category or at least "overweight". Models who are too skinny are bad "goals", but so is this body type.	discussion, model is unhealthy

696.	3	EINDE DISCUSSIE tmaaack	YES FINALLY! Thank you for representing other figures!! Girl you ROCK those jeans 😍 #hatersgonnahate	praise diveristy, praise product
697.	3	el_miguel_9o	Aight imma Head out	critical
698.	3	keiratremblayy	QUEEEEN 😍	praise model
699.	3	keiratremblayy	rocking the outfit love 😍💕	praise product and model
700.	3	rethabby14	Thiccc w/2 Cs	praise
701.	3	whendamian	💕	emoji's
702.	3	_jessssssssssss sssica_	She's really really pretty y'all are honestly blind 😍	model is beautiful, critical about other users
703.	3	henna_junt	😍😍😍 Love you	praise model, emoji
704.	3	Donovan.aragon 117	Ight ima head out	critical
705.	3	elizabethmbarr	we love a brand like this :) ❤️	praise Hollister
706.	3	diegorzu	<u>100</u> <u>100</u> <u>100</u> <u>100</u> <u>100</u> <u>100</u> <u>100</u> <u>100</u>	emoji's
707.	3	luanmendez	😍	emoji's
708.	3	noemigasol	👆👏👏👏👏👏💕	emoji's
709.	3	liliflowers_	THICK GIRLS TAKING OVER GO OFF @brimartinezz 🔥 🔥❤️	praise plussize models
710.	3	monicmeza	YESSSS BRI! Represent the curves our mommas gave us!! 🙌❤️ You look STUNNING and I'm so happy @hollisterco is stepping up their jean game! Definitely a good	praise model, model is beautiful, praise Hollister's direction, product

			corporate move! You can NEVER have too many Jeans! 💙@brimartinezz	
711.	3	imalexisjade	WOW thank you @brimartinezz for blessing @hollisterco with the curves 💕👖😘	praise model and hollister
712.	3	hugoo.11_	🍔🍔	emoji's
713.	3	lowkeyleilani	YES BRI I LOVE YOU	praise model
714.	3	its.takazia	Omg I wish my jeans fit on my that nicely	praise product and model
715.	3	catt_ngn	Beautiful curves 🔥👏	praise model
716.	3	thed_m_d	Gorgeous!!	model is beautiful
717.	3	kyliedmaiston	GORG 😍🍎love this!!!	model is beautiful
718.	3	Jacquiceee	Bri is absolutely gorgeous. I'm buying only because of her ❤️😘😘.	model is beautiful
719.	3	madisonnbrayy	bri really out here doing THAT 😂😂	model is beautiful
720.	3	sydd.559	she's beautiful 😍😍😍😍	model is beautiful
721.	3	stingslikeabibi	Dang girl!!! Work it!!! 🔥🔥 @brimartinezz	model is beautiful
722.	3	takesoftoi	Ok I see ya Hollister 😍😂	praise Hollister
723.	3	lilygrace_r	👏👏	emoji's
724.	3	valxntina.st	Wow😘	praise
725.	3	lilygrace_r	Finally some jeans for me 👏👏	praise product
726.	3	hai_bailey_03	She's absolutely gorgeous	model is beautiful

727.	3	Hoagland.haylee	she looks better than me what	personal argument, model is beautiful
728.	3	maria.eyde	😍😍	emoji's
729.	3	Lillian_ee	BEAUTY!! love those jeans 😍@brimartinezz	model is beautiful, praise product
730.	3	ali.schultee	damn sis pop off	unclear
731.	3	Bartosz_zielonacki	🤔	emoji's
732.	3	paolarunarvaez	@aleanavas	tag
733.	3	sarbacer	Thicccc she's so gorgeous omg 🤔😍	model is beautiful
734.	3	omniia.e	@sondos_rhm ain't she beautiful 😍😍	model is beautiful, tag
735.	3	official.gonzalez zz	@fashionnovacurve 😍😍	emoji's, tag
736.	3	tally_99	@brimartinezz you are so beautiful and have such a good outlook on life! Thank you for being such a good role model for so many girls, young woman, and everyone else in between!	model is beautiful and a role model
737.	3	bpayal333	She is so pretty 😍😍	model is beautiful
738.	3	_madison.rogers -	cakeeee	unclear
739.	3	alexusgregg	And they look damn good honeyyyyyyyy @brimartinezz	praise product, model looks good
740.	3	_taeler_	Amazing 😍	praise
741.	3	no_timefor_hate	😍😍😍😍😍😍	emoji's
742.	3	camillespearman	Thiccy	unclear

743.	3	Hannah.stone	you're so hot	model is hot
744.	3	emmaayla	thicc	unclear
745.	3	jenlea14	@brimartinezz is beautiful inside and out! Thanks Hollister for representing her ¹⁰⁰	praise model and hollister
746.	3	Alexandra.shonn	It's so sad to see how people only see skinny and rib cage showing as beautiful...having rolls is beautiful, having curves is beautiful, even the skinny girls are beautiful. EveryBODY is beautiful and should be respected.	plussize is beautiful, everybody is beautiful
747.	3	snothing_justs	Ehm	critical
748.	3	alejandroh_c_131	@yeyemma314	tag
749.	3	priivrebb	she's hot	model is hot
750.	3	acaciamaleeka	🥰🥰🥰 You go girl! I'm absolutely going to go to Hollister next time I pass it because of the haul you did for them!	praise model
751.	3	etelberto_2544	😂	emoji's
752.	3	_oliiviiiaaaa	why is everyone so negative about seeing an actual body? and not when it's a brandy melville or fashion nova body? 🤔 she's gorgeous	critical towards other users, model is beautiful
753.	3	DISCUSSIE rayhowell	@_peachyyx it's glorifying unhealthy lifestyle choices. Models that are too skinny aren't healthy either, but this is swinging way too far in the other direction	discussion, disagreement, both too skinny and overweight is unhealthy

754.	3	_olliiviiiaaaa	@rayhowell ik but maybe she is eating healthy and living a healthy lifestyle but this is just her body, not everyone is born skinny	discussion, critical about other user, plussize can be healthy
755.	3	tannahbeth	@rayhowell it's not glorifying anything, it's just showing that they make jeans for bigger people	discussion, disagreement
756.	3	EINDE DISCUSSIE littlebeanburrito	LOVE	praise
757.	3	val_morillo	But still no Pettit sizes? @hollisterco	critical about sizes Hollister
758.	3	DISCUSSIE princesssmooch	@val_morillo y'all ain't make enough noise	discussion, encouraging other users
759.	3	vit_gaf	@val_morillo Unfortunately no. It's been a couple of years that they are still so into thick and plus size. They don't even have super skinny models but normal ones.	discussion, hollister only has big and normal sizes
760.	3	EINDE DISCUSSIE djnikali	✅❤️👍❤️👍❤️👍✅	emoji's
761.	3	shannonalyssah	YES YES YES 🙌🙌🙌	praise, emoji's
762.	3	kvnsxx	The negative comments on this post... omg. The biggest clowns 🤡	critical about other users
763.	3	its.annissia	Gorgeous 😍🥰	Model is beautiful
764.	3	good_vibe_shop	No 👏one 👏asked 👏for 👏your 👏unnecessary opinion 👏	Critical about other users
765.	3	franfunduk	Will not be buying from you anymore	critical about Hollister
766.	3	DISCUSSIE vain.nessa	@franfunduk tragic	discussion
767.	3	EINDE DISCUSSIE mikaylacristine	& yet they still won't sell those sizes in store	critical about stock in store

768.	3	rylee.pickel	🔥😍	emoji's
769.	3	dibellavita	She's insanely gorgeous!!!!!! 😍🔥😍 what real women look like	Model is beautiful, real people
770.	3	boxonuts	Wow 🔥	praise
771.	3	jadynehelen50	absolutely beautifulllll ❤️	model is beautiful
772.	3	jennii_v	🔥🔥🔥	Emoji's
773.	3	sstephanieking	This makes me so happy!! She's beautiful 🙌🙌🙌	Model is beautiful
774.	3	lexestheticastl	FIRE 🔥🔥🔥🔥	Fire, emoji's
775.	3	babeloot	She got cakes 🥰😍😍👍👍	model looks good
776.	3	_.viridiana	@brimartinezz 🥰🥰🥰🥰🥰 🥰🥰🥰🥰🥰🥰🥰	Emoji's
777.	3	isaackamassah_	😍😍😍😍💎💎	Emoji's
778.	3	isaackamassah_	Positive vibes only	Praise
779.	3	emherbster	🍏💖 work it girl!	Praise model
780.	3	spike.slye	🤢🤮	Emoji's
781.	3	kayladelonge	I just wanna day this... when Hollister and Abercrombie were super popular in 2008/2009 I felt so out of this place... I never was a thin girl but seeing THIS is showing this grand is evolving. I would try to SQUEEZE into their clothes now, that they have up to a size 17 juniors... this is	Throwback to Hollister & Abercrombie

			amazing and a great step in the right direction. I'm not sure if Abercrombie is doing the same 🙌	
782.	3	DISCUSSIE rayhowell	@kayladelonge they are owned by the same parent company	Discussion, correcting user
783.	3	vit_gaf	Not at all. In my city Abercrombie is doing very bad and closing at the end of next year. Because prices are too high and have sizes like XXS that did cause controversies.	discussion, critical about Abercrombie
784.	3	kayladelonge	@vit_gaf yeah sounds about right... Hollister is still kinda pricey too, but not as much as Abercrombie which is the same company essentially	discussion, comparing Hollister & Abercrombie
785.	3	EINDE DISCUSSIE withlovesing	@brimartinezz you are so beautiful ❤️ and im hella proud of you and your confidence, keep rockin boo	model is beautiful
786.	3	caartier3	She not even that big y'all tweakin	Model is not big
787.	3	ace_ved_ooo	Aye she bad 🤔🤔🤔❤️	Praise model
788.	3	diamvndrx_b_	Hollister is now fashionnova!! 😂	Comparing Hollister to Fashionnova
789.	3	bianelynequiz	THE BADDEST 😍	Praise Model
790.	3	asvp_sv	Beautiful!!	Model is beautiful
791.	3	_.anton._315	Slim thicC queen!!!!	Model is beautiful and slim
792.	3	asvp_sv	Beautiful!!	Model is beautiful
793.	3	sun.tronics	she's FINEEEEE	Model is beautiful

