Patterns of Uptake and Public Opinion How Framing may have helped Newspapers steer the Public to the Exit



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Utrecht University, Faculty of Humanities

Yasmin Broere (5502284)

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First Supervisor: dr. D.L. Cole

Second Supervisor: dr. S.J. Cook

Abstract

This study aimed to investigate a possible relationship between uptake and public opinion during the 10-week Brexit referendum campaign. Previous research on this time period has demonstrated that the three most discussed issues during the Brexit referendum campaign in 2016 were the economy, immigration and sovereignty (Moore & Ramsay 34), while the NHS, employment and national security were also high on the list of most important issues (Duncan). In this thesis, 200 articles from the British red-top newspaper The Sun and black-top newspaper the *Daily Mail* are analysed and compared to the results of public opinion polls to find any patterns of similarity. This study demonstrates that the uptake by newspapers of terms such as 'Brexit', 'EU' and 'immigration' increased closer to the final week of the campaign, while attention to health care issues proved to remain low during the course of the 10-week campaign. For both newspapers and voters, control of the EU and immigration levels proved to be the most important issues in the campaign. The rising pattern in uptake of the term 'unemployment' found in the content analysis of The Sun was paralleled by rising percentages, representing levels of importance, in public opinion polls. These findings suggest a relationship between patterns of uptake in newspapers and patterns of public opinion. Since direct relationships between public opinion and the media cannot be studied, it is argued that demographic information may provide us with an indirect way to track uptake of mediatized texts and their effect on public opinion.

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1. Introduction

The idea that public opinion is influenced by social media, has long been a topic of interest. The debate recently heated up again when, in February 2017, Russian nationals were accused of "illegally [trying] to disrupt the American political process" (Parlapiano and Lee par. 1). "Russian trolls" created hundreds of fake social media accounts making it look like they were Americans (Barett, Horwitz and Helderman par. 2). The messages, published in 2016, were intended to promote candidates Donald Trump and Bernie Sanders and to criticise candidate Hillary Clinton. Thirteen Russians were charged for identity fraud and for illegally interfering with the 2016 U.S. presidential election (Barett, Horwitz and Helderman par. 1). Hence, legal action was carried out against people for influencing public opinion in mediatized contexts. It has been claimed, however, that the media also try to influence public opinion during elections (Yaxley par. 1-3). Newspapers are argued to be the public's main source for political information and the question of whether they actively try to influence the nation's voting has long been a topic of discussion. In 1992, British red-top newspaper The Sun claimed responsibility for the outcome of the elections won by the Conservatives. The Sun has often appeared to successfully predict election outcomes, and therefore claims it influences its readership (Martinson par. 11; Analyse the Impact p. 3). After the Brexit referendum, held on June 23rd, the debate about newspapers' political influence came up again. The day following the referendum, The Guardian published an article with the headline "Did the Mail and The Sun help swing the UK towards Brexit?" and the BBC published the article "EU Referendum: measuring the *influence* of the media". Huw Thomas, author of the latter, argues that "newspapers have a direct influence on the audience". Much influence is in the process that preceeds the actual news reporting, namely in the agenda-setting part. Here newspapers decide what to discuss and what to leave out. They can decide to discuss certain topics more than others in order to make it a priority issue for the reader, or, they can completely exclude

a certain topic from the discourse. Consequently, newspapers also use framing techniques which determine how a news story is presented. Hence, framing is how newspapers decide what topics their readerships should think about and how they should think about them (Whitaker et al. 7-8). These strategies can help a newspaper steer its readership in a particular direction during election campaigns. This could mean that newspapers, just like the "Russian trolls" during the U.S. election campaign, aim to interfere with the election process. Therefore, the aim of this study is to investigate a possible relationship between framing in British newspapers and shifts in public opinion in the 10-week Brexit referendum campaign. An analysis of articles and public opinion poll results will be carried out to answer the two research questions: What are the word patterns used to frame the discussion about Brexit in British newspapers? And how do these patterns relate to patterns of public opinion seen in polls?

First the historical and theoretical context of Brexit and media studies are discussed in chapter 1. Next the research method is explained in chapter 2, followed by the results in chapter 3. The conclusion and discussion of the results can be found in chapter 4 and references and appendices follow in chapter 5 and 6.

2. Theoretical framework

2.1 Historical background

The past seven decades have seen a period of globalisation in which countries seemed to come together, work together and in which free movement, equal information access and rights were promised (O'Rourke & Williamson 7). Globalisation is often regarded as an economic term and described by the Oxford Dictionary as "the process by which businesses or other organizations develop international influence or start operating on an international scale, widely considered to be at the expense of national identity" ("Globalisation"). Globalisation, however, affects many dimensions and its processes are plural (Pieterse 161-

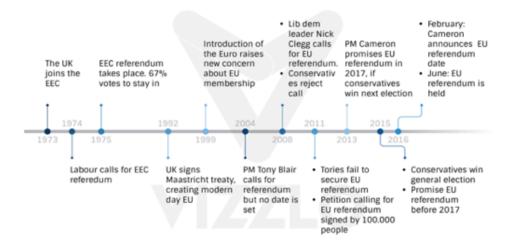
162). In the political dimension, globalisation promised better inter-state relations, open borders and a global political unity (161). These developments would in turn affect the cultural dimension where national identities would make space for hybrid identities and the creation of a 'world citizen' (Campe 2). It seems however, that globalisation has become an illusion, and that it has led to crises within borders as well as between states.

In his 1998 publication *Globalization and migration: Some pressing contradictions*, Castles argues that open borders cause greater diversity, transform identities and blur traditional boundaries (179). His claims now seem to be reality as many western countries struggle with the consequences of international interconnectedness and decreasing state authority.

In the United Kingdom, the consequences of globalisation and the decrease of state authority have been argued to have led to the nation's decision to leave the European Union (Kaufmann 3; Roubini par. 2). The UK has struggled with the EU's sovereignty from the moment they joined the European Economic Community (BBC¹). Figure 1 shows a timeline for the history of UK campaigns calling for an EU referendum. Consequently, recent migration flows have been proven to result in an in-state crisis and have caused problems predicted by Castles in 1998. In 2015, unemployment in the UK was the lowest since 1975 with a rate of 4.3% opposed to 7.08% in 1975 (Trading Economics). Nevertheless, unemployment was still high and left-wing political parties argued that migration was a main cause. The nation was told by political parties, such as UKIP and the Conservatives, that mass migration would have negative effects on healthcare, employability and housing, and that it would increase benefit costs and bring down salaries. Employment and the NHS, the UK's national health service, were therefore frequently discussed issues in the campaigns of political parties (Moore & Ramsay 58).

¹ BBC Timeline: Campaigns for a European Union referendum (2015)

Figure 1 Timeline showing history of negative attitude towards EU



History of Referendum campaigning

Source: data in timeline from BBC

According to Ipsos Mori, one of Britain's biggest market research organisations, the NHS was the second most important issue in the 2016 referendum campaign. Arguments regarding the NHS stated either that the costs of the EU would be the cause for shortcomings in funding for the NHS, or that leaving the EU would have a negative effect on the UK's economy and therefore on NHS funding. Leave campaigners claimed that immigration had a negative effect on public services such as the NHS, since mass-migration coming into the UK causes an increase in demand for healthcare and, hence, a rise in healthcare costs (Scarpetta par. 6).

Finally, employment in general was seen as an important issue in the campaign, by both Leave and Remain voters. It was claimed by right-wing, i.e. leave, campaigners that positions within the health service industry were mainly filled by migrant workers, which supposedly leaves British health care workers unemployed. Left-wing campaigners however, argued that since the NHS depends on migrant workers, leaving the EU would leave the NHS short-staffed. (Scarpetta par. 2). For Leave campaigners, jobs going to foreign workers in times of unemployment was the reason to vote for Brexit. For Remain campaigners, Brexit

was a threat to employment in the UK. They believed leaving the EU would mean a rise in unemployment, since multinationals situated in London would most likely move their headquarters to other international cities outside the UK (BBC).

Kaufmann argues that Brexit was indeed motivated by economic reasons but that above all immigration was the incentive behind the decision. He claims that we need to look at attitudes and personalities of voters more than at the country's economic circumstances (1). He states that Brexit is about nothing more than xenophobia, the "deep antipathy to foreigners" ("xenophobia"), which expresses itself in Britain's strong aversion of immigrants (Brexit - Nationalism 1²; Kaufmann 1). Further, it has been argued that anti-immigrant attitudes have always existed in the UK, but that the 2016 referendum "legitimised immigration and all its xenophobic connotations into a mainstream political issue" (Brexit -Nationalism 2). Anti-foreigners and nationalistic feelings, however, were claimed to be normal in times of crisis (Roubini).

In the Brexit campaign, it was mainly the attitude towards different ethnicities and the fear of the consequences of 'them' living in 'our' country (Kaufmann 2). Newspapers have played an enormous role in establishing these negative attitudes and fears. Right-wing newspapers in particular, presented "aggressive anti-EU headlines ... that appealed to populism and the sense of English nationalism" (Corbett 20). Media coverage of immigration increased significantly during the 10-week campaign, and immigration was discussed more than any other issue (Martinson par. 3). Martinson states that three newspapers in particular, engaged in negative coverage of immigration: the *Daily Mail, The Sun* and the *Express*. As the pro-leave parties started bringing up the negative consequences of migration, pro-leave newspapers increased their coverage of the dangers migration brought about. Many front-page

² See the ProQuest article "Brexit - Nationalism or Xenophobic Populism?" (2017)

articles saw pictures of refugees trying to enter the country in illegal ways. Main themes included a "distrust of migrants, ethnic minorities and welfare 'scroungers'" (Corbett 22).

2.2 Theoretical background

Newspapers and social media have been shown to play an increasingly important role in representing political views (Seaton 334). First world countries form a so-called information society, and thus individuals and institutions depend on endless information and communication streams to stay informed on world news (McQuail 1). Often, traditional media are the main source of economic and political information, and therefore the media is an important institution in society because of its responsibility to inform and to communicate (Gentzkow, Shapiro and Sinkinson 3074). Finnegan even argues that "the biggest social responsibility of the newspaper is to make a success of democracy" (167). It is the responsibility of the press to discuss issues regarding economics, welfare and politics and to provide viewpoints on these issues of both those in favour and those against, so that the reader is well-informed enough to take a stand in the discussion (168).

It appears however, that most media outlets use certain discourse techniques to influence the reader's viewpoint (Cap xi). Cap claims that manufacturing fear and social anxiety is a common phenomenon in news writing (xi). As mentioned before, newspapers have proven to create frameworks "that [help] in making an otherwise meaningless succession of events into something meaningful" (Borah 50; Whitaker et al. 8). The framework determines the way in which a story is presented and it often involves specific metaphors, story-telling and word choice (Whitaker et al. 8). Analysis of the linguistic constructions used in frameworks is important, since newspapers often use recurrent set phrases or words which represent the way in which a story is framed (Cook, Robbins & Peiri 25). These set words or phrases can either be literally copied or recycled in a slightly different form. This process is called uptake.

Uptake is closely related to agenda-setting. Uptake refers to "the action of taking up or making use of something that is available" (Oxford Dictionary). Cole and Pellicer define it as "a kind of perception or awareness of a fragment of semiotic behaviour that can lead to the recycling or reinterpretation of the fragment" (451).

This study takes a closer look at the uptake of the word 'Brexit' in newspaper articles which were published in the 10-week Brexit referendum campaign. Brexit is a coinage which refers to Britain's exit from the European Union. The term was a transformed uptake of 'Grexit'. In February 2012, economists Buiter and Rahbari, state that "We are raising our estimate of the probability of a Greek departure from the euro zone ('Grexit') to 50 per cent in the next 18 months". The term used here for the Greek departure of the euro zone was the beginning of a new uptake process. The term was taken up by other media and saw many coinages (Ludowig). In that same year Peter Wilding used the term and recycled it into a version that best suited the political situation in the United Kingdom. He wrote on social media "Stumbling towards the Brexit". The term 'Brexit' was slowly picked up again in 2015 in the months before the EU referendum was held. It was three years after its first use, that the uptake increased by 3,400% (Moseley).

The following questions arise: What are the patterns of word use used to frame the discussion about Brexit in British newspapers? And how do these patterns relate to patterns of public opinion? Based on findings by The Guardian and Moore & Ramsay, in their study on dominating issues in British newspapers during the referendum campaign, this study will look at frequency of six keywords in news articles; 'Brexit', 'referendum', 'European Union', 'immigration', 'NHS' and 'employment'. Through the analysis of news articles, I will show how British newspapers used these words to frame stories that discussed issues which were important in the 2016 referendum campaign. Though, it cannot be determined whether newspapers intentionally tried to influence their readership, this study aims to demonstrate

whether such an influence was possible. To find a possible correlation between patterns of framing and public opinion, public opinion polls will also be analysed and compared to the rising frequency of the six lexical items in newspaper articles.

3. Method

In order to determine whether newspapers try to influence the reader's opinion by framing techniques, an analysis of the content of news articles is needed. To find out whether public opinion moves in a similar pattern with the rising frequency of particular lexical items in newspaper content, an analysis of public opinion polls is also required. The study of newspaper discourses and that of the results of public opinion polls are separate analyses. In the end, the results will be brought together to investigate a possible relationship.

3.1 Newspaper analyses

3.1.1 Design

In this study, initially five newspapers were selected for research; *Daily Mail, Daily Mirror, Daily Express, Daily Star*, and *The Sun*. This study left elite newspapers out of the selection deliberately, because popular newspapers supported the Leave party in the 10-week Brexit campaign. Since a majority of UK citizens voted in favour of Brexit, the opinion of the popular press seems most in line with the public's opinion. Therefore, an analysis of the content of these newspapers seemed most interesting for comparing with public opinion to investigate a possible relationship between the two. However, the analysis of five newspapers proved too much to fit into ten weeks. Each newspaper published approximately 600 Brexit related articles, which resulted in over 3000 articles. Therefore, the decision was made to analyse only two newspapers and to further narrow the data set based on criteria explained below. From that point on, the study focused only on the *Daily Mail* and *The Sun* since these are the two most read popular newspapers in Britain and are therefore most likely to have influenced Britons in their decision to vote in favour of Brexit (Ponsford).

3.1.2 Procedure

To do the discourse analysis portion of this study, 200 articles per newspaper, published in the 10-week referendum campaign, which started on April 15 and ended June 22, were collected. Figure 2 shows the time frames for each week of the campaign. The articles were not collected randomly. The following key terms were used to search for articles with a Brexit related topic: 'Brexit', 'referendum', 'European Union', 'immigration', 'NHS' and 'employment' based on the main issues that concerned both political camps, namely mass migration, employment, the economy, healthcare and the EU's control over Britain. Since 'immigrants', 'migration' and 'refugees' all refer to the immigration issue discussed in the campaigns, all terms were combined into one search item. As for the search item 'European Union' the frequently used abbreviation 'EU' was included as well. For the search item 'employment', the words 'jobs' and 'unemployment' were included. The articles were all analysed in digital form taken from the websites of the relevant newspapers.

Week	Time frame		
1	15/04/2016-21/04-2016	6	20/05/2016-26/05-2016
2	22/04/2016-28/04-2016	7	27/05/2016-02/06-2016
3	29/04/2016-05/05-2016	8	03/06/2016-09/06-2016
4	06/05/2016-12/05-2016	9	10/06/2016-16/06-2016
5	13/05/2016-19/05-2016	10	17/06/2016-22/06-2016*

Figure 2 Time frames for each week of the 10-week campaign

*Week 10 is six days since the referendum took place on Thursday June 23th.

Most newspapers have an online archive. The *Daily Mail* has a search system that could be refined to date but not to topic. Therefore, all articles published in the 10-week campaign were collected and sorted by hand using the following criteria: it 1) contained one of the key

terms, 2) concerned the United Kingdom and 3) that it clearly discussed the terms as being of importance for the referendum. Once for any one-week period 20 relevant articles were found, the search was moved to the next week until a sample was created with 20 articles for each week. *The Sun* required a slightly different search method since the online archive could not be refined to date. It was, however, possible to search for lexical items and therefore all articles that applied to the criteria were collected. From the population, 20 articles per week were randomly collected, so that a sample of 200 articles was formed.

3.1.3 Data-analysis

First, it was established when a word was first used in the relevant newspaper. For coinages, such as Brexit, the first use of the word and the time span between that first use and subsequent uptake by newspapers were noted. Next, for each newspaper, a graph was created in which an overview was made of the number of occurrences for each key word from the first until the last week of the campaign. An example can be found in figure 3a. This way it becomes clear whether a word was increasingly used during the 10-week campaign. Frequency was measured by using the online algorithm Wordle. For each week, 20 articles were combined into one single text file and then put into Wordle. The algorithm counted how many times a term was mentioned and then created a word cloud (see figure 3b). To be included in the most frequently used words, the generator automatically set the minimum frequency on 20. All verbs, adjectives, adverbs and other irrelevant words that were mentioned more than 20 times, have been left out of the analysis. Another option of the algorithm showed a list with most frequently used words in the 20 articles. Consequently, the frequency of the previously mentioned key words were put into a table (Appendix 6). If for each newspaper other relevant terms were frequently mentioned they were also included in the table, but only if they were frequently used in at least 5 of the 10 weeks.

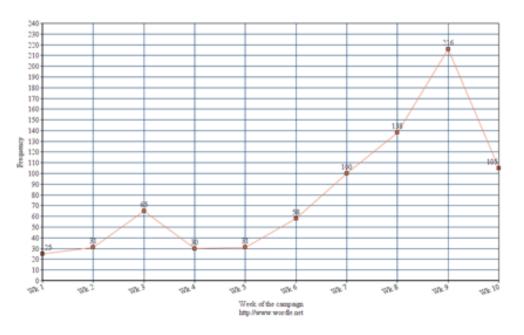


Figure 3a The Sun frequency of the term 'Brexit' in 200 articles

Figure 3b Word cloud for 20 articles from the Sun in week 10



3.2 Public opinion polls

To investigate whether public opinion moves in a similar pattern with the rising frequency of the key terms analysed in newspaper content, this study also analysed public opinion polls. The polling data came from two official polling institutions: Ipsos Mori and YouGov UK. The results of all polls were made available online by the institutions and can be accessed for free.

3.2.1 Procedure

Since in the newspaper analysis several key words were used to investigate uptake, these same words were used in the collection of public opinion polls. All the polls that were included in this study ask questions in relation to Brexit, migration and the European Union. For instance, a poll would state: "If we left the EU, would this have a good or bad effect on British jobs?" or "Which issues do you think will be very important to you in helping you decide which way to vote?" (YouGov, Ipsos Mori). Because most questions regarding the terms 'Brexit' and 'EU' stated, "If there was a referendum on the British membership of the European Union, how would you vote?", graphs showing the public's voting intention have been included.

The results of these polls have been put in a graph ordered by topic. By analysing these results, a conclusion can be made about whether the public's opinion has shifted over the campaign time.

4. Results

First, a content analysis of newspaper articles has been performed investigating the topics that were most covered with special attention to the six key terms. The results of each newspaper will be discussed separately. Next, the results of public opinion polls will be discussed.

4.1 Content analysis

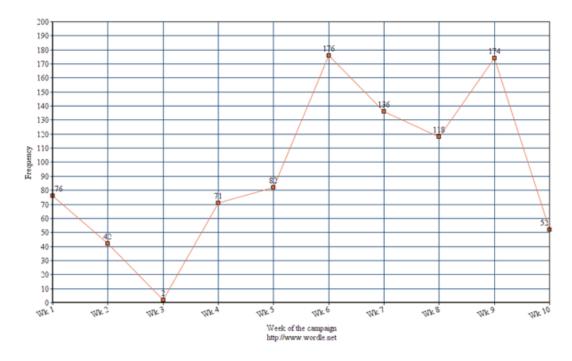
To do the analysis, 200 Daily Mail articles have been collected and analysed. The results are divided per key word. First the results found for the *Daily Mail* will be discussed, followed by those for *The Sun*.

4.1.1 The Daily Mail

4.1.1.1 Uptake of the term 'Brexit'

As mentioned before, the first ever use of Brexit was in a tweet by Peter Wilding in May 2012. The term was first uptaken by the *Daily Mail* in January 2013. The term was mentioned 929 times during the 10-week campaign. Figure 4 shows the frequency of mentions for the term 'Brexit' for each week of the campaign. The term Brexit was frequently used in the 10-

week campaign, except for in week 3, where the generator only counted two mentions of the term. From that week, the term saw an increase in frequency with a peak in week 6, where it was mentioned 176 times. The term saw another peak in week 9, the week before the referendum, but fell down to 52 in the week the referendum was held.





4.1.1.2 Uptake of the term 'Referendum'

The term referendum was first used in relation to the 2016 EU referendum in January 2013. From this moment, the term has been used 85 times until December 31, 2015. Figure 5 shows the rate of uptake of the term 'referendum' in 200 articles, during the 10-week referendum campaign. During the campaign, the word 'referendum' was mentioned 624 times, which is seven times more often than it was used over the course of two years. According to the frequency minimum of 20, set by Wordle, the term is included in the list of most used words in all ten weeks. The number of mentions saw its lowest point in week two, where it came just above the 20 margin and its peak in the final week of the campaign.

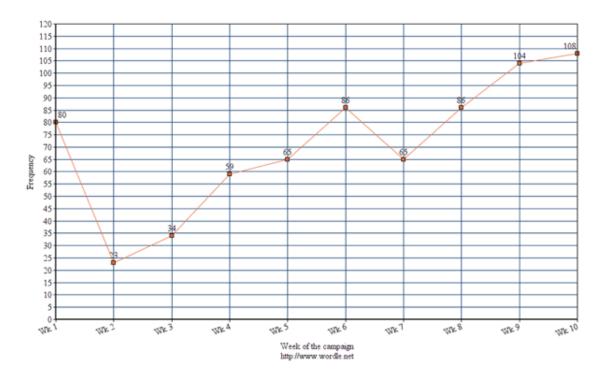


Figure 5 Daily Mail frequency of 'referendum' in 200 articles

4.1.1.3 Uptake of the term EU/European Union

The most frequently mentioned term in all weeks was 'European Union'. Articles that mentioned the EU were only included if it was discussed in relation to the referendum. In total, the EU was mentioned 3304 times in the 10-week campaign. 188 of the 200 collected articles mentioned the EU, which means that the average frequency per article was 17.6. As shown in figure 3 the number of mentions was low in week 2, where it was mentioned 196 times. The peak was in week six and from this week, the term remained close to 400 mentions per week until week 10 where it fell down to 297.

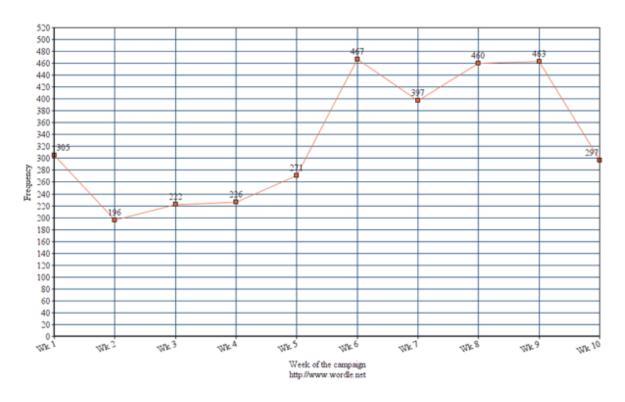


Figure 6 Daily Mail frequency of 'EU/European Union' in 200 articles

4.1.1.4 Uptake of the term 'Immigration'

In this search item, other forms of the word were included as well. Other forms included; immigrant, migration, migrant, refugee and asylum seeker. Initially, the word asylum seeker was not included in the search item, but as it appeared to be a frequently mentioned word it was added to the search.

Immigration was the second most covered issue in the 200 articles. Figure 7 shows the rate of uptake over 10 weeks in 200 articles. The *Daily Mail* started the campaign with a low number of mentions of immigration (66), but the rate of uptake saw a slow increase in the next three weeks with a decrease in week 5. From week 7, however, the rate of uptake saw a strong increase with a peak in the 10th week of the campaign period, where the frequency hit 292.

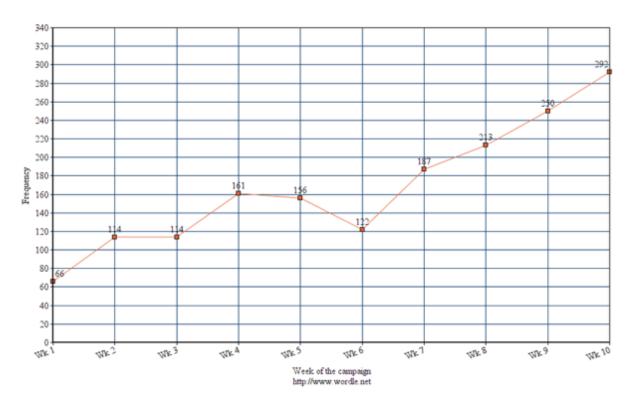


Figure 7 Daily Mail frequency of 'immigration' in 200 articles

4.1.1.5 Uptake of the term 'NHS'

The 'NHS' saw the lowest number of total mentions in the *Daily* Mail during the campaign period. Figure 8 shows the rate of uptake of the term in the 10-week campaign period. The minimum margin was only met three times: in week 5,6 and 9. In week 2,3 and 10 the 'NHS' was not mentioned at all in any of the 200 collected articles. Since, the frequency for this term was extremely low, 'health care' was included to the search item but this did not change anything in the number of articles that could be collected about the NHS or health care in relation to the referendum.

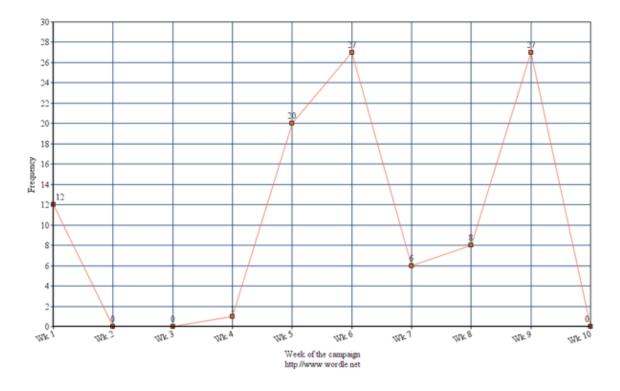


Figure 8 Daily Mail frequency of 'NHS' in 200 articles

4.1.1.6 Uptake of the term 'Employment'

As for the term 'immigration', multiple forms of the word 'employment' were included in a search item. 'Employment' and 'jobs' were added to the search item, but only if discussed in relation to the Brexit referendum. Figure 9 shows how in the first three weeks of the campaign the term was not mentioned very frequently. In week three the frequency was below the minimum margin of 20. From that week, however, the rate of uptake saw an increase, which led to a peak in week 6. The frequency decreased after week 6 and ended with a frequency of 75 in the final week of the campaign.

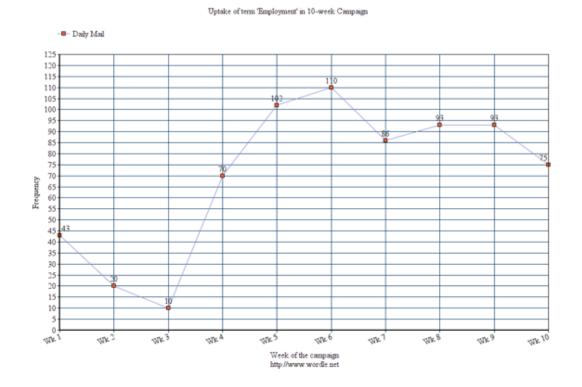


Figure 9 Daily Mail frequency of 'employment' in 200 articles

4.1.1.7 Other frequently used words

During the analysis of the 200 articles, the word cloud generator showed many frequently used words. However, only a few were relevant for the context of this study. Three relevant terms have been added to the table (see appendix 6.1). The first term was 'Leave'. This term was frequently mentioned every week of the 10-week campaign but it reached its peak in week 6 (see figure 10). An appearance of the term was only included if it referred to leaving the European Union. Another term that was mentioned frequently was 'membership'. This term was used less frequently but it still exceeded the minimum margin except in week two (see figure 10). Finally, the economy was a frequently discussed topic in the 10-week campaign period. The frequency exceeded the minimum margin every week with a peak of 101 in week 6.