794.	3	Narayan_rohit14	Yo @hollisterco y'all did awesome with this can u guys also make longer jeans with slimmer waists? I love ur clothing and need some 30 X 38 jeans so y'all could do those jeans y'all can do these too	Praise Hollister and question about product
795.	3	yubuillikethatbruv	Gorgeous	Model is beautiful
796.	3	travelwithbeyy	NATURAL BEAUTY BABE! HERE FOR IT ALWAYS! ✨ 🦋@brimartinezz	Model is beautiful
797.	3	18rene18	She's beautiful oml	Model is beautiful
798.	3	aziz_bellhaj	Wa hoooooooooooooooooooooister hadi	Unclear
799.	3	diego_ghs.17	Damn, she is fckng beautiful 😍	Model is beautiful
800.	3	sophiavxm	work it sis ! 🎂😍	Praise Model
801.	3	urmomis0nfacebo0k	How come the jeans look like that isn't curvy so why that waist so big and thighs small	Jeans
802.	3	blonde.satire	idc she hot	Model is hot
803.	3	thechaos13	this is wavy. @havasas_photography branching out. 🌊🌊🌊	Unclear
804.	3	petemarashio	Get outa here w that	Critical
805.	3	DISCUSSIE christogenchev	@petermarashio supa size my fries	Discussion
806.	3	EINDE DISCUSSIE karlanajaby	Beautiful woman 😍❤️	Model is beautiful
807.	3	cgot-itt	Y'all crazy she beautiful	Model is beautiful

808.	3	campbellr0per	MY GIRL 💕	praise model
809.	3	e.ll.yana	This is wtf im talking about !!!! Your so fkn gorgeousss girrrll do ya thang 💜💜💜💜 💜😘	Model is beautiful
810.	3	Jacopo_the_refs	Weird flex but ok	Unclear
811.	3	konig_streetz	And when you go they never have XXL haha 😂😂😂😂😂😂😂😂	Critical about stock in store
812.	3	devilishnikki	I've never found a pair of Jeans at Hollister in my size 😞 I only wear like a 12 or 13 😞	Product
813.	3	meney3too	@dat_1chick_from_brookly n we can totally rock those jeans 🙌🙌	Tag
814.	3	DISCUSSIE dat_1chick_fro m brooklyn	@meney3too i like 💕	Discussion
815.	3	EINDE DISCUSSIE nateo._.aguilar	This isn't even healthy	model isn't healthy
816.	3	lorrjurado	@hollisterco wht size is she wearing? I need these.	question
817.	3	Trenton_winkler	Glorifying it won't help it	critical about other users
818.	3	maceywhyte	she popped off	Unclear
819.	3	Jackiegraber_	Damn girlllll	Praise model
820.	3	mddlm	YASSSSS KILLIN IT	Praise model
821.	3	mddlm	👏👏👏👏👏👏💕💕💕💕💕	Emoji's
822.	3	babygirl.harmon yy	oh damn 😘	Praise

823.	3	intox_dreamer	Oh good for you, Hollister! Nice to see you using big girls now	Praise Hollister's direction
824.	3	biah.mbs	So nice to see different bodies being represented by such a big brand as Hollister! And bri is the actual queen 👑	Praise Hollister's direction and model
825.	3	betzy.ep	🔥🔥🔥🔥	Emoji's
826.	3	nik_letta	Gorgeous and HEALTHY!!! Always an inspiration !! ❤️❤️❤️ Tried to buy these pants as soon as I saw this picture bcuz you make them look so damn good I need a pair! #gorgeous #healthy #curvy	Model is beautiful and healthy, praise product
827.	3	changoodie	My girl 😍	Praise model
828.	3	yunnierose	Omg yassss @brimartinezz you look so good mama 😭 👉👉❤️	Praise model, model is beautiful
829.	3	cololife23	How do I become a plus size Hollister model? Antwoord Hollister: @cololife23 We'd love to share your photos! Co-create with us by tagging @hollisterco with #HollisterCollective for your chance to be featured. Be sure to click the link in our bio to check out our Endorsements & Social Media Engagement Policy!	Becoming a Hollister model
830.	3	cololife23	@hollisterco Thanks so much for the quick response. I posted and am checking out the bio link now 💕	
831.	3	staceyrenee77	What size? I didn't know you carried a size this big	Product sizes

832.	3	DISCUSSIE vit_gaf	@staceyrenee77 They have up to 17.	Discussion, answer to question
833.	3	EINDE DISCUSSIE mynameisrheanna	“This isn’t healthy “ well she has thyroid problems if you watched her video about it.. she’s actually the healthiest she’s ever been but is also the heaviest she’s ever been. Stop hating	Explaining health issues model
834.	3	DISCUSSIE rayhowell	@mynameisrheanna thyroid issues can be treated. It’s just an excuse.	Discussion, disagreement
835.	3	confetti249	@rayhowell 🙄	Discussion, emoji
836.	3	rayhowell	@puravida32349 🙄	Discussion, emoji
837.	3	confetti249	@rayhowell 🙄🙄🙄	Discussion, emoji’s
838.	3	EINDE DISCUSSIE Italian	Queen	Praise model
839.	3	bethanie03	💖💖🔥	Emoji’s
840.	3	marriedlane	YES MY BEAUTIFUL @brimartinezz 🥰🥰🥰🥰	Praise model, model is beautiful
841.	3	_tharealskreet_	@ her ig	tag
842.	3	di_sheezygomi	Bout time they have plus models! I love it! However one question.... how do I become a model in general? I’ve even worked for Hollister twice and never once had this opportunity. Apparently you got to know somebody but I’d love it if you told me how to apply to become an actual Mode. My whole wardrobe is Hollister! @hollisterco	Prais plussize models, hoe to become a model
843.	3	mommadelayne	I’m so proud of you @brimartinezz! Look how far you’ve come! Those	Praise model

			jeans look AMAZING on you! ❤️	
844.	3	nath.stagliano	So damn pretty. Just Love it	Model is beautiful
845.	3	DISCUSSIE issax_ng_	@joxhv4	tag
846.	3	joxhv4	@isaac_ng_ you ok mate?	discussion
847.	3	EINDE DISCUSSIE tterag7	Promoting an unhealthy lifestyle??	Critical about plussize being unhealthy
848.	3	slizzfrm31st	Keep doin you	Praise
849.	3	cinematicrim	Hollijeans@ 🤔	Hollister
850.	3	iamtaylorgreenwood	Looking GORGEOUS as usual @brimartinezz 🙌🏻🥰	Model is beautiful
851.	3	imthatboymama	Yaaaass 🙌🏻	Praise
852.	3	_genesis205_	@hayden_davis13	tag
853.	3	emmaajmz	@gabrielaee	tag
854.	3	emmaajmz	@gabrielaee	tag
855.	3	tiostracotruck	My queen	Praise model
856.	3	tiostracotruck	My actual queen	Praise model
857.	3	tiostracotruck	Hollister knew that they was doing when the hired her	Praise Hollister's direction
858.	3	tiostracotruck	Make her a reg model and I'll buy the whole like 🥰💕	Praise model
859.	3	djrealdealg	🔥	emoji

860.	3	sabrina._rowe	How is it you have plus size jeans but I can't find any for my size 6 thunder thighs 🙄	Critical on sizing Hollister
861.	3	Samantha_nicia_	So so so so BOMB @brimartinezz 🔥🔥🔥🔥🔥🔥	Praise model
862.	3	cloutmemes999	Omg she looks so goodddd	Model is beautiful
863.	3	antisocialtheproducer	❤️❤️❤️	Emoji's
864.	3	kayla.lees1	Love that they have plus size jeans now 😍	Praising plussize clothes
865.	3	jewlztay	Yes @brimartinezz ! Work them curves!	Praise model
866.	3	cheyyenne_rose	Beautiful 😍	Model is beautiful
867.	3	ooh_lala318	You're so beautiful @brimartinezz 🔥😍❤️	Model is beautiful
868.	3	f_roseee	Body goals tho	Model is beautiful
869.	3	haileyatkeson	😍😍😍😍😍😍	Emoji
870.	3	savage_tolton	How do I become a Hollister model? I literally wear Hollister everyday Reactie Hollister: @savage_tolton We'd love to share your photos! Co-create with us by tagging @HollisterCo with #HollisterCollective for your chance to be featured	Becoming a Hollister model
871.	3	parnnextdoor	Love youuuuuuu @brimartinezz always mf killing it 😍😍😍😍	Praise model
872.	3	suziie16	👏👏👏👏 Thank you girls with curves can rock jeans ❤️	Praise curvy girls