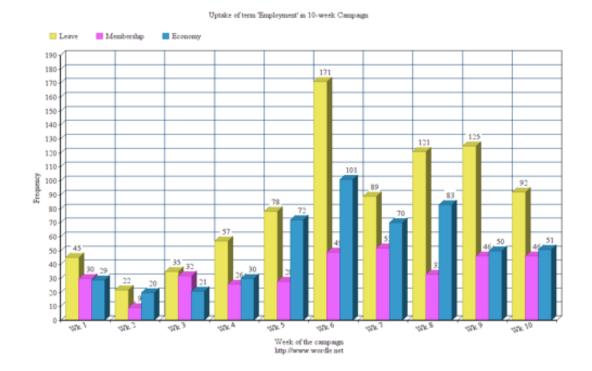


Figure 10 Other frequently used words in the Daily Mail

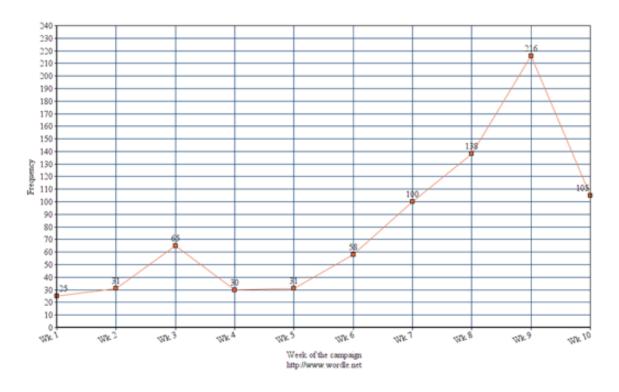
4.1.2 The Sun

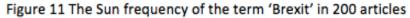
The second newspaper which has been analysed was *The Sun*. The number of articles published by this newspaper was much lower than by many other newspapers, including the *Daily Mail*. During the 10-week campaign, *The Sun* published 981 referendum related articles. 20 articles were analysed for each week of the campaign. The results are discussed in the following paragraphs.

4.1.2.1 Uptake of the term Brexit

The first time the term 'Brexit' was mentioned by *The Sun* was July 26 2015, which is three years after the first ever use of the term by Peter Wilding. The newspaper has mentioned the term 799 times during the 10-week campaign. The same method that was used for the nalaysis of the *Daily Mail* has been applied here. Since, especially in the first three weeks, *The Sun* published much less articles than the *Daily Mail*, fewer articles had to be cut out of the collection. Figure 11 shows the uptake of the word 'Brexit' for each week of the 10-week campaign.

From the graph it becomes clear that the term was not as frequently used in the first six weeks as it was later on in the campaign period. In the first week, the frequency only just rose above the 20 margin, but an increase in uptake can be found from week four. The graph shows a peak in week nine, the week before the referendum.





4.1.2.2 Uptake of the term Referendum

The term referendum has been mentioned 365 times. In the first week, the frequency did not pass the minimum margin, and therefore it was not included in the most used words of that week (figure 12). Striking is the peak in week two and the lowest point which immediately follows in week three, which is a decrease of approximately 92 per cent in one week's time. The frequency in week three is the lowest of all weeks and is far lower than the minimum margin of 20. In week 4 the frequency hits the minimum margin and from that week the frequency starts to rise again with its highest peak in week nine, after which it falls down to 36 in the final week of the campaign.

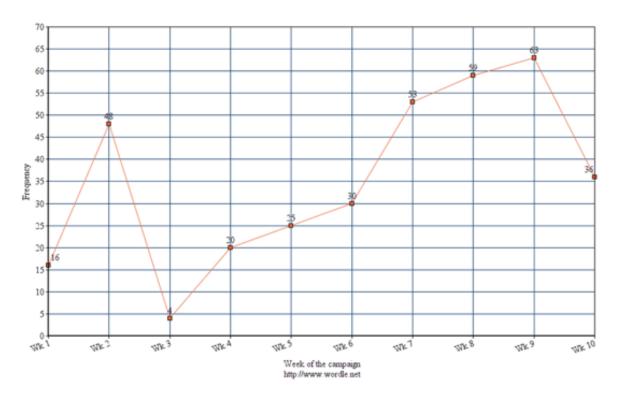


Figure 12 The Sun frequency of the term referendum in 200 articles

4.1.2.3 Uptake of the term EU/European Union

Figure 13 shows the the frequency of mentions of the term 'EU/European Union'.

The EU has been a frequently discussed issue in *The Sun* in all weeks of the campaign, with a total of 1813 mentions in 200 articles. It was the most frequently discussed term in 200 articles that were collected for *The Sun*. The frequency remained under 150 in the first six weeks but increased from week six. In the last three weeks of the campaign the EU was mentioned over 300 times in each week. Week 10 shows a peak of 366 mentions in one week. Hence, the number of times the EU was discussed at the beginning of the campaign, almost tripled during the last week.

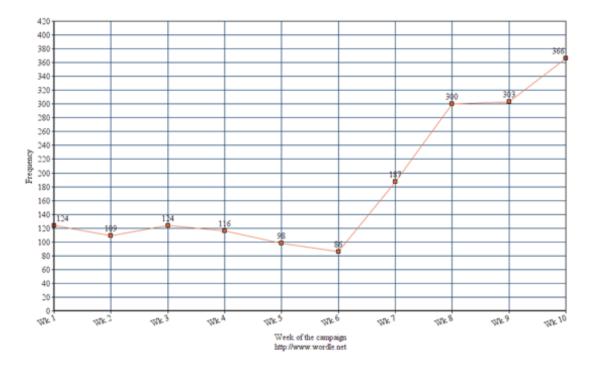


Figure 13 The Sun frequency of the term 'EU/European Union' in 200 articles

4.1.2.4 Uptake of the term immigration

In total, immigration has been mentioned 950 times in the 200 articles that were collected for this newspaper. Figure 14 shows the frequency of mentions over the 10-week campaign. In week 1 to 4, the frequency remained under 50 mentions per week, with the lowest point in week three where the issue was not mentioned at all in the 20 articles. From that week the frequency started to increase with the highest frequency in the last three weeks. A peak can be found in week 10, the week the referendum took place. Hence, the topic was discussed 20 times more often in the last week of the campaign than it was in the first week. This makes immigration the second most mentioned term in the 200 articles that were analysed for *The Sun*.

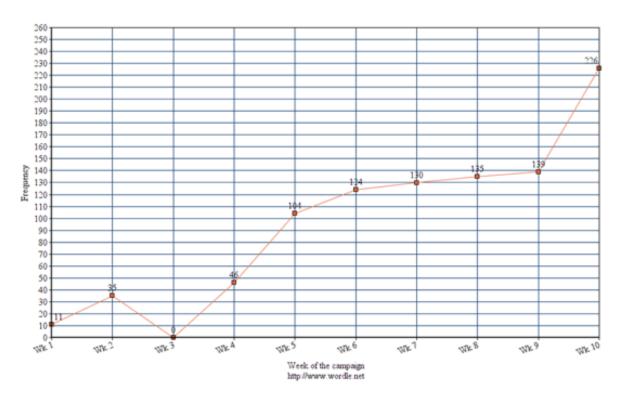


Figure 14 The Sun frequency of the term 'immigration' in 200 articles

4.1.2.5 Uptake of the term NHS

The term 'NHS' appeared 132 times in the 200 articles that were analysed for *The Sun*. Figure 15 shows many peaks and low points spread over the 10 weeks of the campaign. The NHS was not mentioned at all in any of the 20 articles from week one. Although the graph shows peaks, the frequency remained under 50 in all 10 weeks. A peak can be found in week two, where the NHS was mentioned 36 times. The frequency remained under the 20minimum margin six times, which makes it the least discussed term in the 200 articles.

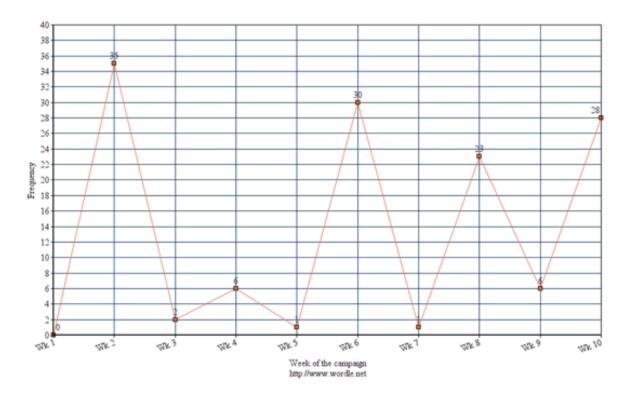


Figure 15 The Sun frequency of the term 'NHS' in 200 articles

4.1.2.6 Uptake of the term 'employment'

Finally, the use of the term employment has been analysed. Again, this search item included terms like 'unemployment' and 'jobs'. The issue of employment was mentioned 545 times in the 200 articles, which makes it the third most mentioned topic. The frequency remained under the minimum margin in the first two weeks of the campaign (see figure 16). The peak can be found in week five, where it was mentioned 9 times more often than in week 1. After this peak, the frequency fell to a much lower point in the following week. Since then the frequency increased and reached a number of 103 in week 10.

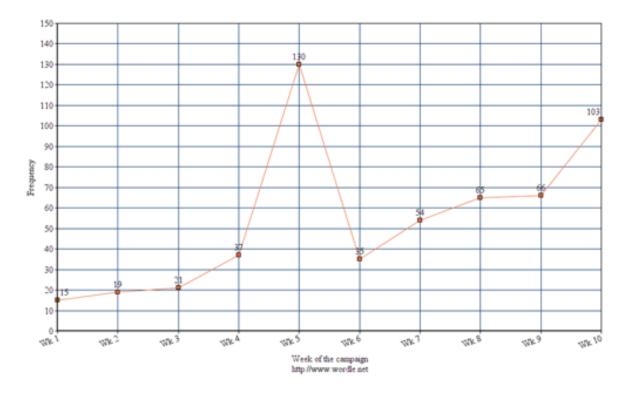


Figure 16 The Sun frequency of the term 'employment' in 200 articles

4.1.2.7 Other frequently discussed terms

The word cloud generator showed other words that were frequently mentioned. A few terms appeared relevant for the context of this study and have been included in the table with most used terms (see appendix 4.2). Like in the *Daily Mail* articles, the terms 'leave' and 'economy' were frequently mentioned. However, 'Brussels' appeared high on the list of most frequently used words as well. Brussels was often used as another term for the EU. Figure 14 shows the frequency for each of these three terms.

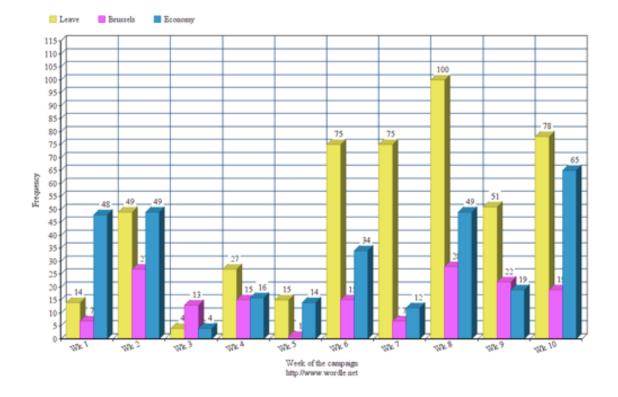


Figure 17 The Sun other frequently used terms

4.2 Public opinion polls

To investigate a possible relationship between public opinion and the content mentioned in the previously discussed newspapers, public opinion poll results have been analysed. Each poll will be discussed separately.

4.2.1 Ipsos Mori

Ipsos Mori played an important role in investigating shifts in the public's opinion during the 10-week Brexit campaign. Figure 18 shows an overview of four of the most important motivations for the public to vote in favour of Brexit. The numbers represent percentages of participants questioned for this poll. The four most important issues that would motivate the public to vote in favour of Brexit were the EU's laws and its control over the UK, the consequences of immigration, the shortcoming in funding for the NHS and the unemployment rate. The original data set also included housing as one of the issues, but since this was not a term analysed in this study, it has been excluded. The yellow line shows the opinion shift on

the EU, the purple line the opinion on immigration, the blue line on the NHS and the green line shows the opinion on unemployment in the UK.

The many peaks and low points in the graph show an unstable public opinion which changed every week during the campaign. In week one the NHS was considered the least important motivation to vote for Brexit and immigration the most important issue. The graph shows the most peaks for immigration and therefore immigration seemed to be an important motivation in most weeks. The EU laws and its control over the UK seemed the second most important issue for the respondents. However, the percentage of people that consider unemployment as important sees a peak in the final week of the campaign, where it is considered to be the second most important issue for the rest of the campaign. Consequently, respondents thought the NHS to be the most important issue in week 5, where it reached a peak of 61 per cent, but it almost halved in the following week with a very low point in week 7 (see figure 18).

Finally, figure 19 shows the public's voting intention over the course of the campaign. Participants were asked if they were planning to vote Leave or Remain, at three times during the campaign; in mid-April, mid-May and mid-June. The graph shows how the number of Leave voters decreased over the course of the campaign but still remained higher than the number of Remain voters. Remain voters remained steady and the number of people who were unsure which side to vote for increased.

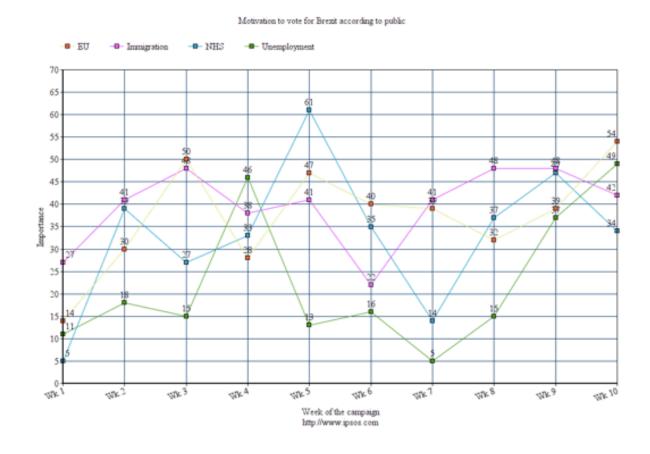
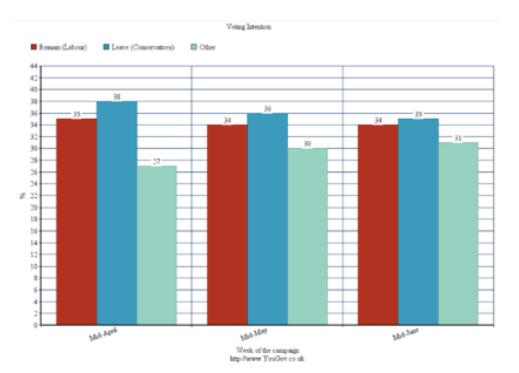


Figure 18 Public Opinion Poll by Ipsos Mori 2016

Figure 19 Ipsos Mori voting intention each month of the campaign



4.2.2 YouGov polls

Next, the results by international research firm YouGov have been analysed. YouGov did not question respondents every week of the campaign. They took three polls each conducted on the 16th of the month. One poll was conducted in April, one in May and the other one in June. Wheras in the previous poll all topics were considered to be the four most important issues in the campaign, here these four topics were selected from the poll results. Four topics, for instance 'business' and 'terrorism' were left out of this analysis because they had not been analysed in the content analysis.

Figure 20 shows how important the four issues were to the respondents at the three polling moments. The graph shows that, just like in the Ipsos Mori poll, immigration seems of biggest concern to the respondents. Here it is considered to be the most important issue at all three moments the respondents were questioned. A peak can be found in May and June where the percentage of people who regarded immigration as an important issue was 57 per cent. The second most important issue was the power of the EU over the UK. Here, the peak can also be found in May but the percentage dropped to 41 in the month of the referendum.

The NHS and unemployment were considered to be less important issues than the EU and immigration. Both issues saw a decrease in percentage, of people that regarded the topics as important, in the middle of the campaign. However, both topics were regarded as more important in June than in the month. Especially the NHS was regarded as more important. This term saw an increase of 11% (see figure 20).

Finally, results represented in figure 21 have been included to analyse the public's voting intention. The number of Leave voters remains relatively stable over the course of the campaign, apart from in week 3 where the number of Remain voters exceeds the number of Leave voters. A peak in Leave voters can be found in the final week of the campaign.

Figure 20 Poll Results by YouGov

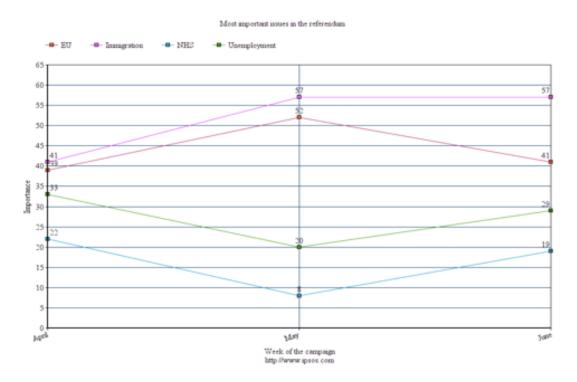
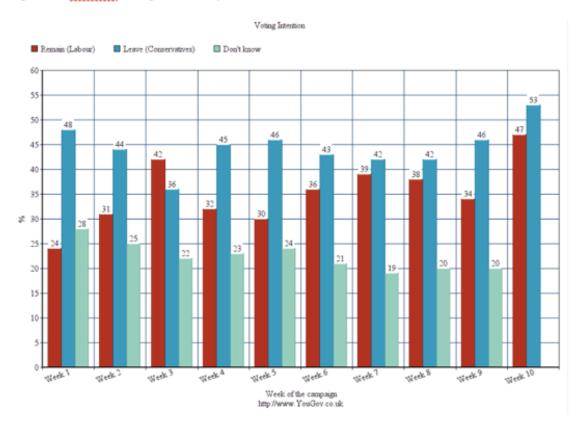


Figure 21 YouGov voting intention poll



4. Conclusion and discussion

4.1 Conclusion

This study investigated whether public opinion moves in a similar pattern with the frequency of particular lexical items in newspaper content. The frequency of mentions of six terms that are related to the most important campaign issues, namely 'Brexit', 'referendum', 'European Union', 'immigration', 'NHS' and 'employment', have been analysed as well as public opinion polls.

Analysis of the terms 'Brexit' and 'referendum' demonstrated whether the *Daily Mail* and *The Sun* increased the number of articles mentioning the Brexit referendum in the course of the 10-week campaign. The results show that 'Brexit' was the third most frequently discussed issue in both newspapers. Mentions remained high in all weeks, but they became more frequent in the second half of the campaign. For both newspapers, peaks could be found in week 9, the week before the referendum. However, apart from the term 'referendum' in the *Daily Mail*, the results showed how the frequency of mentions of all other terms dropped in the tenth week.

Since this study aimed to compare the frequency of uptake in newspapers with shifts in public opinion, opinion polls and voting intentions have also been analysed. Voting intentions were used to connect the public's attitude to the terms 'Brexit' and 'referendum'. The results show that public voting intentions fluctuate less than the frequency in newspapers. Nevertheless, both intention polls show a rise in Leave voters and therefore both the lexical items and public opinion moved in a rising pattern in the 10-week campaign.

Analysis of the term 'European Union/EU' showed that in both newspapers it was the most discussed issue. Results of the analysed opinion polls show that the EU was the main concern for the public. Polls by Ipsos Mori and YouGov find that the issue remains important in all 10 weeks, but the final week shows the highest peak. The results show a similar pattern with that of the content analysis as both show a higher importance in the final weeks of the campaign.

In previous research, Moore & Ramsay found that immigration was the second most discussed issue in British newspapers in the 10-week referendum campaign. This explorative study confirms

this. Both newspapers started the campaign period with a low frequency in the use of the words immigration, migration, immigrants and refugees, but the uptake saw a rise in the second half of the campaign. The results of public opinion polls show a similar pattern to that of the newspaper content. Both the poll and content analysis results show a higher percentage or number of mentions in the second part than in the first part of the campaign. The differences for the content analysis, however, are much more significant than those of the poll results. The fact that the importance of immigration in the public opinion remained much more stable during the 10-week campaign (in comparison to the newspaper results) might indicate that newspapers *followed* public opinion rather than the other way around. This term was the only term for which this pattern was found.

Finally, previous research argued that healthcare and unemployment were important issues in the campaign. In this study however, newspaper content results did not indicate significant numbers of mentions for either term. Of the terms selected for this study, 'NHS' was the least mentioned term in both newspapers, followed by 'unemployment'. *The Sun*, however, shows a rise in uptake of the term unemployment in the second half of the campaign. A similar pattern was found in the poll results. In the Ipsos Mori results, unemployment was seen as the second least important issue in the first half of the campaign, but a rising pattern was found from week 7. In week 10 it was seen as the second most important issue. YouGov results for the term 'unemployment' show a low point in the middle of the campaign followed by a rising pattern in the second half of the campaign. These similar patterns show a possible correlation between the newspaper's content and the shift in public opinion results. *The Sun* has the biggest readership of all newspapers in the UK and therefore an influence on public opinion would be plausible. Many people are exposed to *The Sun*'s political ideas and repetitive discussion of certain issues may result in people taking over these ideas.

Next to the six terms selected for analysis, other frequently used words by the two newspapers have been analysed. Both newspapers proved to have used the word 'Leave' very frequently, especially closer to the week of the referendum. There might be a correlation between the uptake of the word 'Leave' by newspapers and the decision of voters to vote in favour of Brexit. The results showed that readers seem to have been bombarded by the word Leave in these last weeks of the campaign. The study also analysed the use of the term 'membership' and in what context it was used. It appeared to be mentioned in relation to the remain party, which was against Brexit. The results show a lower frequency of the term membership, and therefore there might be a possibility that the readership of both newspapers was exposed to more articles about the option of leaving the EU, than to the option to remain. In combination with a high number of articles discussing immigration issues and control of the EU, this might prove to be a strategy used by popular newspapers in framing news articles in times of campaigning. This could mean that there is an imbalance in remain positive and leave positive articles in both newspapers analysed in this study.

4.2 Discussion

In weeks 6 and 9 of the campaign, the newspapers showed similar frequency peaks. In this study an overview of referendum events, provided by the BBC, was used to explain these peaks. Firstly, the frequency of 'immigration' saw a rise starting in week 6 in both newspapers. In week 6 official numbers of the UK's immigration level were published and showed that immigration was the second highest on record. Leave campaigners argued that the number could only be decreased by leaving the EU (BBC). Secondly, the frequency of most terms seemed to peak in week 9, a week before the referendum, around the same time that the first, and most, political television debates were held (weeks 8 and 9). Both weeks counted four television debates. This might have influenced the awareness of certain issues for both newspapers and voters, resulting in frequency peaks in week 9.

A decline was found in the frequency of most terms in week 10, the final week of the campaign. These results were striking, since week 10 was the week in which the referendum was held and therefore a higher number of mentions was expected. On June 16th, the official campaign activity was suspended until June 19th, because of the murder of Labour MP Jo Cox. Results found in week 10, which started June 17th and ended June 22nd, may therefore have been influenced by this event, and lower frequency is most likely a consequence of the suspension of campaign activity. However, this

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decline in frequency was only found for terms such as 'Brexit' and 'EU' and terms such as 'immigration' and 'employment' were mentioned more frequently in the 10th week. Therefore, it seems that the newspapers' visible campaigning, the publication of articles mentioning the EU and the referendum, were put on a hold because of the MP's murder, but the framing technique which involves adjustment of the rate of uptake of certain issues, which are also part of the campaign, were increased for issues like immigration and employment. This pattern possibly shows a tactic used by newspapers, since immigration was one of the topics people had indicated they really cared about. Both newspapers appear to have continued their campaign by increasing their focus on these issues.

Only two newspapers have been used for analysis in this study. The *Daily Mail* and *The Sun* are the two most read popular newspapers in the UK and have therefore been selected. Results found in this study therefore do not represent all popular newspapers. Also, both newspapers are popular newspapers, hence elite newspapers have been excluded. To create a full picture of the political influence of newspapers, future research would need to include all popular newspapers or all newspapers, including elites. Also, both polls used in this study published minimal information about their respondents. An analysis and comparison of demographic information could therefore not be made and might be useful for a more nuanced analysis.

In conclusion, this study found a possible correlation between news usage and opinion polls for the terms 'EU', 'immigration' and 'leave'. It appears however, that this correlation was not always in the expected direction. In the case of 'immigration', poll results seemed to lead frequency in newspapers rather than the other way around. Public opinion polls showed that the issue of immigration was one the nation cared about more than any other issue throughout the campaign. Newspapers may have used this information to influence the reader's voting intention and this could have serious consequences. For instance, in the case of immigration when newspapers confirm the public's worries about immigrants it may create a national aversion of certain groups. It would therefore be useful for future studies to attempt to answer questions about whether and how newspapers influence their readership. However, this study has also demonstrated the difficulty of determining such a direct connection between framing and public opinion, because it is very difficult (or currently impossible even) to exclude all other variables that might affect public opinion. For instance, individuals also have a sense of self-agency and they make choices which may or may not be influenced by what they have been exposed to. For example in the case of the American elections, it would be hard to verify claims about Russian spies that they directly influenced American citizens, since we cannot confirm a direct connection between Russian activities on social media and public voting intentions. However, with the help of big data it may be possible for future research to get close to verifying a direct relationship between the media and public opinion.

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yougov.co.uk/news/2017/08/04/brits-believe-traditional-media-mattered-more-2017/

6. Appendices

6.1 Frequency tables

Table 1 Frequency	in The Da	ilv Mail in 20	0 articles.	published dur	ing the campaign
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Terms	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10
Brexit	76	42	2	71	82	176	136	118	174	52
Referendum	80	23	34	59	65	86	65	86	104	108
European	305	196	222	226	271	467	397	460	463	297
Union/EU										
Immigration	66	114	114	161	156	122	187	213	250	292
NHS	12	0	0	1	20	27	6	8	27	0
Employment	43	20	10	70	102	110	86	93	93	75
Leave	45	22	35	57	78	171	89	121	125	92
Membership	30	9	32	26	28	49	52	33	46	46
Economy	29	20	21	30	72	101	70	83	50	51

Terms	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	Wk8	Wk9	Wk10
Brexit	25	31	65	30	31	58	100	138	216	105
Referendum	16	48	4	20	25	30	53	59	63	36
European	124	109	124	116	98	86	187	300	303	366
Union/EU										
Immigration	11	35	0	46	104	124	130	135	139	226
NHS	0	35	2	6	1	30	1	23	6	28
Employment	15	19	21	37	130	35	54	65	66	103
Leave	14	49	4	27	15	75	75	100	51	78
Economy	48	49	4	16	14	34	12	49	19	65

Table 2 Frequency in The Sun in 200 articles, published during the campaign

6.2 Newspaper articles

6.2.1 The Daily Mail

Title	Link
1"Boris Johnson	www.dailymail.co.uk/wires/pa/article-3540920/Boris-
spearheads 'Brexit	Johnson-spearheads Brexit-blitz-EU-campaign-officially-
blitz' as EU	begins.html.
campaign officially	
begins."	
2 "Brexit	www.dailymail.co.uk/wires/pa/article-3540897/Brexit-
campaigners	campaigners-offering fantasy-future-says-Alistair-
offering 'fantasy	Darling.html.
future', says	
Alistair Darling."	
3 "EU membership	www.dailymail.co.uk/wires/pa/article-3546808/EU-
improves UK's	membership-improves UKs-approach-environment-
approach to	committee-finds.html.
environment,	
committee finds."	
4"Students 'back	www.dailymail.co.uk/wires/pa/article-3546790/Students-
Britain staying in	Britain-staying-EU.html.
the EU'."	
5"Government's	www.dailymail.co.uk/news/article-3547422/Government-s-
£9m 'propaganda'	9m-propaganda mailshot-swinging-EU-referendum-battle-
mailshot could be	Cameron-s-favour-says-Tory-electionguru.html.
	1"Boris Johnson spearheads 'Brexit blitz' as EU campaign officially begins." 2 "Brexit campaigners offering 'fantasy future', says Alistair Darling." 3 "EU membership improves UK's approach to environment, committee finds." 4"Students 'back Britain staying in the EU'." 5"Government's £9m 'propaganda'

r	1	· · · · · · · · · · · · · · · · · · ·
	swinging EU	
	referendum battle	
	in Cameron's	
	favour, says Tory	
	election guru."	
April	6"DAILY MAIL	www.dailymail.co.uk/debate/article-3548861/DAILY-
19th	COMMENT: How	MAIL-COMMENTleaving-EU-set-Britain-free.html.
	leaving the EU	
	could set Britain	
	free ."	
<u> </u>	7"UK 'could lose	www.dailymail.co.uk/wires/pa/article-3548843/UK-lose-
		science-policy-influenceBrexit.html.
	science policy	
	influence with	
	Brexit'."	
	7"'Simple minded!'	www.dailymail.co.uk/news/article-3550182/Simple-
	Former Bank of	minded-Former-Bank-England governor-lashes-Treasury-s-
	England governor	dire-assessment-Brexit-risks.html.
	lashes out at	
	Treasury's dire	
	assessment of	
	Brexit risks ."	
	8"Brexit would	www.dailymail.co.uk/wires/reuters/article5099639/Brexit-
	prompt banker exit,	City-taking-Londons-financial-pulse.html.
	hurt currency	
	trading, City of	
	London says."	
	9"French rightist	www.dailymail.co.uk/wires/reuters/article-3550100/French-
	Le Pen to head to	rightist-Le-Penhead-UK-campaign-Brexit.html.
	UK to campaign	
	for Brexit."	
April	10"Former Al	www.dailymail.co.uk/news/article3549662/Former-Al-
20th	Qaeda fighter who	Qaeda-fighter-spy-Britain-says-ISIS-Brexit-victory-view-
20m	became a spy for	stageEurope-s-collapse.html.
	Britain says ISIS	<u>sugerarope-s-conapse.num.</u>
	would see a Brexit	
	as a victory	
	because they view	
	it as the first stage	
	of	
-	Europe's collapse."	
	11"Fury as 'cynical'	www.dailymail.co.uk/news/article
	minister says	3549370/Unemployment-goes-time-year-fueling-fears-
	growing fears over	British-economy-slowingdown.html.
	Brexit are to blame	
	for rise in	
	unemployment	
	12"Lorry drivers	www.dailymail.co.uk/wires/pa/article-3549755/Lorry-
	fined £5.2m for	drivers-fined-5-2mcarrying-illegal-immigrants-
	carrying illegal	Britain.html.
	in - J B mogui	
	L	

	nmigrants into ritain."	
by Br ref car	"Remain" ahead 10 points in ritain's EU ferendum mpaign - Ipsos	www.dailymail.co.uk/wires/reuters/article3549879/Remain- ahead-10-points-Britains-EU-referendum-campaignIpsos- MORI poll.html.
14 Da say sti Eu Co lea	ORI poll." "Don't panic! avid Cameron ys Britain will ill be in the urovision Song ontest even if we ave the EU as he assures fans."	www.dailymail.co.uk/news/article-3549711/Don-t-panic- David-Cameron-saysBritain-Eurovision-Song-Contest- leave-EU-reassures-fans.html.