873.	3	Ashley_higginson	Hold up, where have these been all my life?	Praise jeans
874.	3	josen3413	Bruh she thick 😍😍 stop hating on females let them be them	Praise model, critical about other users
875.	3	sxjld_	@?	unclear
876.	3	renejiron21	@hollisterco ❤️❤️❤️❤️ She is beautiful ❤️❤️❤️ just bought a pair of jeans after seeing this!!! ❤️❤️❤️❤️	Model is beautiful, praise product
877.	3	Sophia_smilez	I bought all these jeans because of you!! REAL influence from a REAL model 🤞🌟 Reactie Hollister: 👏🥰	Praise model and product
878.	3	maddenterrific1287	My little brother has long arms to hug you please send v bucks	Unclear
879.	3	geo4k_	@vzuez	tag
880.	3	saiacordona	How often do you guys restock? I've been looking for some curvy jeans, but the ones that I like are out in my size? :/ Comment Hollister: @saiacordona We sometimes restock items based on their popularity! While we can't guarantee that this will happen, we suggest keeping your eye on our website to see if we restock.	Question about stock
881.	3	theitzelfranco	😍😍😍😍	emoji

882.	3	low_rolla	Thickkkk 🍑😍👉	Praise model
883.	3	hhayleej	She looks AMAZING 😍	Model is beautiful
884.	3	dayana._chavaria	The people who are leaving negative comments: 😏😏😏	Critical about other users
885.	3	dmeadrip21	It's nice to see a curvy busty WOMAN advertising. Beautiful!	Praising diverse models
886.	3	alexaa.camacho	Twins	unclear
887.	3	jj.the.airplane	@brimartinezz 😍😍😍😍	emoji's
888.	3	laynieshaecrabil	@nolanwaz9	tag
889.	3	jesusofamerica	Hollister like it thiCCCCC	praise Hollister
890.	3	heathermiley1	What a beauty 😍	Model is beautiful
891.	3	thingliswo	🔥	emoji's
892.	3	beautista_.lupita	@xxdanny4twxx	tag
893.	3	liafinzel	@kronethilo 🤔	tag, emoji's
894.	3	DISCUSSIE kronethilo	🤔	emoji's
895.	3	liafinzel	@kronethilo du weißt genau was ich meine 😊	discussion
896.	3	fiazsotraa	Hello 😊	unclear
897.	3	Allyson_the_slayqueen_	She makes me want to buy every pair and I've never even been inside a Hollister store @brimartinezz lysm. I appreciate you #represent	praise Hollister clothes and model

898.	3	dance_and_hoodies	Y'all have my favorite jeans, they get so soft after washes, and hug me everywhere, since she got curvier as high school progressed. The rips are super cute and they're long enough for me. Just perfection. 😍💙💙	Praise hollister jeans
899.	3	dance_and_hoodies	Also, YES MAAM. Work that figure. Y'all see her waist??	Praise model's body
900.	3	DISCUSSIE @vit_gaf	@dance_and_hoodies Most of people have big legs and but and relatively slim tummy. Just because she is like this doesn't mean she has a 23 inches waist. I am not saying it's right to offend her for free but we also have to acknowledge objectivity. Her BMI definitely runs from extremely overweight to slightly obese...	Discussion, scientific argument about size and health model
901.	3	EINDE DISCUSSIE gemad_t	👉	emoji
902.	3	doreenh	Peachy 😍	praise
903.	3	xxamidalaxx	@official_julius_	tag
904.	3	steffenschmutzer	Ten years ago, everything was better at Hollister!!!	throwback to hollister's history
905.	3	fiazsotraa	Hello 😊	unclear
906.	3	michellejulietnalyaa	Yes 🔥	praise
907.	3	bayyy_m	@tobbbby	tag
908.	3	minnesotajennifer	Honey, you're making me think i oughta take my curvy booty to Hollister and try some jeans! Can't	Praise model, model is beautiful, jeans, personal argument

			guarantee I'll look as gorgeous as you though!	
909.	3	yenita21	👏👏👏👏	emoji
910.	3	shareon_nasimov	She's working it but that photo shopped	praise model, but criticize photoshop
911.	3	hannesmoser12	@stev_oky	tag
912.	3	DISCUSSIE stev_oky	@hannesmoser12 what?	discussion
913.	3	EINDE DISCUSSIE moe_visram	@hollisterco rubbish customer service Reactie Hollister: @moe_visram We're sorry to hear about your experience and we'd like to look into this for you. Please DM us with more information.	critical about hollister shop
914.	3	moe_visram	@hollisterco hi i already did and never received a reply. Also sent a message on Facebook messages as requested. NOT REPLY RECEIVED	discussion with store
915.	3	moe_visram	@hollisterco I have sent you a DM. Let's see if you reply	discussion with store
916.	3	moe_visram	@hollisterco Hollisters response. The jeans literally ripped at the hole. This was their response Hello! I do apologize for any inconveniences you have experienced. Some of our products are designed to look and feel worn-in, such as frayed hems, nicked cuffs, our signature vintage wash, and intentional hols or tears. Being our jeans you purchased are made to look	

			<p>this way and with normal wear and tear do fray as they are suppose to we would not be able to count this as a quality issues. if you do believe this happened outside of normal wear and tear I would love to invite you to visit us at your closest store so we are able to review this with you and make a decision! Thank you for your understanding and I hope you have a great rest of your day! 😊</p>	
917.	3	mailerobinson	<p>My girl @brimartinezz absolutely ROCKING these jeans on her beautiful bod 😍😍</p>	model is beautiful, product
918.	3	kiraharianna	<p>Yesssss 😍😍👏👏👏👏</p>	praise
919.	3	aneishahannah	<p>yessss she's 5'11 and curvy like me so now i know what jeans to get</p>	personal argument
920.	3	jennrosefaith	<p>Beautiful!!!!!!! You looking great in those jeans @brimartinezz</p>	model is beautiful, praise model and jeans
921.	3	essietimmi	<p>😍😍😍</p>	emoji
922.	3	emma_maree214	<p>🍎🍎🍎</p>	emoji
923.	3	kristinleighxo1	<p>Can't wait to try them! They look amazing on you girl @brimartinezz 🔥</p>	praise jeans, model is beautiful
924.	3	_saracristal	<p>All that cake tho 😍🔥</p>	praise model
925.	3	n_weston0011	<p>You thicc asf</p>	model
926.	3	bri.rankin	<p>YESS BRI 😍😍</p>	praise model
927.	3	paizleei	<p>What about people with no curves? :/</p>	critical about people without curves being excluded

928.	3	DISCUSSIE klee.robinson	@paizleei just wear their regular jeans	discussion
929.	3	paizleei	@klee.robinson they're almost never in my size, always to big in some areas	discussion, critical about stock
930.	3	vit_gaf	@paizleei That's why I don't buy there anymore.	discussion
931.	3	EINDE DISCUSSIE melissarmanzo	I feel like this is such a big move for @hollisterco growing up i always had a curvy body and i didn't feel like Hollister was a place i could shop not because they didn't carry a size 10 but because I felt excluded just walking in. Those might have been my own insecurities being cast on them but seeing pictures of all different kinds of women, beautiful women like @brimartinezz is a huge step towards breaking that stigma not only in my mind but hopefully others as well. Reactie Hollister: @mellisarmanzo ❤️	Praise Hollister, throwback, personal argument, model is beautiful
932.	3	britnyrosemarie	So hot @brimartinezz 😍😍 😍	model is hot
933.	3	neyleenashley	Look at youuu @brimartinezz 😍😍😍	praise model
934.	3	idelizcruzf	@shailyys	tag
935.	3	ihaventsleptinda ys_	make extra long jeans 😭	products
936.	3	Sergio_palumbo	Too big to fit.....	product
937.	3	azuka_beauty	SHE IS 🔥🌶️ YOU ALL ARE HATING AND WISH YOU WERE THAT FLY (PERIOD) 🧠UNSEASONED MAYO 😂	Model is beautiful

938.	3	moonlight.becky	❤❤❤ beautiful!! Love you girl @brimartinezz	Praise model
939.	3	bellmesa	Yesssss Bri ❤❤❤❤	Praise model
940.	3	deladaniella	We love a curvy representation!! 💕 I need to buy me a pair Reactie Hollister: @deladaniella 🙌🏻😘	Praise representation
941.	3	jacquelinehernandez967	👏👏👏	emoji's
942.	3	annalisedwaterman	@maceycoulter	tag
943.	3	imking_will	🙄	emoji
944.	3	forever_celeste_	Shes gorgeous!!!!	model is beautiful
945.	3	zad__h	👏👏	emoji's
946.	3	noemi_la	Restock your jeans 😞 I've have gone to two locations tried online for over 2/3 weeks)): & I'm constantly calling locations to find jeans	critical about stock Hollister
947.	3	kaitsmoke	@geraldinex0 tHEy oNLy FiT SMaLl giRLs	unclear
948.	3	shlbees	@tgblocker95 ur husband liked this ... 🤔	unclear
949.	3	fanciscoestrada586	🔥	emoji
950.	3	fanciscoestrada586	🔥	emoji
951.	3	alysakizerr	hottie	praise model
952.	3	juls.dr	@lina.ggf	tag