April	15 "POLL-'In' camp	www.dailymail.co.uk/news/article-3655775/The-polls-
21th	leads ahead of	finallyopen-Britain-s-historic-Referendum-vote-latest-
	Britain's EU	polls-Remain-camp-lead-six-pointsweather-swing-
	referendum -	Brexit.html.
	ComRes poll."	
	16 "UK	www.dailymail.co.uk/money/markets/article-3549399/UK-
	unemployment ticks	unemployment-ticks-1-7m economy-stutters-ahead-June-s-
	up to 1.7m as	EU-membership-referendum.html.
	economy stutters	
	ahead of June's EU	
	membership	
	referendum."	
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	13 'Remain' 15	http://www.dailymail.co.uk/wires/reuters/article-
	points ahead of	3593788/Remain-15-points-ahead-Leave-Brexit-
	'Leave' in Brexit	ORB-poll.html
	ORB poll	* <u> </u>
	14Living wage and	http://www.dailymail.co.uk/news/article-
	the EU referendum	3593805/Living-wage-EU-referendum-stopping-
	'are stopping firms	firms-hiring-number-vacancies-fallen-12-year.html
	from hiring':	
	Number of	
	vacancies has fallen	
	by 12% this year	
	15 ± 17 bn, the true	http://www.dailymail.co.uk/news/article-
	cost of immigration	3593872/17bn-true-cost-immigration-UK-year.html
L	Jess es mingration	

	to the UK every year: Figure calculated as gap between amount migrants pay in taxes and consume in public services	
May 18 th	16 Remain campaign races into record 18-point lead in EU referendum - but voters don't believe David Cameron's claims that Brexit would bring war back to Europe	http://www.dailymail.co.uk/news/article- 3597044/Remain-campaign-races-record-18-point- lead-EU-referendum-voters-don-t-trust-David- Cameron-security-warnings.html
	17 UK jobs market cools ahead of EU referendum as unemployment falls by just 2,000 over the last quarter	http://www.dailymail.co.uk/money/markets/article- 3596440/UK-jobs-market-cools-ahead-EU- referendum-unemployment-falls-just-2-000- quarter.html
	18 ALEX BRUMMER: Inflation is low, employment is growing and consumers are spending - that's why sterling is strengthening, not 'Remain' polling	http://www.dailymail.co.uk/money/comment/article- 3599410/ALEX-BRUMMER-argue-pound-s- recovery-against-euro-response-better-Remain- polling-balderdash-began-long-then.html
May 19 th	19 Gove warns of 'unsustainable' migrant pressure on NHS if no Brexit	http://www.dailymail.co.uk/wires/pa/article- 3600025/Actors-Cumberbatch-Nighy-Ejiofor- Knightley-staying-EU.html
	20'Move-on' period leaving 'forgotten' refugees homeless, report claims	http://www.dailymail.co.uk/wires/pa/article- 3600024/Move-period-leaving-forgotten-refugees- homeless-report-claims.html

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May 20 th	1One-legged Albanian	http://www.dailymail.co.uk/news/article-
	murderer who posed as	3601689/Albanian-murderer-posed-Kosovan-
	a Kosovan refugee to	refugee-gain-UK-citizenship-got-four-bed-
	gain UK citizenship	

	and got a four-bed house and £2k-a- month benefitswhile dealing cocaine wins legal aid to fight to stay here Is this proof Britain has lost its marbles?	house-benefits-dealing-cocaine-wins-legal-aid- fight-stay-proof-Britain-lost-marbles.html
	2 EU ministers make it easier to suspend visa- free travel amid immigration worries	http://www.dailymail.co.uk/wires/reuters/article- 3601039/EU-ministers-make-easier-suspend- visa-free-travel-amid-immigration-worries.html
May 21 st	3 Criminals from new EU countries will head for UK, Brexit camp warns	http://www.dailymail.co.uk/wires/pa/article- 3601877/Brexit-lose-lose-situation-house- prices-mortgage-ratesOsborne.html
	4 Prices to soar if we quit EU, say high street bosses: Grim warning of lost jobs and plungingpound 'catastrophe' if UK votes Out	http://www.dailymail.co.uk/news/article- 3602673/Prices-soar-quit-EU-say-high-street- bosses-grim-warning-lost-jobs-plunging-pound- catastrophe-UK-votes-Out.html
May 22 nd	 5 Brexit is 'immoral' and would cost 820,000 jobs, say Cameron and Osborne but even the pro-EU SNP leader says their claims are 'overblown' 	http://www.dailymail.co.uk/news/article- 3603965/Osborne-warns-Brexit-force-DIY- recession-Don-t-throw-away-pleads-figures- slump-year.html
	6 Why we MUST quit the EU, by Cameron's guru: Friend and strategist Steve Hilton breaks ranks on Brexit to say Britain will be 'literally ungovernable' unless we take back power from the self- serving elite	http://www.dailymail.co.uk/news/article- 3603793/Why-quit-EU-Cameron-s-guru-Friend- strategist-Steve-Hilton-breaks-ranks-Brexit-say- Britain-literally-ungovernable-unless-power- self-serving-elite.html
	7 Cameron hammered by ex-policy guru for 'pathetic EU scares' after warning that Brexit could push up holiday costs by £230	http://www.dailymail.co.uk/news/article- 3605784/Family-holidays-Europe-cost-230- Brexit-PM-says.html

May 23 rd	 8 Boris is a mixed blessing, admit Brexit campaigners as he delivers ANOTHER rant on EU regulations this time on bananas, hairdryers and vacuum cleaners - just hours after being blasted for 'absurd claims' on the NHS 	http://www.dailymail.co.uk/news/article- 3605231/Boris-mixed-blessing-admit-Brexit- campaigners-delivers-rant-EU-regulations- bananas-hairdryers-vacuum-cleaners-just-hours- blasted-absurd-claims-NHS.html
	 9 Generals fight for Brexit: Our forces would be stronger outside 'not fit for purpose' EU, says a dozen former top brass 	http://www.dailymail.co.uk/news/article- 3607761/Generals-fight-Brexit-forces-stronger- outside-not-fit-purpose-EU-says-dozen-former- brass.html
May 24 th	10 World Trade Organisation adds new warning on economic cost of Brexit	http://www.dailymail.co.uk/wires/pa/article- 3607745/Brexit-vote-bring-two-years-austerity- IFS-report-claims.html
	11 British voters evenly split ahead of EU referendum - YouGov poll	http://www.dailymail.co.uk/wires/reuters/article- 3607819/British-voters-evenly-split-ahead-EU- referendum-YouGov-poll.html
	12 G7 believes Brexit would be threat to economic growth, says David Cameron	http://www.dailymail.co.uk/wires/pa/article- 3607748/Brexit-issue-likely-come-fore-David- Camerons-G7-summit-trip.html
May 25th	13 Remain camp 'must better explain why UK must stay in EU'	http://www.dailymail.co.uk/wires/pa/article- 3609802/Remain-camp-better-explain-UK-stay- EU.html
	14 Revealed: Interactive map shows what every borough in England will look like after eight more years of mass immigration an influx which will see the nation's population rise by 4 million	http://www.dailymail.co.uk/news/article- <u>3608546/London-Megacity-capital-s-</u> population-hit-nearly-10m-2024-high-birth-rate- migration-abroad-offsets-exodus-regions.html
	 15 Brexit would put pensions at risk, David Cameron tells older voters 16 Vote for Brexit to 	http://www.dailymail.co.uk/wires/pa/article- 3609788/Brexit-pensions-risk-David-Cameron- tells-older-voters.html
	take back control,	<u>3609806/Cameron-vote-life-plea-young-amid-</u> tight-EU-poll-result-fears.html

	Boris Johnson says as net migration surges 17 Storm over 'racist UK' poster: Referendum ad to boost black votes portrays Brexit supporter as a snarling skinhead (and yes, the organisationbehind it takes handouts from the taxpayer)	http://www.dailymail.co.uk/news/article- <u>3609357/Operation-Black-Vote-unveils-</u> <u>controversial-referendum-poster-comparing-</u> <u>Asian-woman-angry-white-thug-Nigel-Farage- claims-goes-far.html</u>
May 26th	18 No regrets on open door policy, says Blunkett: Labour grandee gives his backing to staying in the EU because it would mean continued co-operation over security	http://www.dailymail.co.uk/news/article- 3611764/No-regrets-open-door-policy-says- Blunkett-Labour-grandee-gives-backing- staying-EU-mean-continued-operation- security.html
	19 'Where are we going to put them all?': Furious row erupts during first EU referendum TV debate after Brexit voter accuses migrants of 'jumping the housing queue' ahead of her disabled mother	http://www.dailymail.co.uk/news/article- 3611400/Alex-Salmond-admits-no-economic- apocalypse-Britain-quits-EU-live-TV-debate- Brexit-battle-begins.html
	20 Team Brexit is winning the financial race to the EU referendum after raising more than TWICE as much as the campaign to stay	http://www.dailymail.co.uk/news/article- 3611015/Team-Brexit-winning-financial-race- EU-referendum-raising-TWICE-campaign- stay.html

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May 27 th	1 Why staying IN	http://www.dailymail.co.uk/news/article-
	Europe could harm	3613559/Why-staying-Europe-harm-pension-
	your pension:	Experts-contradict-Osborne-s-claim-retirees-lose-
	Experts contradict	Brexit.html

	Osborne's claim that	
	retirees would lose	
	out from Brexit	
	2 Why staying IN	http://www.dailymail.co.uk/news/article-
	Europe could harm	3613559/Why-staying-Europe-harm-pension-
	your pension:	Experts-contradict-Osborne-s-claim-retirees-lose-
	Experts contradict	Brexit.html
	Osborne's claim that	
	retirees would lose	
	out from Brexit	
	3 'My disabled	http://www.dailymail.co.uk/news/article-
	mother missed out	3612740/Woman-Brexit-debate-immigration-row-
	on SIX bungalows	says-disabled-mother-rejected-SIX-council-
	because immigrants	bungalows-round-s-usually-migrants-them.html
	jump the council	oungatows-round-s-usually-ingrants-utoni.num
	house queue': Brexit	
	-	
	voter reveals why	
	she launched her	
	furious outburst	
	during first EU	
	referendum TV	
	debate	
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	4EU Referendum	http://www.dailymail.co.uk/wires/reuters/article-
	Scorecard: Trump	<u>3612691/EU-Referendum-Scorecard-Trump-Boris-</u>
	and Boris, a seesaw	seesaw-immigration.html
	and immigration	
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	5You're outrageous!'	http://www.dailymail.co.uk/news/article-
	Brexit-backing MP	<u>3612556/You-outrageous-Brexit-backing-MP-</u>
	Peter Bone goes to	Peter-Bone-goes-war-Remain-campaigner-accused-
	war with Remain	wanting-send-migrants-home-TV-showdown.html
	campaigner who	
	accused him of	
	wanting to send	
	migrants home in	
	TV showdown	
	6Brexiteer Duncan	http://www.dailymail.co.uk/money/pensions/article-
	Smith claims new	3612350/Brexiteer-Duncan-Smith-claims-new-EU-
	EU rules will cost	rules-cost-British-pensioners-400bn-Treasury-
	Britishpensioners	warns-exit-hurt-pension-funds.html
	£400bn after	
	Treasury warns exit	
	will hurt pension	
	funds	
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May 28 th	7G7 leaders say	http://www.dailymail.co.uk/money/markets/article-
5	Brexit would be a	3612208/G7-leaders-say-Brexit-risk-growth-hurting-trade-
	'serious risk to	investment-jobs.html
	global growth'	
	and a threat to	
	trade, investment	
	and jobs	
	8The tragic but	http://www.dailymail.co.uk/news/article-3613603/The-
	brutal truth: They	tragic-brutal-truth-not-REAL-refugees-Despite-drowning-
	are not REAL	tragedy-thousands-economic-migrants-trying-reach-
	refugees! Despite	Europe.html
	drowning tragedy	
	thousands of	
	economic	
	migrants are still	
	trying to reach	
	Europe	
	9How Navy	http://www.dailymail.co.uk/news/article-3613593/How-
	patrols in the Mediterranean	Navy-patrols-Mediterranean-migrant-magnet-refugees-
		know-safe-passage-Europe.html
	became a	
	'migrantmagnet'	
	because refugees	
	know they will	
	get safe passage	
	to Europe	
	10Calais refugee	http://www.dailymail.co.uk/news/article-3613213/Calais-
	camp is reduced	refugee-camp-reduced-ashes-hundreds-migrants-burn-
	to ashes as	tents-amid-brawl-human-trafficking-routes-Britain.html
	hundreds of	
	migrants burn	
	tents amid brawl	
	over human	
	trafficking routes	
	to Britain	
	11EU	http://www.dailymail.co.uk/wires/reuters/article-
	Referendum	<u>3612691/EU-Referendum-Scorecard-Trump-Boris-seesaw-</u>
	Scorecard: Trump	immigration.html
	and Boris, a	
	seesaw and	
) () oth	immigration	
May 29 th	12Foreign	http://www.dailymail.co.uk/money/markets/article-
	currency sales	<u>3612455/Foreign-currency-sales-surge-stronger-pound-</u>
	surge as stronger	referendum-fears-Britons-snap-holiday-cash.html
	pound and	
	referendum fears	
	see Britons snap	
	up holiday cash	