953.	3	emyfares4907	😊	emoji
954.	3	babycartiii	😊😊😊😊😊😊😊😊	emoji
955.	3	moe_visram	<p>Hello!</p> <p>I do apologize for any inconveniences you have experienced. Some of our products are designed to look and feel worn-in, such as frayed hems, nicked cuffs, our signature vintage wash, and intentional holes or tears. Being our jeans you purchased are made to look this way and with normal wear and tear do fray as they are suppose to we would not be able to count this as a quality issues. If you do believe this happened outside of normal wear and tear I would love to invite you to visit us at your closest store so we are able to review this with you and make a decision! Thank you for your understanding and I hope you have a great rest of your day! :)</p>	unclear
956.	3	Dominique_agui lar	But can it hug mine? 🤔	product
957.	3	jojo_puffs_	I receive a incite only online lab . But can't click on link to become an influencer @hollisterco	becoming influencer
958.	3	kev_thx	🔥 hot	praise
959.	3	imcalledkelly_	Yet, you only have sizes 00-0 in stock.	critical stock of store
960.	3	DISCUSSIE vit_gaf	@imcalledkelly_ But if their models online even aren't super skinny?! They may not have plus size in store	discussion, disagreement

			but if you look at their site or social media they're a lot more in the thick direction.	
961.	3	imcalledkelly_	@vit_gaf I wasn't saying anything about the models, they all look great. And plus size in Hollister? Yeah riiiiight! I was saying how they only have sizes 00-0 in the curvy style.	discussion, model is beautiful, dritical about stock
962.	3	vit_gaf	@imcalledkelly_ Online they have all sizes from 00 to 17 in the curvy stile. I have no idea about stores though.	discussion
963.	3	EINDE DISCUSSIE		
964.	3	sweet.sabina	What is it? 🤔 crooked 🤔	unclear
965.	3	jennifers_sweet_life	Yea for curves 🍑	praise curves
966.	3	denz_the_lyricist	When you're shaped like that, you know it's healthy weight.	model is healthy
967.	3	northernpine705	🔥🔥🔥	emoji
968.	3	__leonxvii__	🙄🙄🙄🙄	emoji
969.	3	DISCUSSIE alybeth.m	@__leonxii__ why	discussion
970.	3	jay_meji	@__leonxii__ u tripping 🤪	discussion
971.	3	ab0byswurld	These are American Eagle The one she is wearing	not Hollister jeans
972.	3	heyiknoeyou	My friend @ztopham is a denim specialist!	unclear
973.	4	mathildefcis	😍😍😍😍	emoji's
974.	4	DISCUSSIE _i_am_youtuber	@mathildefcis https://youtu.be/Mr_CIJzrPKs	unclear










975.	4	EINDE DISCUSSIE kyletanguay	❤️❤️❤️	emoji's
976.	4	coffee_coffee_b ooks_	@schultzzie You're beautiful! 💕😘	Model is beautiful
977.	4	meganstacy_offi cal	She's gorgeous 🙌	Model is beautiful
978.	4	hossein84_84	White lizzo	Joke, unclear
979.	4	DISCUSSIE andynguyen11	@hossein69_84 😂	emoji's
980.	4	e_chabarrria43	@hossein69_84 haha	discussion
981.	4	marissa.kincaide	@hossein69_84 yep! Gorgeous too 😘	discussion, model is beautiful
982.	4	nelson.noguess	@marissa.kincaide 🗨️	emoji's
983.	4	katie.doughertyy	@hossein69_84 HAHAHAH	discussion
984.	4	aka.cayden	@marissa.kincaide 🦴🦴	emoji's
985.	4	marissa.kincaide	@aka.cayden well that's your opinion, but she's cool to me	discussion
986.	4	EINDE DISCUSSIE sydmarvi	gorgeous!!! love the suit	model is beautiful, praise product
987.	4	make.me.strong err	unclear
988.	4	DISCUSSIE yk.me.diana	@make.me.stronger what?	discussion
989.	4	EINDE DISCUSSIE marthaives	😘😘	emoji
990.	4	ale.han.dro	❤️❤️	emoji
991.	4	traxxaskingkavi n	ugl#	unclear

992.	4	jaydherr	daaaaamn 🍌	praise
993.	4	DISCUSSION marissa.kincaide	@jaydherr find her @schultzzie	discussion
994.	4	EINDE DISCUSSIE neild432	💙💙💙💙	emoji's
995.	4	7_.daisy._7	Stunning 😍❤️	praise, model is beautiful
996.	4	katsukiri.x	...there is still snow here	critical about swimwear
997.	4	lily123zh	She's beautiful and I love the swim suit	model is beautiful, praise product
998.	4	jcarson_5	@jackcutter_6	tag
999.	4	Masuku_1520	😭❤️😭	emoji's
1000.	4	aubreeg.m	this post made me so happy ngl 😭😭	praise post
1001.	4	lyyoso	YAAAAAAS!!!! Reactie Hollister: @lyyoso 🙌🙌🙌🙌	praise
1002.	4	jasonplaysfortnite	That photoshop was a though	unclear
1003.	4	callie_luvsyu	she's so pretty 💕	model is beautiful
1004.	4	rebecaguere	😍😍	emoji's
1005.	4	e_chabarria43	???	unclear
1006.	4	maje_bunny	I thought that Suzy from David's vlogs	confusion
1007.	4	DISCUSSION maje_bunny	@b.ri.a.n_ was^	correction
1008.	4	zdc_model	@b.ri.a.n_ wait she's not??? 😭😭😭	confusion

1009.	4	EINDE DISCUSSIE maddy_tay05	Sierras gorg	Model is beautiful
1010.	4	marissa.kincaide	Dang @schultzzie 😍🔥	Praise model
1011.	4	emiel.s	vies	critical
1012.	4	tayeka	😓	emoji
1013.	4	ava_williams_2 005	Your beautiful 😍❤️	Model is beautiful
1014.	4	gracethomxs	Beautiful 😍	Model is beautiful
1015.	4	DISCUSSIE _i_am_youtuber _	@gracethoms https://youtu.be/Mr_CIJzrPks	unclear
1016.	4	EINDE DISCUSSIE lady.hee_hee	why are people so toxic to the point where if they see a bigger person being confidecnt in themselves they feel the need to try and hurt them... i think this woman is beautiful ❤️❤️❤️	Critical about other users, praise model, model is beautiful
1017.	4	DISCUSSIE hidden.in.darkness_ ss_	@lady.hee_hee You got a broken sense of beauty then 🙄	discussion, disagreement, critical about other users
1018.	4	truly_bex	@hidden.in.darkness_ Actually you do. Nothing is beautiful if it just looks like everything else. Darkness is only beautiful because of the light	Critical about other users
1019.	4	hidden.in.darkness_ ss_	@truly_bex Are you trying to imply being beautiful means having only one specific look? Cause if that's the case, then that's not true. There're lot of types of beautiful people, but that doesn't change a thing on the fact that being unhealthy overweight is not beautiful.	critical about health model, critical about health
1020.	4	truly_bex	@hidden.in.darkness_ No, that's what it sounded like	Discussion, agreement,

			your point was. I'm not even sure how someone would think that's what I was trying to imply. I will accept the health point much more but that doesn't stop her from being beautiful. There are thousands of healthy large athletes that disprove your health point as well tho (watch the game today). You probably shouldn't judge her health based on her not being skinny. Most skinny people aren't healthy either, hell, most the insta-famous "gains" girls aren't either, they just have a newer version of eating & weight disorders	disagreement, model can be healthy, health, skinny can be unhealthy
1021.	4	olly.luis	@lady.hee_hee look at the comments there's no hate except from some 12 year olds and she is beautiful	discussion, disagreement, model is beautiful
1022.	4	ayanmolerio	@lady.hee_hee SIMP	unclear
1023.	4	ethan_osborne13	@lady.hee_hee It's not beautiful it's unhealthy	model is not beautiful nor pretty
1024.	4	Kenzie_equestrian215	@lady.hee_hee yes people are so rude if someone wants to be confident in them self or there size	discussion, agreement
1025.	4	lady.hee_hee	@kenzie_equestrian215 exactly like its not their body so why do they care so much to go and hurt somebody who just wants to feel good in their own skin... its so sad that a lot of people think that if you aren't skinny than you can't be pretty or confident in yourself	Discussion, agreement, critical about other users
1026.	4	llemegro	@lady.hee_hee U a simp	unclear
1027.	4	llemegro	@lady.hee_hee it's not your fault she can't go on a diet	critical about model's health

1028.	4	xo.talla	@llemegro a diet isn't the cure to every overweight person. overweight can come from slow metabolism, etc. please get some common sense then come hate on other people 💖	scientific argument about health
1029.	4	evelynmae	@ethan_osborne13 @hidden.in.darkness_ @ethan_osborne13 just a heads up FELLAS, she has a medical disease called PCOS and one of the side effects is weight gain. Not like it's any of your damn business.	Critical about other users, scientific argument about model's health
1030.	4	hidden.in.darkness_	@evelynmae Not like any of that could be considered "beautiful"	Critical about other users, overweight isn't beautiful
1031.	4	llemegro	@talia.klimkowski I don't remember asking	unclear
1032.	4	EINDE DISCUSSIE dz.angelique	👍	emoji
1033.	4	gingermily91	🎉🎉🎉🎉🎉	emoji's
1034.	4	samgrahamm	@schultzzie !!!!!	unclear, speaking to model
1035.	4	turbyvillecj	lizzo who	unclear
1036.	4	kylie.mayberry_	@turbyvillecj bruh 🦴	discussion, unclear
1037.	4	miraclespain	@turbyvillecj your not funny	critical about other users
1038.	4	_alex2609	@miraclespain Yes he si	discussion, agreement
1039.	4	m.upnxt3x	@miraclespain u mad?	critical about other users
1040.	4	rileyduggerr	@miraclespain is too	discussion

1041.	4	miraclespain	@bmb.mase3x yup	agreement
1042.	4	jake.browder	@miraclespain you're*	correction
1043.	4	miraclespain	@jake.browder thanks	discussion
1044.	4	malikah_odell	@turbyvillecj Oh please. You can uplift this girl without shoving another girl down.	critical about other users.
1045.	4	EINDE DISCUSSIE chrisgarcia92j	@magination_animation_dep t	tag
1046.	4	syd.paige	queennn	praise
1047.	4	bothzzy		emoji's
1048.	4	alexcianacole15	You rock girl  	praise model
1049.	4	DISCUSSION connorsredemption	@hoes.madd1 @top.commentt.god	tag
1050.	4	furlani_luca	@hoes.madd1     	emoji's
1051.	4	turbyvillecj	@hoes.madd1 underrated comment	unclear
1052.	4	Kenzie_equestrian215	@hoes.madd1 that's rude 	critical about other users
1053.	4	connorsredemption	@kenzie_equestrian215 shutup snowflake	critical about other users
1054.	4	Kenzie_equestrian215	@yalocalguru what dose that even mean	question
1055.	4	connorsredemption	@kenzie_equestrian215 it means u can't take a joke u just a softie	critical about other users
1056.	4	Kenzie_equestrian215	@yalocalguru no I'm not a softie you don't even know me and jokes can really hart people.	critical about other users

1057.	4	EINDE DISCUSSIE aaaniisa	@vivi_schrnst hahaha ich Chauf mir das Bikini und stell das Bild nah 😂🙄 🙄😏😂	Product
1058.	4	gemoni_gb	I ❤️ #hollister	praise Hollister
1059.	4	llemegro	is that lizzo	question
1060.	4	DISCUSSIE aaaniisa	@llemegro nope	discussion
1061.	4	sad_sahara	@llemegro it's @schultzzie	correction
1062.	4	llemegro	@sad_sahara I don't care	discussion, disagreeent
1063.	4	soft.cyclone	@llemegro "if lizzo was normal" -some meme page probably	discussion
1064.	4	rogranreicher03	@llemegro lol	discussion
1065.	4	nader.spb	@llemegro king bro 😂😂😂 😂	emoji's
1066.	4	llemegro	@nader.spb wrd over here thinking I wanna know white lizzo	discussion
1067.	4	virgil__matos	@llemegro it's bleached lizzo	discussion
1068.	4	llemegro	@virgil__matos 🦴🦴	emoji's
1069.	4	rcrjriii	@virgil__matos 🦴	emoji's
1070.	4	rcrjriii	@llemegro moby huge	discussion
1071.	4	llemegro	@virgil__matos 600 pound life	discussion
1072.	4	virgil__matos	🦴🦴	emoji's

1073.	4	mickimc0117	@llemegro yaaasss Hahahaa	discussion
1074.	4	EINDE DISCUSSIE maoly200	❤️	emoji's
1075.	4	alvaroza_11	@edu7a2005	tag
1076.	4	domzzie._	Okay but she's rocking it I love it	praise model, praise product
1077.	4	DISCUSSIE connorsredemption	@domzzie._ she's the weight of a rock that's what	Model is unhealthy, critical
1078.	4	ayanmolerio	@domzzie._ SIMP	unclear
1079.	4	Kenzie_equestrian215	@yalocalguru why are people so rude	Critical about other users, question
1080.	4	EINDE DISCUSSIE flo.tattersall	😂😂😂	emoji's
1081.	4	blackson5577	Looking sweet baby	Model is beautiful, model looks good
1082.	4	310.jesss	😍	emoji's
1083.	4	connorsredemption	Is that white lizzo	unclear
1084.	4	nooneisavailable here	@yalocalguru @top.comment.god_	tag
1085.	4	eewicc	@yalocalguru 😂😂	emoji's
1086.	4	EINDE DISCUSSIE akka._rodriguez	so beautiful	model is beautiful
1087.	4	DISCUSSIE bradypaganoo	@akka._rodriguez lmaoo	unclear, discussion
1088.	4	EINDE DISCUSSIE dxddy.kayy17	beautiful 🥰🥰❤️ Reactie Hollister: @757.kayla.loser 🥰🥰	model is beautiful, emoji's
1089.	4	nao.mihill	😍😍😍	emoji's

1090.	4	lovely_lauren_27	I can't even find any "Large" size clothing in your store tf	Critical about sizing and stock in stores
1091.	4	DISCUSSIE colbylowrey	@lovely_lauren_27 lmfaoooo	discussion
1092.	4	behtany_anne_moore	@lovely_lauren_27 samee	discussion, agreement
1093.	4	tessa.juu	@lovely_lauren_27 there is 🤔	discussion, disagreement
1094.	4	lovely_lauren_27	@tessa.juu there is but unless you buy online, it feels like they never carry very much in stock	Discussion, explanation
1095.	4	tessa.juu	Yes you're right they don't have much in stock because the demand for XXL of xl isn't as big as for M and L.. I work there and we always run out of the smaller sizes first but I don't know how it is in other countries because I'm from Germany	discussion, explanation, agreement, personal argument
1096.	4	EINDE DISCUSSIE theroseurbano	👏👏👏👏🥰🥰🥰🥰	emoji's
1097.	4	lahuerita818	🤢🤢🤢	emoji's
1098.	4	DISCUSSIE itz.kentucky	@lahuerita818 hater 🤡	discussion, critical about other users
1099.	4	niah.abbink	@carolinebrookss ok what they said was bad. but seriously adding that comment?	discussion, critical about other users
1100.	4	kylecress20	@carolinebrookss seems like your hating	discussion, critical about other users
1101.	4	carolinebrookss	@niah.abbink whatever lmao	discussion, critical about other users
1102.	4	carolinebrookss	@kylecress20 did i ask?	discussion, critical about other users, question
1103.	4	famzie	@carolinebrookss "lmao"? really, I don't think you have the facilities for that big man. It also wasn't	discussion, critical about other users

			funny either so you can't just whatever your way out of that.	
1104.	4	kaitlynolte	@carolinebrookss relax mami	critical about other users, discussion
1105.	4	33knocc	@carolinebrookss lol ok white girl	discussion, critical about other users
1106.	4	abagailramirez_	@carolinebrookss your comment was unnecessary .someone needs a reality check .	discussion, critical about other users
1107.	4	carolinebrookss	@niah.abbink uh sir,my mom is dead and i have my own phone lmfao	discussion, critical about other users
1108.	4	carolinebrookss	@carolinebrookss y'all need to chill and take a joke smh. im 🇲🇽 Mexican 🇲🇽	discussion, critical about other users
1109.	4	kylecress20	@carolinebrookss why make fun of mexicans than 🤔🤔	discussion, critical about other users
1110.	4	ssteepphaanni iee	@lahuerita818 there's nothing wrong 🙄	discussion, critical about other users
1111.	4	lukiajoelle	@carolinebrookss does it make you happy upsetting people?	discussion, critical about other users
1112.	4	mirand.rapp	@lahuerita818 you're so mean keep the negativity to your self	discussion, critical about other users
1113.	4	Kathryn.campio n	@lahuerita818 u seem like u have a lot of hate in ur heart to comment that i hope u get a reality check and u fix that problem 💕.	discussion, critical about other users
1114.	4	650.rique	@lahuerita818 ong 🤖🤖	discussion, critical about other users
1115.	4	_respect.the_dri p.03	@carolinebrookss Mijita idk what you commented originally but you a** needs to get back to helping me make tamales si?	discussion, critical about other users

1116.	4	Kenzie_equestrian215	@carolineebrookss no one cares you are so rude joke or not someone is confident in them self and there's nothing wrong with that 😬	discussion, critical about other users
1117.	4	eeqicc	@kenzie_equestrian215 😂	emoji's
1118.	4	yxng.lpz	@lahuerita818 bruh don't say that 🦴	discussion, critical about other users
1119.	4	yk.me.diana	@lahuerita818 if you hate it don't say anything 🤪	discussion, critical about other users
1120.	4	maybe_shes_born_withit	@lahuerita818 dont attack others for feeling at home in their own skin. Would you like to be targeted by people who are constantly bullied for something about them. Do you have a simple mole, or maybe a freckle? What would you if someone attacked you for it, even though, that freckle makes you you? Dont hate	discussion, critical about other users, statement
1121.	4	astra.lmao	@lahuerita lmao agreed	discussion, agreement
1122.	4	EINDE DISCUSSIE mhizrahiima	You beautiful 😊	model is beautiful
1123.	4	paige.janosczyk	yessss sierra !!!	praise model, direct to model
1124.	4	mr.qtmartinez	👁️👁️👁️	emoji's
1125.	4	mr.qtmartinez	eyes2	emoji's
1126.	4	mr.qtmartinez	👁️👁️	emoji's
1127.	4	sunge187	Fett	unclear

1128.	4	carolandmiley	❤️	emoji's
1129.	4	_www.inga.de_	You're sooo beautiful 😍	Model is beautiful
1130.	4	_www.inga.de_	You're sooo beautiful 😍	Model is beautiful
1131.	4	_www.inga.de_	Love that smile	Praise model, model is beautiful
1132.	4	amelia_powell07	Queen u look Beuatiful	praise model, model is beautiful
1133.	4	konceq	@schultzzie looking HOT 🔥🔥	praise model, model is beautiful, speak direct to model
1134.	4	xllaalix	What a bod 😊	Praise model, praise body, model is beautiful
1135.	4	calsparation	Love the suit and the way she rocks it! 💪🎉	Praise product, praise model, model looks good
1136.	4	nat.bailey23	@yalocalguru this girl is beautiful. and no one should be ashamed of their weight	model is beautiful, critical about other users
1137.	4	DISCUSSIE connorsredemption	@nat.bailey23 thats like saying someones lungs are beautiful when they're a constant smoker	discussion, disagreement, health
1138.	4	x.megangrace	@yalocalguru not really though	discussion, disagreement
1139.	4	connorsredemption	@x.meganrace it is because obesity is unhealthy and has been proven to be unhealthy	being overweight is unhealthy, scientific argument
1140.	4	x.megangrace	@yalocalguru right you realise you can be obese and incredibly healthy, yet morbidly thin and insanely unhealthy and at severe risk of medical issues?	discussion, comparison between overweight and underweight
1141.	4	connorsredemption	@x.megangrace yes I agree, but I also disagree. obesity even on its own carries a certain cardiovascular risk	discussion, disagreement scientific argument