June 1 st	 13Plans for an 'EU army' are being kept SECRET from British voters until the day after the referendum 14Brexit could cost the UK more than £4billion a YEAR, survey claims, as European, US and Canadian tourists say they'll be put 	http://www.dailymail.co.uk/news/article-3612257/Plans- EU-army-kept-SECRET-British-voters-day- referendum.html http://www.dailymail.co.uk/money/mortgageshome/article- 3619291/Brexit-hit-UK-property-market-years-come- prices-slow-slightly-ahead-vote-month.html
	off from visiting 15Anarchy in the UK? Andy Burnhamslams the filth and the fury of EU poll debate	http://www.dailymail.co.uk/wires/pa/article- 3613097/Anarchy-UK-Andy-Burnham-slams-filth-fury- EU-poll-debate.html
	16Cameron says never a "closet Brexiteer", Britain needs EU for economy	http://www.dailymail.co.uk/wires/reuters/article- 3612140/Cameron-says-never-closet-BrexiteerBritain- needs-EU-economy.html
	17DAILY MAIL COMMENT: Crisis that proves we must control borders	http://www.dailymail.co.uk/debate/article- 3611884/DAILY-MAIL-COMMENT-Crisis-proves- control-borders.html
June 2 nd	18Staying is 'more safer' said Khan, maestro of grammar: QUENTIN LETTS on the EU debate trail	http://www.dailymail.co.uk/news/article-3611875/Staying- safer-said-Khan-maestro-grammar-QUENTIN-LETTS- EU-debate-trail.html
	19Curbing migration and what Britain must learn from an Aussie policy that REALLY works, writes ROGER MAYNARD	http://www.dailymail.co.uk/debate/article- 3620965/Curbing-migration-Britain-learn-Aussie-policy- REALLY-works-writes-ROGER-MAYNARD.html

20Feeling the	http://www.dailymail.co.uk/news/article-3622490/David-
heat, Prime	Cameron-admits-immigration-EU-challenging-kicks-big-
Minister?	televised-event-referendum-battle.html
Cameron sweats	
as he gets a	
mauling from	
voters over	
immigration,	
Project Fear and	
'waffling' during	
first referendum	
TV debate	

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Week 8		
Date	Title	Link
June 3 rd	1 DAILY MAIL	http://www.dailymail.co.uk/debate/article-
	COMMENT:	3624766/DAILY-MAIL-COMMENT-
	Confronting the truth	Confronting-truth-mass-migration.html
	about mass migration	
	2 PETER OBORNE:	http://www.dailymail.co.uk/debate/article-
	Deafening silence of	3624734/PETER-OBORNE-Deafening-silence-
	Theresa May: As	Theresa-Britain-hit-series-immigration-crises-
	Britain is hit by a	earth-home-secretary.html
	series of immigration	
	crises, where on earth	
	is the home	
	secretary?	
June 4 th	3 Vote for Brexit	http://www.dailymail.co.uk/money/news/article-
	WON'T reduce EU	3625381/Vote-Brexit-WON-T-reduce-EU-job-
	job regulations, says	regulations-says-employment-industry-
	employment industry	<u>body.html</u>
	body	
	4 UK "Remain"	http://www.dailymail.co.uk/wires/reuters/article-
	camp's lead narrows	3625499/UK-Remain-camps-lead-narrows-EU-
	before EU	referendumOpinium.html
	referendum -	
	Opinium	
June 5 th	5 Now The Jungle	http://www.dailymail.co.uk/news/article-
	moves into the centre	3625659/Now-Jungle-moves-centre-Paris-
	of Paris: Thousands	Thousands-UK-bound-migrants-battling-floods-
	of UK-bound	shanty-town-close-Eurostar-hub.html
	migrants battling	
	floods in shanty town	
	close to Eurostar hub	
	6 Nigel Farage says	http://www.dailymail.co.uk/news/article-
	British women will	3625475/Nigel-Farage-says-security-Britain-
	be at risk of mass sex	risk-stay-EU-ISIS-promise-flood-Continent-
	attacks by gangs of	jihadists.html

	migrants if we vote to stay in the EU	
June 6 th	 7 Cameron trades blows with Boris as MORE polls show Brexit gaining in the EU referendum battle and the Pound slips 8 David Cameron insists he's NOT guilty of scaremongering just hours after claiming Brexit would be like BOMBING the economy in controversial campaign stop with Harriet Harman, Tim Farron AND Natalie 	http://www.dailymail.co.uk/news/article- 3627061/Cameron-Boris-trade-blows-poll- shows-Brexit-taking-lead-EU-referendum- battle.html http://www.dailymail.co.uk/news/article- 3627185/Brexit-like-putting-BOMB-economy- Cameron-delivers-latest-instalment-Project- Fear-teams-Harriet-Harman-EU-campaign- trail.html
	Bennett 9 EU laws allow foreign criminals to remain in UK, say	http://www.dailymail.co.uk/wires/pa/article- 3628391/EU-laws-allow-foreign-criminals- remain-UK-say-Brexit-campaigners.html
June 7 th	Brexit campaigners 10 EU membership 'better for public's health'	http://www.dailymail.co.uk/wires/pa/article- 3628395/EU-membership-better-publics- health.html
	11 Investors have shifted BILLIONS of pounds out of the UK since Brexit battle began as City unease grows that Britain could quit the EU	http://www.dailymail.co.uk/news/article- 3629818/Investors-shifted-BILLIONS-pounds- UK-Brexit-battle-began-City-unease-grows- Britain-quit-EU.html
	12 EU aims to make Africa aid conditional on curbing migration	http://www.dailymail.co.uk/wires/reuters/article- 3629408/EU-aims-make-Africa-aid-conditional- curbing-migration.html
	13 Europe reveals its plan to deal with the migration crisis – INCREASE the limits for legal immigration from Africa	http://www.dailymail.co.uk/news/article- 3629991/Europe-reveals-plan-deal-migration- crisis-INCREASE-limits-legal-immigration- Africa.html
June 8 th	14 Commons vote due on EU referendum voting registration extension	http://www.dailymail.co.uk/wires/pa/article- 3630352/MPs-urge-EU-vote-registration- extension-website-crashes.html

	15 EU referendum	http://www.dailymail.co.uk/news/article-
	result could face a	3630320/Voter-registration-website-CRASHES-
	legal challenge after	just-two-hours-referendum-deadline-prompting-
	ministers were	claims-extended.html
	accused of 'skewing'	
	voting by extending	
	registration by TWO	
	DAYS because	
	website crashed	
	16 Britain's Cameron	http://www.dailymail.co.uk/wires/reuters/article-
	accuses rivals in EU	
		<u>3629146/UKs-Cameron-dismisses-suggestion-</u>
	referendum campaign	losing-EU-referendum-debate.html
I Oth	of lying	1
June 9 th	17 Billionaire JCB	http://www.dailymail.co.uk/news/article-
	boss and Tory donor	<u>3632314/We-thrive-trading-nation-JCB-boss-</u>
	backs Brexit and tells	Tory-peer-deals-blow-Cameron-impassioned-
	his 6,000 staff Britain	<u>plea-Brexit.html</u>
	will 'thrive' outside	
	the EU in a personal	
	blow to Cameron and	
	his gloomy economy	
	claims	
	18 Terrorists can buy	http://www.dailymail.co.uk/news/article-
	EU passports for just	3631781/Terrorists-buy-EU-passports-just-4-
	4,000 euros proving	000-euros-proving-security-threat-caused-EU-
	the security threat	Brexit-Tories-warn.html
	caused by Brussels,	
	Brexit Tories warn	
	19 Support for the EU	http://www.dailymail.co.uk/news/article-
	plummets across	3632832/Support-EU-plummets-Europe-wake-
	Europe in the wake of	migrant-crisis-French-hate-Britain-survey-
	the migrant crisis –	reveals-ahead-Brexit-vote.html
	and the French hate it	
	even more than	
	Britain, survey	
	reveals ahead of	
	Brexit vote	
	20 Nearly two million	http://www.dailymail.co.uk/news/article-
	migrants from the EU	3634353/Nearly-two-million-migrants-EU-
	have settled in Britain	settled-Britain-just-ten-years-according-UK-
	in just ten years	official-statistics.html
	according to UK	
	official statistics	

Week 9		
Date	Title	Link

June	1 'It's a sham':	http://www.dailymail.co.uk/news/article-3634347/It-s-sham-
10 th	IDS says the	IDS-says-chances-kicking-jobless-migrants-six-months-close-
10	chances of	zero-claims-Cameron-KNOWS-it.html
	kicking out	
	jobless migrants	
	after six months	
	were 'close to	
	zero' – and	
	claims Cameron	
	KNOWS it	
	2 Stocks slide on	http://www.dailymail.co.uk/wires/reuters/article-
	Brexit fears as	3635896/Stocks-slide-Brexit-fears-investors-seek-safe-
	investors seek	havens.html?ITO=1490&ns mchannel=rss&ns campaign=1490
	safety	
	3 Former ECB	http://www.dailymail.co.uk/wires/reuters/article-
	economist	3635905/Former-ECB-economist-worries-terror-attack-
	worries about	sparking-Brexit.html
	terror attack	
	sparking Brexit	
	4 Best month for	http://www.dailymail.co.uk/money/markets/article-
	builders for two	3635786/Best-month-builders-two-years-UK-construction-
	years: UK	output-rose-2-5-April.html
	construction	
	output rose by	
	2.5% in	
	April despite	
	Brexit frears	
	4 Panicked	http://www.dailymail.co.uk/news/article-3635149/Panicked-
	Labour at war	Labour-war-EU-two-MPs-declare-backing-Brexit-Corbyn-told-
	over the EU as	ll-lose-Ukip-ignores-voters-concerns-immigration.html
	two MPs declare	
	they are backing	
	Brexit and	
	Corbyn is told	
	he'll lose out to	
	Ukip if he	
	ignores voters'	
	concerns on	
	immigration	
June	5 Seven new	http://www.dailymail.co.uk/wires/pa/article-3636177/Seven-
11^{th}	prisons needed to	new-prisons-needed-cope-migrant-criminalsLeave-
	cope with	campaign.html
	migrant	
	criminals - Leave	
	campaign	
	6 Revenge of the	http://www.dailymail.co.uk/news/article-3636164/Revenge-
	betrayed:	betrayed-Abandoned-metropolitan-political-elite-lives-utterly-
	Abandoned by	changed-mass-migration-Labour-s-northern-heartlands-swing-
	the metropolitan	Brexit.html
	political elite,	
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	their lives utterly	
	changed by mass	
	migration,	
	Labour's	
	northern	
	heartlands could	
	swing it for	
	Brexit	
	7 Leave soars to	http://www.dailymail.co.uk/news/article-3635851/Shock-10-
	10-point lead:	point-lead-Brexit-just-13-days-sends-David-Cameron-Remain-
	Poll blow for	campaign-panic-mode.html
	Remain as 'out of	
	touch' Labour	
	tears itself itself	
	apart on	
	migration	
	8 UK's	http://www.dailymail.co.uk/wires/reuters/article-3637019/UKs-
	Cameron warns	Cameron-warns-health-services-pensions-face-cuts-post-
	healthservices,	Brexit.html
	pensions could	
	face cuts post-	
	1	
	Brexit	
	9 Three Iranian	http://www.dailymail.co.uk/wires/pa/article-3636898/Three-
	immigrants are	Iranians-rescued-small-boat-English-Channel.html
	rescued by	
	border guards	
	from a small	
	boat off Hastings	
	after they dial	
	999 from the	
	middle of the	
	English Channel	http://www.doil.moil.org.th/www.doil.moil.org.th/
	10 Why did	http://www.dailymail.co.uk/news/article-3637105/Why-did-
	police keep quiet	police-quiet-sex-attack-Syrian-UK-refugees-Girl-14-assaulted-
	on sex attack by	gang-kept-crime-list-covered-BBC-Newsnight-team.html
	Syrian UK	
	refugees? Girl,	
	14, was assaulted	
	by gang but it	
	was kept off the	
	crime list	
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June	11 Judge lets a	http://www.dailymail.co.uk/news/article-3637142/Judge-lets-
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	on migration:	coming-UK-putting-pressure-schools-NHS-services.html
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	pressure on	
	schools, the NHS	
	and other	
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	13'Fear on	http://www.dailymail.co.uk/news/article-3637226/David-
	steroids!' As	Cameron-says-vote-Brexit-hit-state-pensions-money-
	Cameron warns	ringfenced-NHS-brutal-new-wave-austerity.html
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	up taxes,	
	threaten our	
	pensions and	
	damage NHS	
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June	14EU migrants	http://www.dailymail.co.uk/news/article-3640006/EU-migrants-
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	'change for ever'	
	if Britain votes	
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	15Number of	http://www.dailymail.co.uk/news/article-3641505/Number-
	unaccompanied	unaccompanied-child-migrants-travelling-Europe-half-year-hits-
	child migrants	7-000-DOUBLE-2015.html
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	16Stop reducing	http://www.dailymail.co.uk/news/article-3641481/Stop-
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	for failing to	
	answer questions	
	on how migrants	
	can be housed,	
	schooled and	
	even given	
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June	17At razor-wire	http://www.dailymail.co.uk/wires/reuters/article-3641011/At-
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June	18Despite Brexit	http://www.dailymail.co.uk/wires/reuters/article-
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	19Euro-zone to	http://www.dailymail.co.uk/wires/reuters/article-3645553/Euro-
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	the debt-ridden	
	eurozone	
	economies	
	makes a	
	powerfulcase for	
	it	

Date	Title	Link
June 17 th	1Angela Merkel lashes out at 'exaggeration' in Brexit debate and warns without limits on rhetoric 'radicalisation will become unstoppable'	http://www.dailymail.co.uk/news/article-3647136/Angela- Merkel-lashes-exaggeration-Brexit-debate-warns-without- limits-rhetoric-radicalisation-unstoppable.html

	2Russia's Putin: why did Britain call Brexit referendum?	http://www.dailymail.co.uk/wires/reuters/article- 3647413/Russias-Putin-did-Britain-call-Brexit- referendum.html
June 18 th	³ In English port, immigration drives debate on EU referendum	http://www.dailymail.co.uk/wires/ap/article-3647862/In- English-port-immigration-drives-debate-EU- referendum.html
	4Don't panic! What WILL happen if we Brexit? Leave Minister CHRIS GRAYLING has this soothing advice	http://www.dailymail.co.uk/news/article-3648622/Leave- Minister-CHRIS-GRAYLING-soothing-advice- Brexit.html
	5Nearly half a million less jobs, 5% lower GDP and £40bn black hole in the public finances: Osborne's Brexit by numbers as he issues stark warning to leave voters	http://www.dailymail.co.uk/news/article-3648557/Nearly- half-million-jobs-5-lower-GDP-40bn-black-hole-public- finances-Osborne-s-Brexit-numbers-issues-stark-warning- leave-voters.html
June 19 th	6Unaccompanied asylum-seeker from Sudan who thought he was 17 when he arrived in UK wins damages after being held because immigration officer thought he was 18	http://www.dailymail.co.uk/news/article- 3650932/Unaccompanied-asylum-seeker-Sudan-thought- 17-arrived-UK-wins-damages-held-immigration-officer- thought-18.html
	7Branson: Brexit would be 'devastating' for UK prosperity	http://www.dailymail.co.uk/wires/pa/article- 3649678/Branson-Brexit-devastating-UK-prosperity.html
	8Asking prices hit a record high of £310k with homes snapped up in record time despite Brexit uncertainty, saysRightmove	http://www.dailymail.co.uk/money/mortgageshome/article- 3649270/House-prices-hit-record-high-310k-average-June- finds-Rightmove.html