			even in metabolically healthy individuals.	
1142.	4	Danielle_tronolone	@yalocalguru do none of y'all know what obesity is? cause this girl 100% is not obese but ok	critical about other users, model is healthy
1143.	4	connorsredemption	@danielle_tronolone doubt.	discussion
1144.	4	EINDE DISCUSSIE nickpretzel	@shay.logan	tag
1145.	4	DISCUSSIE shay.logan	@nickpretzel this is so cute 🥰	discussion, praise
1146.	4	EINDE DISCUSSIE itz.kentucky	Yesss we need more post like this 🙌👑	Praise posts
1147.	4	enchancing_kayy	PERIODT	unclear
1148.	4	robin.marieee	YES SIERRA!!!!	praise model
1149.	4	grace.howard215	oop	unclear
1150.	4	elijahstowell._	yea i'm unfollowed	critical
1151.	4	maiki131	💪	emoji
1152.	4	button.colin	WOAH 😲	unclear, surprise
1153.	4	ryleeappeman	so excited to get some new swimsuits this year	product
1154.	4	ker._.mc	She is the one making the shade	unclear
1155.	4	abagailramirez_	pure beauty 💖	Model is beautiful
1156.	4	_mark_ssj	I prefer siksilk now	unclear
1157.	4	asiansaucegod	Obesity isn't cute	Critical about obesity


1158.	4	DISCUSSIE wepa.isis	@asiansaucegod how is she obese?	discussion, question
1159.	4	asiansaucegod	@wepa.isis are you blind	Discussion, question
1160.	4	EINDE DISCUSSIE lekikesohana	YESS BODY CONFIDENCE 🙌💕💕	praise diversity and body confidence
1161.	4	lahuerita818	🤢🤢🤢🤢🤢	emoji's
1162.	4	DISCUSSIE Kathryn.campion	@lahuerita818 another hate comment from u wow that's sad get a life	critical about other users
1163.	4	EINDE DISCUSSIE vivileoniee	@aaaniisa hahahahaha 😂	unclear, joke
1164.	4	lukespear_	Living her BEST life 💕💕	praise model
1165.	4	big_.daddy	😂😂😂	emoji's
1166.	4	sebikre	@mathis_how_he_is_xp	tag
1167.	4	ace_ved_ooo	❤️❤️❤️	emoji's
1168.	4	sugar.psycho	Idk why y'all acting like this, yea she's pretty but by drawing attention to a thicc girl and trying to say "any size is beautiful" makes it seem like it's wrong or unattractive	Model is pretty, model is not healthy, critical about other users
1169.	4	DISCUSSIE Kathryn.campion	@sugar.psycho there j spreading awareness bc many people are body shamed cause of there size there's nothing wrong with it	discussion, body shaming is okay
1170.	4	yk.me.diana	@sugar.psycho ATTENTION?	discussion, question
1171.	4	EINDE DISCUSSIE yk.me.diana	@sugar.psycho it's just a bikini 🙄	product













1172.	4	monicaxconger	i love the confidence	praise confidence model
1173.	4	frank_the_fabricator	Jesus, all these people pandering to the overweight is just plain out hilarious	critical about other users
1174.	4	ne_tbd	Because she is taking it all	model
1175.	4	josi_st1	@81.marviin würde mir bestimmt stehen	product, tag
1176.	4	dw_supplee	I could find plenty of shade under her	unclear
1177.	4	_.ebbyyy	people love to body shame...	body shaming is not okay
1178.	4	angeliqueb0708	go girl show yo self	praise model
1179.	4	lovela_1	She's so beautiful!	Model is beautiful
1180.	4	DISCUSSIE_eclipse.boi	@lovela_1 part of it	unclear
1181.	4	lovela_1	@_eclipse.boi what does that mean?	discussion, question
1182.	4	jamaicafreeworld	🔥🔥🔥...	emoji's
1183.	4	briiimassel	Love this!! 😍	praise post
1184.	4	wojtek_19_44	@flo_sl_	tag
1185.	4	noel_hallner	Do some sport... @jonas_toe97	critical, tag
1186.	4	proki.75	@graemea2017 🍷🍷	tag, emoji's
1187.	4	DISCUSSIE graemea2017	@proki.75 😭	tag, emoji
1188.	4	EINDE DISCUSSIE Samantha.dlcg	At least she has a hip I have no hips	personal argument, personal issue

1189.	4	not_anthony07	I'm unfollowing	critical
1190.	4	DISCUSSIE @yk.me.diana	@not_anthony07 bye	discussion
1191.	4	EINDE DISCUSSIE roman.hajducik	Straight up discusting, you are embracing an unhealthy lifestyle and that is no service to society, well done	critical about health, promoting plussize models is bad
1192.	4	DISCUSSIE wepa.isis	@roman.hajducik how do you know she unhealthy? some people are just naturally bigger.	discussion, question
1193.	4	sav_vvy_	@roman.hajducik honestly there was just recently a big thing about how Hollister didn't have clothes for bigger people an one of these people who were yk "higher up" basically was just body shaming bigger people. An it's 2020 body shaming isn't cute anymore. "No service to society" she is a human being. Tf? It's embracing the natural beauty of others no matter wtf they look like bc I know for a fact you wasn't up there with got pickin out yo own nose 🙌	Discussion, body shaming is not okay, Hollister, critical about other users
1194.	4	sav_vvy_	@roman.hajducik you ain't no Hollister model she's obviously who they wanted to model that specific suit! an she probably makes hella money just being the size she is as a model 🤩	praise model, critical about other users
1195.	4	sara._elizabeth_	@roman.hajducik she's not doing anything wrong all she's doing is feeling her self let her be	critical about other users, praise model
1196.	4	yk.me.diana	@roman.hajducik body shamed 😬	critical about other users

1197.	4	roman.hajducik	@sav_spam_5 I am not blaming her for being obese and unhealthy, it is her lifechoice afterall. I am blaming Hollister for embracing unhealthy body ideals by posting pictures of a woman that is obese. If she feels well about what she looks like, that is her decision, but such an influential brand such as Hollister undoubtedly, should not be promoting obesity just because this woman feels good about herself.	critical about Hollister using plussize models, model is unhealthy, plussize is unhealthy
1198.	4	leah_sternenberg	@roman.hajducik people like you are the problem	critical about other users
1199.	4	EINDE DISCUSSIE baby.kay.17	Theres a difference between being obese and overweight. None of you know her personally so she might have some sort of condition that makes her gain weight. And if she doenst have a condition then shes more than likely trying to lose weight. There is no reason any of you should be saying anything about her body because none of you know her. Stop body shaming and learn how to respect people	Critical about other users, body shaming is not okay
1200.	4	DISCUSSIE smol.cheyenne.fuller	@maddie.the.potato2 There is a condition that causes her to gain weight. She is a youtuber and is pretty open about her struggle. But honestly it shouldn't even matter. She isn't trying to lose weight. Weight doesn't determine your health or your worth. I know you are one of the people defending her, but it seems like you are coming at it from the	discussion, scientific argument. critical about other users

			wrong angle. Just thought you should know.	
1201.	4	baby.kay.17	@smol.ceheyenne.fuller I understand now haha. After I wrote the comment I had found out that she had a condition by looking at her posts. That's why i had said something about having a condition that would cause something like that because most people posting like her do have one. I think people are just upset because she has the confidence that other people dont. Honestly I'm living for it because she doesn't seem like she let's the hate get to her and that makes her really admirable 😊	discussion, agreement, praise model
1202.	4	EINDE DISCUSSIE jenniii v	😍😍😍	emoji's
1203.	4	wepa.isis	these comments are disgusting	critical about other users and comments
1204.	4	clementine__jt	@elinachp	tag
1205.	4	amelia_wool05	❤️❤️❤️❤️	emoji's
1206.	4	j_c_n14	Diabetes	disease that being overweight can cause
1207.	4	sofi_gliz	👁️👁️👁️👁️👁️👁️👁️👁️👁️👁️	Emoji's
1208.	4	DISCUSSIE yk.me.diana	@julissaa_2.0 what?	question
1209.	4	EINDE DISCUSSIE sad_sahara	@schultzzie you look stunning 😍❤️	praise model, model looks good

1210.	4	jose_fake2	Lizzo ?	unclear
1211.	4	heyitsmegara	You go girl	Praise model
1212.	4	irenegarciaofficial	wow 😍❤️	praise, emoji's
1213.	4	cldfishing	All yall butt hurt lil kids 😂😂 	unclear
1214.	4	_khagendraa	BBW	unclear
1215.	4	emmyyygraceee	natural beauty at it's finest 😍 😍	model is beautiful
1216.	4	official.ivan01	these comments 🦴	critical about other comments and users
1217.	4	_eclipse.boi	and here come with the comments 😂	comments
1218.	4	ameliagiuliaa	Why are people being so toxic about Sierrea in the comments. Leave her alone. She's gorgeous and confident. Something y'all being rude are absolutely not.	Critical about other users, model is beautiful
1219.	4	emmalie_jewl	Yaaasss!! @schultzzie 💛	Praise model, direct model
1220.	4	brimartinezz	😍😍😍	emoji's
1221.	4	__paytonanne768_	Gorgeous ❤️	Model is beautiful
1222.	4	aleeeeeee_23	Obeison	unclear
1223.	4	leo_botter	@bkdm Hollister for me pls ❤️	unclear
1224.	4	DISCUSSIE brunakdm	@leo_botter 🙌	emoji's
1225.	4	angel_mae_	oh hi there @schultzzie !!!	praise model










1226.	4	amandapostello	@isabella_sousa	tag
1227.	4	DISCUSSIE @isabella_sousa	@amandapostello no shade here	discussion
1228.	4	@amandapostello	@isabella_sousa no shade no sun	discussion
1229.	4	EINDE DISCUSSIE fuhrma	 	Emoji's
1230.	4	DISCUSSIE yk.me.diana	@fuhrma okay and?	discussion, question
1231.	4	EINDE DISCUSSIE ariannahattis	How can I become a Hollister model? Any options?	Becoming Hollister model
1232.	4	camilamejiazapata	@maryu.31	tag
1233.	4	roganreicher	lizzo	unclear
1234.	4	c.r.e_.a.m		emoji's
1235.	4	socialkeo		emoji's
1236.	4	l_moran212	XL Beauty    	model is beautiful
1237.	4	Siobhan.landiers	some of the people in this comment section are the reason girls have eating disorders	critical about other users
1238.	4	Sophia.cabr	Yesss 	praise, emoji
1239.	4	Annabelle.rhodes		emoji's
1240.	4	caelynnwatson	Yas gurl! 	Praise model
1241.	4	tr_beats69	Sooo Plus size collection ?	clothes, question
1242.	4	._.daya._.		emoji's

1243.	4	katie00olivad	Omg 🥰🥰🥰🔥🔥👏👏	Praise, emoji's
1244.	4	alyyyyna._	yesssssss	praise
1245.	4	robertvillarro	💖🔥💖🔥💖🔥💖	emoji's
1246.	4	vale_b_024	Yes	praise
1247.	4	nomadssafari	Cute ❤️	praise
1248.	4	gj_.lopez	Single big girls hmuu	unclear
1249.	4	hanelgcastillo	😏😏😏	emoji's
1250.	4	riley.carroll_	STUNNING 😄😄!!!! role modellll @schultzzie	Praise model, model is beautiful, good role model
1251.	4	luzemilia0109	is beautiful 💖	praise
1252.	4	leonard_hng	STRANDET WAAAAL	unclear
1253.	4	Claudia_299	beautiful 💖	model is beautiful
1254.	4	max.westfall_	eat your greens	unclear
1255.	4	mollymaestrehle	@katie.tinkhammm do u think this is my color or more shelbys color ?	question
1256.	4	DISCUSSIE katie.tinkhammm	@mollymaestrehle Shelby	discussion
1257.	4	EINDE DISCUSSIE av.ash	Gorgeous girl!! 👏👏🥰❤️	Model is beautiful
1258.	4	baddgalrhi	Omg queen! I live for her videos	praise model
1259.	4	paitynbowen	🥰🥰🥰🥰🥰	emoji's


















1260.	4	Trevin.ps	if only men could get this same type of body encouragement	gender equality
1261.	4	iisabella.ayala	Go girl! @schultzzie	praise model
1262.	4	mckennakoneval	hey @schultzzie	direct to model
1263.	4	xx.ali.xo	you're really beautiful 💕	model is beautiful
1264.	4	birdandhill	Go girl! @ 💕	praise model
1265.	4	liz_dlgd12	👍	emoji
1266.	4	jmorningstar60	❤️❤️	emoji
1267.	4	mickimc0117	Oh come on!!!!	unclear
1268.	4	rotcora	Yes @schultzzie 😎😎😎	praise model
1269.	4	robby.407	Nahhhh	critical
1270.	4	robby.407	Nahhhh	critical
1271.	4	hugodavidmolfino	OMG	unclear
1272.	4	themshofficial	I am ready for spring! 🌴☀️	seasonal comment
1273.	4	_be_you_be_true_1	I love the inclusivity! 🥰	praise inclusivity
1274.	4	alvarocmedina	👏	emoji
1275.	4	adrianafiorillo	😍😍❤️❤️❤️❤️	emoji
1276.	4	taylorhamparianxo	Beautiful thing, including curvy queens!! 💙 @hollisterco	praise inclusivity, praise hollister's direction

1277.	4	__papichulo__	bruh you look like @nickantonyan	unclear
1278.	4	omarb_860	When did Lizzo bleach her skin?	unclear
1279.	4	yxng.lpz	She do be vibin do 🐱	praise model
1280.	4	xxking_tidexx	Belly button ring	unclear
1281.	4	a_yri	❤️	emoji
1282.	4	saucy_nothie	🙄🙄🙄	emoji's
1283.	4	DISCUSSIE yk.me.diana	@saucy_nothie okay and?	question
1284.	4	EINDE DISCUSSIE arid147	You go sierra! I love you girlll	praise model
1285.	4	sienna.hoagland	We love a confident women! ❤️ You piped off!	praise model, praise women
1286.	4	evelynsantarosa	yessss!! 😊	praise
1287.	4	yk.me.diana	Y'all body shaming ? At least we ain't starving 🤪	critical about other users
1288.	4	tykergonq	How so I become a model for your brand I'm 6'2 Reactie Hollister: @tykergonq Hey there! We'd love to share your photos! Co-create with us by tagging @HollisterCo with #HollisterCollective for your chance to be featured	Becoming Hollister model
1289.	4	DISCUSSIE tykergonq	@hollisterco bet 🙏	discussion
1290.	4	genesis_not	@hollisterco does are account need to be public?	discussion, question
1291.	4	heartmadeofglas smindofstone_	@genesis_not They can only see your account if it's public	Explanation.

1292.	4	josephinealicee	dude I'm just scrolling through and I see THE QUEEN HERSELF SIERRA omg I love her I'm so happy for her ahh!	Praise model
1293.	4	loganthompsonn	narsty	critical
1294.	4	DISCUSSIE wendyy.moraa	@logantompsonn can't spell check	discussion
1295.	4	loganthompsonn	@wendyy.moraa i can. i spell and say "nasty" with an r	critical about other users
1296.	4	EINDE DISCUSSIE josephinealicee	omg sierra looks amazing in this I'm so happy that she can model for y'all!	praise model
1297.	4	ciaraa.lauren	omg. @schultzzie looks so amazing in this 🙌🙌	praise model, model looks good
1298.	4	Emily.heimb	Yes baby	praise
1299.	4	jpnobleslim	❤️❤️❤️	emoji's
1300.	4	_kenziie_	@schultzzie 💕	emoji
1301.	4	victoriasalinas	@juanssaenzz	tag
1302.	4	Lukas__fischer	@flyingmixhi warum like	question
1303.	4	DISCUSSIE flyingmixhi	@lukas__fischer warum nicht? 😂	discussion, question
1304.	4	Lukas__fischer	@flyingmixhi wegen kriminell	discussion
1305.	4	flyingmixhi	@lukas__fischer is die tätowiert?	discussion
1306.	4	Lukas__fischer	@flyingmixhi ja am Rücken	discussion
1307.	4	flyingmixhi	@lukas__fischer aso 🙄	discussion

1308.	4	EINDE DISCUSSIE fflavia66		emoji's
1309.	4	_wimpanzong	@ziagamoi_	tag
1310.	4	_benjamindavies -	The hollister I work at >>	hollister store
1311.	4	chvsehill	I love working for such in inclusive company.  Keeps getting better every year!! #workathco	Praise Hollister, employee, praise inclusivity
1312.	4	andreetf16	I would like to become a model for you guys. Reactie Hollister: @andreetf16 Hey there! We'd love to share your photos! Co-create with us by tagging @HollisterCo with #HollisterCollective for your channel to be featured.	Becoming a hollister model
1313.	4	k4iley		emoji's
1314.	4	nikrod55	 	emoji's
1315.	4	chrisgarcia92j	@imagination_animation_dept	tag
1316.	4	kaz.abazov	Fuuuuuu	unclear
1317.	4	rosasss		emoji
1318.	4	DISCUSSIE gonzalezjudy_	@alex.rrosas lmfaoooo	discussion, unclear
1319.	4	rosasss	@gonzalezjudy_  	emoji's
1320.	4	EINDE DISCUSSIE ponwu	@siou0825	tag
1321.	4	Allyson_barraza 07		emoji

1322.	4	reid_scarce	I got a question can I be a model for your company? Reactie Hollister: @reid_scarce Hi ther! To be featured as a potential model for Hollister Co., you can tag your post on social media with @HollisterCo and #HollisterCollective for a chance to be featured! DM us if you have any questions!	becoming a model
1323.	4	DISCUSSIE reid_scarce	@hollisterco bet	discussion
1324.	4	EINDE DISCUSSIE x richi x	↑ TOP	Emoji
1325.	4	s.ju_ting	@stephanie__83	tag
1326.	4	_isma613	@rostop_26	tag
1327.	4	estela_z_	Soooo beautiful 🥰omg	Model is beautiful
1328.	4	tor.ress	I would like to become a model 😍@hollisterco Reactie Hollister: @tor.ress Hi there, thank you for reaching out! To be featured as a potential model for Hollister Co., you can tag your posts on social media with @HollisterCo and #HollisterCollective for a chance to be featured! Please send us a DM if you have any questions.	Becoming a model
1329.	4	DISCUSSIE tor.ress	@hollisterco that's what I've been doing 💕💕 thank you! 🙌	discussion
1330.	4	EINDE DISCUSSIE jenna_anderss	beautiful 🥰	praise