June 20 th	9My friend David Cameron knows full well what remaining in the EU means for immigration - we simply can't control it, writes former adviser STEVEHIILTON	http://www.dailymail.co.uk/news/article-3651453/The- PM-told-years-ago-d-NEVER-meet-migration-targets-EU- Bombshell-friend-close-aide-spent-years-Cameron-s- side.html
	10Britain is great, we are all very polite (but there are too many illegal immigrants): Europeans living here have their say on Brexitvote	http://www.dailymail.co.uk/news/article-3653090/Britain- great-polite-illegal-immigrants-Europeans-living-say- Brexit-vote.html
	11Cameron's migration deception: PM knew FOUR years ago he'd never meet immigrationtarget while inside the EU, reveals former closest aide	http://www.dailymail.co.uk/news/article- 3651434/Cameron-s-migration-deception-PM-knew- FOUR-years-ago-s-never-meet-immigration-target-inside- EU-reveals-former-closest-aide.html

	12Unaccompanied asylum seeker from Sudan who thought he was 17 when he arrived in UK wins damages after being held because immigrationofficer thought he was 18	http://www.dailymail.co.uk/news/article- <u>3650932/Unaccompanied-asylum-seeker-Sudan-thought-</u> <u>17-arrived-UK-wins-damages-held-immigration-officer-</u> <u>thought-18.html</u>
June 21 st	13Remain vote could spark 'mini hiring boom' by employers	http://www.dailymail.co.uk/wires/pa/article- 3653485/Remain-vote-spark-mini-hiring-boom- employers.html
	14UK can't cherry pick trade deals post-Brexit-German employer group	http://www.dailymail.co.uk/wires/reuters/article- 3651941/UK-cherry-pick-trade-deals-post-Brexit German-employer-group.html
	15Brexit 'could see more foreign investors swamp property market'	http://www.dailymail.co.uk/wires/pa/article- 3653477/Brexit-foreign-investors-swamp-property- market.html
	16Union and business leaders warn against Brexit 'gamble'	http://www.dailymail.co.uk/wires/pa/article- 3653480/Union-business-leaders-warn-against-Brexit- gamble.html
June 22 nd	17'We control our OWN immigration': Soaring migrant numbers but independent Norway says it's still better off without EU meddling	http://www.dailymail.co.uk/news/article-3654063/We- control-immigration-Soaring-migrant-numbers- independent-Norway-says-s-better-without-EU- meddling.html

18Cameron insists immigration CAN be curbed within the EU despite near- record figures in bad-tempered interview as referendum campaign enters final stages	http://www.dailymail.co.uk/news/article- 3653950/Cameron-insists-immigration-curbed-EU-despite- near-record-figures-bad-tempered-interview.html
19S&P says Brexit would prompt swift downgrade of Britain-Bild	http://www.dailymail.co.uk/wires/reuters/article- 3655384/S-P-says-Brexit-prompt-swift-downgrade- Britain-Bild.html
20UK's open borders exposed- Brexit campaigner films himself 'illegally' crossing the Channel to reveal just how easy it is for migrants to get into Britain	http://www.dailymail.co.uk/news/article-3654953/UK-s- open-borders-exposed-Brexit-campaigner-films-illegally- crossing-Channel-reveal-just-easy-migrants-Britain.html

6.2.2 The Sun

Week	1
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Title	Link
1EU	https://www.thesun.co.uk/news/politics/1197271/project-
REFERENDUM :	fear-hits-hysterical-new-levels-as-darling-warns-brexit-
Project Fear hits	will-trigger-new-economic-crash/
'hysterical' new	
levels as Darling	
warns Brexit will	
trigger another	
economic crash	
2George Osborne	https://www.thesun.co.uk/news/1197338/george-osborne-
causes storm with	causes-storm-with-controversial-claim-brexit-would-
controversial claim	mean-brit-families-being-4300-poorer/
Brexit would mean	
Brit families being	
£,300 poorer	
3 BREXIT BURN	https://www.thesun.co.uk/news/1197222/public-trust-in-
Public trust in	david-cameron-plummets-as-voters-lean-towards-brexit/
David Cameron	
	1EU REFERENDUM: Project Fear hits 'hysterical' new levels as Darling warns Brexit will trigger another economic crash 2George Osborne causes storm with controversial claim Brexit would mean Brit families being £,300 poorer 3BREXIT BURN Public trust in

	plummets as voters lean towards Brexit	
April 17 th	4BORDER FORCE Which UK town is so overrun by eastern Europeans that it needs the country's	https://www.thesun.co.uk/news/1197438/which-uk-town- is-so-overrun-by-eastern-europeans-that-it-needs-the- countrys-first-ever-immigrant-cop/
	first ever Immigrant Cop?	
	5EU WHAT? Brussels chiefs set to blow £m on propaganda push to try and show how great it is	https://www.thesun.co.uk/news/politics/1197275/brussels- chiefs-set-to-blow-24m-on-propaganda-push-to-try-and- show-how-great-it-is/

April	6INQUIRY	https://www.thesun.co.uk/news/1197248/fury-as-chilcot-
18 th	FIASCO Fury as	report-into-the-iraq-war-may-be-delayed-until-after-the-
10	Chilcot report into	eu-referendum/
	the Iraq War may	
	be delayed until	
	AFTER the EU	
	referendum	
	7VERY TAXING:	https://www.thesun.co.uk/news/politics/1197289/george-
	George Osborne	osborne-hails-ground-breaking-deal-with-eu-allies-to-
	hails 'ground-	crackdown-on-tax-dodgers/
	0	<u>crackdown-on-tax-dougers/</u>
	breaking' deal with	
	EU allies to	
	crackdown on	
	taxdodgers	1
	8NO FRIENDS	https://www.thesun.co.uk/news/1197233/tory-mps-are-
	DAVE	shunning-camerons-bonding-session-as-tensions-are-
	Tory MPs are	running-high-over-the-eu-referendum/
	shunning	
	Cameron's	
	bonding session as	
	tensions are	
	running high over	
	the EU referendum	
	9Revealed: Queen	https://www.thesun.co.uk/news/1078504/revealed-queen-
	backs Brexit as	backs-brexit-as-alleged-eu-bust-up-with-ex-deputy-pm-
	alleged EU bust-up	emerges/
	with ex-Deputy	
	PM emerges	
April	10BRIT'S NOT	https://www.thesun.co.uk/news/politics/1204182/80-per-
19 th	FAIR!	cent-of-employment-rise-last-year-accounted-for-by-
	80 per cent of	foreign-born-workers/
	employment rise	
	last year accounted	
	for by foreign-born	
	workers	
	11WHITE	https://www.thesun.co.uk/news/1197977/you-come-out-
	FLIGHT	of-the-tube-and-its-like-baghdad-documentary-shows-
	'You come out of	how-white-londoners-are-fleeing-the-east-end/
	the tube and it's	
	like Baghdad'-	
	Documentary	
	shows how white	
	Londoners are	
	fleeing the East	
	End	
	12'I work in the	https://www.thesun.co.uk/news/politics/1198593/i-work-
	UK but still claim	in-the-uk-but-still-claim-benefits-the-payouts-to-
	benefits': The	migrants-at-the-very-heart-of-britains-brexit-row/
	payouts to	
	migrants at the	
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	very heart of	
	Britain's Brexit	
	row	
	13ANTI-MUSLIM	https://www.thesun.co.uk/news/1198775/austrian-
	AGENDA-	presidential-candidate-norbert-hofer-loses-bid-to-become-
	Austrian Norbert	europes-first-far-right-leader-since-hitler/
	Hofer LOSES bid	
	to become	
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	right leader since	
	Hitler	
April	14BREXIT	https://www.thesun.co.uk/news/1197222/public-trust-in-
20 th	BURN	david-cameron-plummets-as-voters-lean-towards-brexit/
20	Public trust in	david cameron pranimets as voters real towards orexit
	David Cameron	
	plummets as voters	
	lean towards Brexit	
	leall towards brexit	
	15The Sun Says	https://www.thesun.co.uk/news/1128972/the-sun-says-
	THE enemies of	109/
	press freedom have	
	been exposed as	
	worthless	
	hypocrites.	
	njpoontool	
	16Revealed:	https://www.thesun.co.uk/news/1078504/revealed-queen-
	Queen backs	backs-brexit-as-alleged-eu-bust-up-with-ex-deputy-pm-
	Brexit as alleged	emerges/
	EU bust-up with	
	ex-Deputy PM	
	emerges	
April	17THE VOTES	https://www.thesun.co.uk/news/politics/1197846/labour-
21 st	ARE IN	chiefs-beg-furious-mps-not-to-oust-jeremy-corbyn-as-
	Labour chiefs beg	party-crashes-to-worst-local-election-result-in-40-years/
	furious MPs not to	
	oust Jeremy	
	Corbyn asparty	
	crashes toworst	
	local election result	
	in 40 years	
	18JUST NOT	https://www.thesun.co.uk/news/5042178/nurses-forced-
	FAIR	to-use-foodbanks-to-get-by-on-below-average-wage/
	Nurses forced to	
	use FOODBANKS	
	to get by on below	
	average wage	

19US president treated to special performance of Hamlet in honour of Shakespeare anniversary	https://www.thesun.co.uk/news/1197529/us-president- treated-to-special-performance-of-hamlet-in-honour-of- shakespeare-anniversary/
20LOW PAY TRAP A quarter of Britain's lowest paid workers permanently stuck in poorly paid jobs, damning study reveals	https://www.thesun.co.uk/news/4718000/a-quarter-of- britains-lowest-paid-workers-permanently-stuck-in- poorly-paid-jobs-damning-study-reveals/

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April 22 nd	1KELVIN	https://www.thesun.co.uk/news/opinion/kelvin-
	MACKENZIE Future	mackenzie/1197494/future-is-ugly-for-
	is ugly for Osborne	osborne-pretty-for-priti/
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	2TREVOR	https://www.thesun.co.uk/news/opinion/trevor-
	KAVANAGH With	kavanagh/1197502/with-project-fear-in-full-
	Project Fear in full	flight-the-brexit-catastrophe-is-a-hitler-style-
	flight, the Brexit	<u>big-lie/</u>
	'catastrophe' is a	
	Hitler-style Big Lie	
April 23 rd	3 BANNER ROW	https://www.thesun.co.uk/news/1197523/ukip-
	Ukip supporting taxi	supporting-taxi-driver-quizzed-by-cops-after-
	driver quizzed by	covering-his-house-with-swastika-banner-
	cops after covering	<u>calling-for-brexit/</u>
	his house with	
	SWASTIKAbanner	
	calling for Brexit	
	4BARACK AND	https://www.thesun.co.uk/news/1197529/us-
	THE BARD US-	president-treated-to-special-performance-of-
	president treated to	hamlet-in-honour-of-shakespeare-anniversary/
	special performance	
	of Hamlet in honour	
	of Shakespeare	
	anniversary	

	5AMES	https://www.thesun.co.uk/news/opinion/james-
	FORSYTH	forsyth/1197561/obama-intervention-and-getting-debate-
	Obama	back-on-economy-helps-eu-in-campaign-scent-victory/
	intervention and	oack-on-cooloniy-heips-cu-in-campaign-scent-victory/
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	back on economy	
	helps EU In	
	campaign scent	
	victory	
April 24 th	6EU MUSTN'T	https://www.thesun.co.uk/news/politics/1198003/david-
	DO IT	cameron-says-brexit-will-hit-the-poor-hardest-and-lead-
	David Cameron	to-our-national-decline/
	says Brexit will	
	hit the poor	
	hardest and lead	
	to our 'national	
	decline'	
	7'I work in the	https://www.thesun.co.uk/news/politics/1198593/i-work-
	UK but still claim	in-the-uk-but-still-claim-benefits-the-payouts-to-
	benefits': The	migrants-at-the-very-heart-of-britains-brexit-row/
	payouts to	~
	migrants at the	
	very heart of	
	Britain's Brexit	
	row	
	8George Osborne	https://www.thesun.co.uk/news/politics/1198005/george-
	joins forces with	osborne-joins-forces-with-vince-cable-and-ed-balls-to-
	Vince Cable and	slam-brexit/
	Ed Balls to slam	
	Brexit	
	DIOAIL	
	9US president	https://www.thesun.co.uk/news/1197529/us-president-
	treated to special	treated-to-special-performance-of-hamlet-in-honour-of-
	performance of	shakespeare-anniversary/
	Hamlet in honour	
	of Shakespeare	
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April 25 th	anniversary	https://www.thesun.co.uk/news/opinion/trevor-
April 25	10°With Project	*
	Fear in full flight,	kavanagh/1197502/with-project-fear-in-full-flight-the-
	the Brexit	brexit-catastrophe-is-a-hitler-style-big-lie/
	'catastrophe' is a	
	Hitler-style Big	
	Lie'	

	11 NEYMAR CUSTOMS SWERVE Brazilian ace skips past England's immigration defence at Luton airport after forgetting his passport	https://www.thesun.co.uk/news/1198282/brazilian-ace-skips- past-englands-immigration-defence-at-luton-airport-after- forgetting-his-passport/
April 26 th	12 TONY PARSONS We'll quit Europe because Leavers simply care more, and the vote won't even be close	https://www.thesun.co.uk/news/opinion/tony- parsons/1197503/well-quit-europe-because-leavers-simply- care-more-and-the-vote-wont-even-be-close/
	13LORRAINE KELLY Charge people to run in parks? We should be paying them for taking strain off the NHS	https://www.thesun.co.uk/news/opinion/lorraine- kelly/1197508/charge-people-to-run-in-parks-we-should-be- paying-them-for-taking-strain-off-the-nhs/
	14WHAT A JOB Unemployment rate drops below 5% for first time in more than a decade after surge in number of people in work	https://www.thesun.co.uk/news/1473573/unemployment- rate-drops-below-5-for-first-time-in-more-than-a-decade- after-surge-in-number-of-people-in-work/