1331.	4	jade_maria2005	Schöna döner	Unclear
1332.	4	teaminrita	Khkhkhkhkhkhkhkhkhkhkh     	unclear, emoji
1333.	4	Isabella.jepsen	if i want to model for you guys do i need to have a full Hollister fit?	becoming a model
1334.	4	chrissyhassold	She's so beautiful    Reactie Hollister: @chrissyhassold  	Model is beautiful
1335.	4	00lll21	Please check DM thanks!	question
1336.	4	00lll21	Pleaes check DM thanks!	question
1337.	4	00lll121	Please check DM @hollisterco	question
1338.	4	d_mizz_unique89	OMG, sri   	unclear
1339.	4	DISCUSSIE suncoke_	@d_mizz_unique89 look at you  	discussion
1340.	4	EINDE DISCUSSIE pasha.avdji	@lilly_spx this account is me	personal statement
1341.	4	minimontez	So beautiful	praise, model is beautiful
1342.	4	southernlady		emoji
1343.	4	x0x0.anna.0x0x	Just loose weight it's not that hard	critical about model's weight, health
1344.	4	DISCUSSIE maya_a_henders on	@x0x0.anna.0x0x Have you heard of slow metabolisms? 	scientific argument, critical about other users
1345.	4	kevl.n.bravo	@maya_a_henderson that's just an excuse	critical about other users
1346.	4	maya_a_anderson	@kelvn.bravo No it isn't. It's all about genetics. Some are born with slower metabolisms than others. Some even have	Critical about other users, scientific argument

			disorders that make it impossible for them to lose weight.	
1347.	4	EINDE DISCUSSIE juanca.lms		emoji
1348.	4	sarahbell_06	hey! i would love to be a model for you guys! please DM me!!	becoming a model
1349.	4	stingslikeabibi	Beautiful!!!	praise
1350.	4	stingslikeabibi	@hollisterco nearly all of my jeans are Hollister. I love it! Do you consider moms that love your clothes for modeling? Reactie Hollister: @stingslikabibi We love all of our amazing costumers! For a chance to be featured as a potential model for Hollister Co., you can tag your posts on social media with @HollisterCp and #HollisterCollective!	becoming a model
1351.	4	christianospina0990		emoji's
1352.	4	kawaialahusen	Sierra 	Model
1353.	4	ivania20.14	@__elizabeth.burgos04	tag
1354.	4	rhayward_5060	So gorgeous ... QUEEN  	Model is beautiful, praise model
1355.	4	joan.bx		emoji's
1356.	4	jenn._jemale	Y'all out here acting like she is 600 pounds with some of these comments. Chill, there's nothing wrong with her.	Critical about other users
1357.	4	peyton._graham	Wow	unclear

1358.	4	rexus_maximus –	@the.sii	tag
1359.	4	strikzy	Can I be one too	question
1360.	4	zackarmstead69	Gorgeous 🥰🥰❤️	Praise, model is beautiful
1361.	4	yungnenafan	Thicky 🖤🥰🦋	Praise, emoji's
1362.	4	mia.mcm_	@lena_axr	tag
1363.	4	elliegilmore7	❤️	emoji
1364.	4	self_made_ali	@humza.azim all u	tag
1365.	4	Madison.v.photos	👏👏👏	emoji
1366.	4	Madison.v.photos	A queen 👏👏	Praise model
1367.	4	45.leaaa	@viktorija.msg	tag
1368.	4	sandralujan_24	Can I be model for your company ? Reactie Hollister: @sandralujan_24 Hey there! To be featured as a potential model for Hollister Co., you can tag your posts on social media with @HollisterCo and #HollisterCollective!	becoming a model
1369.	4	maya_a_henderson	You guys know that some overweight/obese people exercise and eat well too, right? They just have slow metabolisms or a medical condition that's keeping them from losing weight.	Scientific argument, big people can be healthy
1370.	4	mrdauidm_3	🥰🥰	Emoji's

1371.	4	elena_j_norman deau	So confident love that ❤️❤️	praise
1372.	4	jerseymikes12	Ground Hog day	unclear
1373.	4	jerseymikes12	are are they talking about the woman in the picture I saw the #groundhogday	unclear
1374.	4	jerseymikes12	disgraceful	critical
1375.	4	DISCUSSIE ehorkavi	@jerseymikes12 why do you have to be so negative this post is all about body inclusivity and positivity, she is beautiful just the way she is	discussion, critical about other people, model is beautiful, praise inclusivity and diversity
1376.	4	jerseymikes12	@ehorkavi you know why. because the Abercrombie Hollister brand world has to be classy and exclusive. and not just any other regular store or brand.	discussion, Hollister store, hollister brand, abercrombie
1377.	4	ehorkavi	@jerseymikes12 so showing a normal body type isn't classy? and big brand names shouldn't exclude normal body types as that's who they're selling to and get most of their profit from. big brands such as aerie and vogue are starting to embrace body positivity because they have realized that every body is a classy body	discussion, critical about exclusive brands, all bodies are normal
1378.	4	jerseymikes12	@ehorkavi not everyone agrees with that though. I'm Sure you know. it's just attractive brands attract attractive people. if brands promote not pretty people. would people wanna go rob the brand to shop. probably not	discussion, brands need to promote pretty people. disagreement
1379.	4	ehorkavi	@jerseymikes12 i'm not sure what your getting at because she is attractive and beautiful?	discussion, disagreement, model is beautiful

1380.	4	nevaehudson2005	@jerseymikes12 um keep rude comments to yourself she looks beautiful	discussion, critical about other users, model is beautiful
1381.	4	EINDE DISCUSSIE jerseymikes12	that's what makes the brands so exclusive because of how the brands have represented them selves for years. Do you get me ? 😊	brand representation
1382.	4	jerseymikes12	when you think of Abercrombie or Hollister you think of something special. we don't want it to be some ordinary brand. we need the exclusivity in a way. just the right way.	hollister brand, exclusivity, critical about inclusivity
1383.	4	avagab13	Please bring this bathing suite back in xs 😍	Product, question
1384.	4	jerseymikes12	#ground hog day Where they talking about her? 😂	unclear

Bijlage 3: subcategorieën met bijbehorende labels

Subcategorie	Labels
1. Gezondheid model	<ul style="list-style-type: none"> - Praise - Model - Model is healthy - No one can tell if she's healthy - Personal Argument for health model - Scientific argument for health model - Personal issue - Model's size - Model is not healthy - Scientific argument for health model - Personal argument for health model - No one can tell if she's healthy - Model is big - Model is fat - Critical about health - Personal Argument - Personal issue - Model's size
2. Schoonheid model	<ul style="list-style-type: none"> - Praise - Model - Model is fat - Model is beautiful - Personal Argument - Personal issue - Model is slim - Model is not beautiful - Model is not hot - Personal Argument - Personal issue - Direct to model
3. <i>Body Positivity</i>	<ul style="list-style-type: none"> - Praise body positivity movement - Critical about body positivity movement
4. Gezondheid modellen die buiten <i>body positivity</i> beweging vallen	<ul style="list-style-type: none"> - Personal Argument - Personal issue - Promote being unhealthy by showing extremens - Both too skinny and overweight is unhealthy - Average isn't good - Average isn't healthy - Critical about companies using slim models - Critical about skinny models - Scientific argument - Critical about health

5. Gezondheid plussize modellen algemeen	<ul style="list-style-type: none"> - Praise Plussize - Critical about using curvy models - Promote being unhealthy by showing extremes - Plussize models aren't healthy and hurt people around them - Plussize models make the country unhealthy - Plussize is not healthy
6. Schoonheid plussize modellen algemeen	<ul style="list-style-type: none"> - Praise Plussize - Models shouldn't be plussize - People shouldn't want to look like this
7. Post	<ul style="list-style-type: none"> - Post is gross - Photoshop
8. Andere gebruikers	<ul style="list-style-type: none"> - Discussion - Critical about other users - Tips for other users - Praise other users - Critical about male users - Critical about female users - Confusion - Correction
9. Emoji's	<ul style="list-style-type: none"> - Emoji - Emoji's
10. Representatie plussize modellen	<ul style="list-style-type: none"> - Happy with representation of curvy models - Praise diversity - Praise "thic" models - Critical about use of curvy models - Praise use of "real" models - All models are real - All people are real - Everyone is beautiful - Sizes should be for everyone - Plussize is more real than skinny - Critical about inclusivity
11. Product	<ul style="list-style-type: none"> - Bikini - Clothes - Jeans - Product is beautiful - Product looks bad - Product looks good - Product doesn't fit
12. Hollister	<ul style="list-style-type: none"> - Comparing Hollister & Abercrombie - Comparing Hollister & Fashionnova - Praise Hollister - Praise Hollister's direction - Thankful to Hollister - Throwback Hollister brand

	<ul style="list-style-type: none"> - Hollister is inclusive - Becoming a Hollister model - Being featured - Being sponsored - Employee - Marketing - Critical about stock - Critical about available sizes
13. Overig / onduidelijk	<ul style="list-style-type: none"> - Unclear - Pregnancy - Discussion - Tag - Other companies - Critical about other companies - Other brands - Joke - Caption - Agreement - Disagreement - Cynical - Questions - Fan - Women should support each other - Sexual - Brand representation - Gender equality - Seasonal comment - Other comments - Grateful
14. Persoonlijk	<ul style="list-style-type: none"> - Personal Argument - Personal issue

Bijlage 4: corecategorieën met bijbehorende subcategorieën

Corecategorie	Subcategorieën
1. Gezondheid	<ul style="list-style-type: none"> - Gezondheid model - Gezondheid modellen die buiten de <i>body positivity</i> beweging vallen - Gezondheid plussize modellen algemeen - Representatie plussize modellen - <i>Body Positivity</i>
2. Esthetiek	<ul style="list-style-type: none"> - Schoonheid model - Schoonheid plussize modellen algemeen - Post is mooi - Representatie plussize modellen - <i>Body Positivity</i>
3. Overig	<ul style="list-style-type: none"> - Andere gebruikers - Post - Emoji's - Product - Overig / onduidelijk - Hollister