April	 15 Is Jeremy Corbyn plotting a shock return to frontline politics for Ed Miliband? 16DYING FOR 	https://www.thesun.co.uk/news/politics/1211450/is-jeremy- corbyn-plotting-a-shock-return-to-frontline-politics-for-ed- miliband/ https://www.thesun.co.uk/news/1372496/booze-deaths-
27 th	A DRINK Booze deaths increase by 13 per cent and NHS picks up the £4million alky bill	increase-by-13-per-cent-and-nhs-picks-up-the-4million-alky- bill/
	17Labour MP branded a 'humourless bully' after ratting on student for hoax cardboard Corbyn talk	https://www.thesun.co.uk/news/politics/1198457/labour-mp- branded-a-humourless-bully-after-ratting-on-student-for- hoax-cardboard-corbyn-talk/
	18Joey Essex talks Brexit: TOWIE star flirts his way out of EU debate during Sky News chat with Kay Burley	https://www.thesun.co.uk/news/1198271/joey-essex-talks- brexit-the-towie-star-flirts-his-way-out-of-eu-debate-during- sky-news-chat-with-kay-burley/
April 28 th	19TAKEN FOR A RIDE Millionaire rat makes £35million in a year by charging the sick to park their cars	https://www.thesun.co.uk/news/uknews/1342368/millionaire- rat-makes-35million-in-a-year-by-charging-the-sick-to-park- their-cars/
Week 2	20DESPERATE MEASURES Corbyn launches last-ditch bid to win over Labour supporters on EU referendum with attack on Brexiteers	https://www.thesun.co.uk/news/1282478/corbyn-launches- last-ditch-bid-to-win-over-labour-supporters-on-eu- referendum-with-attack-on-brexiteers/

Date	Title	Link
Apri	1 LABOUR DONOR	https://www.thesun.co.uk/news/3451893/one-of-
1 28 th	SEAT BID One of	labours-biggest-donors-will-stand-against-blinkered-
	Labour's biggest donors	and-ineffective-jeremy-corbyn/
	will stand against	
	'blinkered and	
	ineffective' Jeremy	
	Corbyn	
Apri	2 <i>THE SUN</i> SAYS With a	https://www.thesun.co.uk/news/3442624/with-a-
1 29 th	healthy new majority	healthy-new-majority-likely-theresa-may-must-be-bold-
12)	likely, Theresa May must	in-her-thinking/
		<u>m-ner-timiking/</u>
	be bold in her thinking 3WHAT A JOB	https://www.thegaue.co.ul/recurs/1472572/wecreplowerecut
		https://www.thesun.co.uk/news/1473573/unemployment
	Unemployment rate	<u>-rate-drops-below-5-for-first-time-in-more-than-a-</u>
	drops below 5% for first	decade-after-surge-in-number-of-people-in-work/
	time in more than a	
	decade after surge in	
	number of people in	
	work	
	4 'NOT FIT TO BE PM'	https://www.thesun.co.uk/news/3462326/jeremy-
	Jeremy Corbyn's allies to	corbyns-allies-to-try-and-ban-his-most-vocal-critic-in-
	try and ban his most	parliament-from-standing-for-re-election-as-a-labour-
	vocal critic in Parliament	<u>mp/</u>
	from standing for re-	
	election as a Labour MP	
	5 LEAVING THE	https://www.thesun.co.uk/news/3363640/mps-standing-
	HOUSE Which MPs will	down-2017-general-election-june-george-osborne-andy-
	stand down in the 2017	burnham-andrew-tyrie/
	General Election?	
	Andrew Tyrie, George	
	Osborne, Andy Burnham	
	and more	
May	6 JEAN-CLAUDE	https://www.thesun.co.uk/news/3485017/eu-chief-jean-
2^{nd}	DRUNKER? EU chief	claude-juncker-very-visibly-drunk-at-major-un-summit-
	Jean-Claude Juncker	in-geneva/
	'very visibly drunk' at	
	major UN summit in	
	Geneva	
	7 EU SNEAKY LOT	https://www.thesun.co.uk/news/3472190/theresa-may-
	Theresa May accuses the	accuses-the-eu-of-deliberately-trying-to-undermine-the-
	EU of deliberately trying	general-election/
	to undermine the General	
	Election with cynically-	
	timed threats over Brexit	
	deal	
	8 'MISERABLE	https://www.thesun.co.uk/news/3479835/labours-chi-
	o MISERABLE CHAMPAGNE	onwurah-slammed-for-prince-philip-tweet/
	SOCIALIST' Labour	onwuran-stammeu-tor-prince-printp-tweet/
	frontbencher slammed	

	for 'bitter' tweet about	
	Prince Philip, 95, retiring	
	with 'financial security'	
	9ROD LIDDLE Labour	https://www.thesun.co.uk/news/3475149/rod-liddle-
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	interview made listeners	
	laugh	
May	10HOW DARE EU!	https://www.thesun.co.uk/news/3483226/fury-as-
3 rd	Fury as Donald Tusk	donald-tusk-accuses-theresa-may-of-letting-her-
-	accuses Theresa May of	emotions-get-out-of-hand-after-pm-accuse-eu-of-
	letting her 'emotions get	meddling-in-british-elections/
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	says EU is meddling in	
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	11EU BULLIES! David	https://www.thesun.co.uk/news/3487067/david-davis-
	Davis says that EU chiefs	says-the-european-commission-are-trying-to-bully-the-
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	Brexit talks	
May	12WE'LL SHOW EU	https://www.thesun.co.uk/news/3494438/theresa-may-
4 th	Theresa May considers	considers-publishing-hard-brexit-plans-to-prove-britain-
-	publishing Hard Brexit	is-serious/
	plans to prove Britain is	
	serious about going it	
	alone	
	13 GROUNDBREAKIN	https://www.thesun.co.uk/news/1197838/lloyds-bank-
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	14 George Osborne joins	https://www.thesun.co.uk/news/politics/1198005/george
	forces with Vince Cable	-osborne-joins-forces-with-vince-cable-and-ed-balls-to-
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5 th	That silly burger Jeremy	liddle/1197501/that-silly-burger-jeremy-corbyn-is-
	Corbyn is losing touch	losing-touch-with-the-labour-partys-roots-with-
	with the Labour Party's	mcdonalds-ban/
	roots with McDonald's	
	ban	

17BRIT'S NOT FAIR!80 per cent ofemployment rise lastyear accounted for byforeign-born workers18KELVINMACKENZIEDon't reshuffle cabinet,Cameron just shuffleoff19CIVILIANCASUALTIESIncredible drone footagereleased by Al Qaedathugs reveals the reality	https://www.thesun.co.uk/news/politics/1204182/80-per-cent-of-employment-rise-last-year-accounted-for-by-foreign-born-workers/ https://oreign-born-workers/ https://www.thesun.co.uk/news/opinion/1198391/dont-reshuffle-cabinet-cam-just-shuffle-off/ https://www.thesun.co.uk/news/1197842/incredible-drone-footage-released-by-al-qaeda-thugs-reveals-the-reality-of-desert-warfare-in-syria-as-assad-kills-28-with-air-strike-on-refugee-camp/
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	forced to watch ISIS	police/
	beheading videos by her	
	abusive husband is	
	rescued by police	
Ma	3 THE VOTES ARE IN	https://www.thesun.co.uk/news/politics/1197846/labour-
y 7 th	Labour chiefs beg	chiefs-beg-furious-mps-not-to-oust-jeremy-corbyn-as-
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	4Revealed: Queen backs	https://www.thesun.co.uk/news/1078504/revealed-queen-
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	5More than 200 movie	https://www.thesun.co.uk/news/1198510/pampered-vote-
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y 9 th	UK firm to offer gender	first-uk-firm-to-offer-gender-reassignment-surgery-in-its-
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Date	Title	Link
May 14 th	1 WHITE FLIGHT	https://www.thesun.co.uk/news/1197977/you-come-
	'You come out of the	out-of-the-tube-and-its-like-baghdad-documentary-
	tube and it's like	shows-how-white-londoners-are-fleeing-the-east-end/
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May 16 th	Documentary shows how white Londoners are fleeing the East End 2STITCH-UP! Boris Johnson defends EU- Hitler comparison blaming media for 'hysteria'	http://www.independent.co.uk/news/uk/politics/boris- johnson-compares-eu-aims-hitler-nazi-superstate- referendum-brexit-a7030061.html
	³ TAX FRAUD Charity boss jailed for £5million Gift Aid scam after using dead people's names to claim cash for fake donation	https://www.thesun.co.uk/news/1198011/charity-boss- jailed-for-5million-gift-aid-scam-after-using-dead- peoples-names-to-claim-cash-for-fake-donation/
	4DECISION TIME 28 MILLION homes to get EU leaflet as Electoral Commission launches voter registration drive	https://www.thesun.co.uk/news/politics/1198035/28- million-homes-to-get-eu-leaflet-as-electoral- commission-launches-voter-registration-drive/
	5WELLY STOMPIN' GOOD Shocking moment factory worker uses rubber boots to stamp on a tray of chicken wings in bizarre attempt to defrost the meat	https://www.thesun.co.uk/news/1198141/shocking- moment-factory-worker-uses-rubber-boots-to-stamp- on-a-tray-of-chicken-wings-in-bizarre-attempt-to- defrost-the-meat/
May 17 th	6HIGH STREET RESCUE? Owners of Matalan and Selact are in advanced talks to save struggling BHS	https://www.thesun.co.uk/news/1198082/owners-of- matalan-and-selact-are-in-advanced-talks-to-save- struggling-bhs/
	7SWIPE IN David Cameron signs up for Tinder as he tries to get the youth vote in the EU referendum	https://www.thesun.co.uk/news/politics/1198134/david- cameron-signs-up-for-tinder-as-he-tries-to-get-the- youth-vote-in-the-eu-referendum/
	8BRITS NOT FAIR 4 in 5 UK jobs went to foreigners last year as number of EU workers doubles	https://www.thesun.co.uk/news/1198275/4-in-5-uk- jobs-went-to-foreign-nationals-last-year-as-number-of- eu-workers-doubles/

	9PROJECT FEAR David Cameron says ISIS would support Brexit as he ramps up the rhetoric for Remain	https://www.thesun.co.uk/news/politics/1198135/david- cameron-says-isis-would-support-brexit-as-he-ramps- up-the-rhetoric-for-remain/
	10BRUTAL BEATING Brothers jailed for Donald Trump-inspired hate crime on homeless Mexican man	https://www.thesun.co.uk/news/1198109/brothers- jailed-for-donald-trump-inspired-hate-crime-on- homeless-mexican-man/
May 18 th	11 TREVOR KAVANAGH With Project Fear in full flight, the Brexit 'catastrophe' is a Hitler-style Big Lie	https://www.thesun.co.uk/news/opinion/trevor- kavanagh/1197502/with-project-fear-in-full-flight-the- brexit-catastrophe-is-a-hitler-style-big-lie/
	12BRITISH HAM STORES 'Mini supermarkets' plan to boost ailing BHS and make it 'relevant'	https://www.thesun.co.uk/living/1198279/bhs- supermarket-plan-shop-chain/
	13BRIT'S NOT FAIR! 80 per cent of employment rise last year accounted for by foreign-born workers	https://www.thesun.co.uk/news/politics/1204182/80- per-cent-of-employment-rise-last-year-accounted-for- by-foreign-born-workers/
	14Y-FRONT BENCH How top MP wooed blogger beauty with his crisp M&S pants in the 'love triangle' that's rocked the political world	https://www.thesun.co.uk/news/1198178/top-mp- wooed-beauty-with-his-crisp-ms-pants-in-the-love- triangle-thats-rocked-westminster/
	16Joey Essex talks Brexit: TOWIE star flirts his way out of EU debate during Sky News chat with Kay Burley	https://www.thesun.co.uk/news/1198271/joey-essex- talks-brexit-the-towie-star-flirts-his-way-out-of-eu- debate-during-sky-news-chat-with-kay-burley/
May 19 th	17BRITS NOT FAIR 4 in 5 UK jobs went to foreigners last year as number of EU workers doubles	https://www.thesun.co.uk/news/1198275/4-in-5-uk- jobs-went-to-foreign-nationals-last-year-as-number-of- eu-workers-doubles/
	18DEPORTATION FIGHT Dad-of-six	https://www.thesun.co.uk/news/1198232/dad-of-six- who-bought-a-house-got-married-worked-and-even-

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19ISIS CAN SUCK IT! Hotpant-wearing Mr Gay Syria slams terror group who murdered his first boyfriend	https://www.thesun.co.uk/news/1197921/hotpant- wearing-mr-gay-syria-slams-terror-group-who- murdered-his-first-boyfriend/
20KELVIN MACKENZIE Don't reshuffle cabinet, Cameron just shuffle off	https://www.thesun.co.uk/news/opinion/1198391/dont- reshuffle-cabinet-cam-just-shuffle-off/

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on June 23	
11BREXIT https://www.thesun.co.uk/news/1198601/rival-eu-	
BRIGADE Rival referendum-campaigns-now-just-preaching-to-the-ch	oir-as-
EU referendum	

	campaigns now	they-try-to-get-supporters-out-to-vote-rather-than-change-
	just preaching to	their-minds/
	the choir as they	
	try to get	
	supporters out to	
	vote rather than	
	change minds	
	12NHS STRESS	https://www.thesun.co.uk/news/1198469/migrant-influx-the-
		· · · · · · · · · · · · · · · · · · ·
	Migrant influx the	size-of-scotland-will-put-unsustainable-pressure-on-ae-if-
	size of Scotland	we-stay-in-eu/
	will put	
	'unsustainable'	
	pressure on A&E	
	if we stay in EU	
	13EURO SCRAP	https://www.thesun.co.uk/topic/BREXIT/page/206/
	Cameron launches	
	'two-face' Boris	
	Brexit attack on	
	rival	
M		$\frac{1}{10000000000000000000000000000000000$
May	14SPRUNG	https://www.thesun.co.uk/news/1198654/hidden-wildlife-
23 rd	WATCH Hidden	camera-catches-moment-illegal-immigrants-escape-from-
	wildlife camera	the-back-of-a-lorry-after-sneaking-into-britain/
	catches moment	
	illegal immigrants	
	escape from the	
	back of a lorry	
	after sneaking into	
	Britain	
	15ONE MONTH	https://www.thesun.co.uk/news/politics/1198692/osbourne-
	TO GO George	brexit-spark-recession-one-year/
	Osborne insists	orente spark recession one year
	Brexit would	
	spark a year-long	
	DIY recession as	
	growth slides	
	16STUDENT	https://www.thesun.co.uk/archives/news/1211335/student-
	LOONION	loonion-colleges-revolt-against-hat-banning-killjoy-body-
	Colleges revolt	waging-barmy-war-on-fun/
	against killjoy	
	body and 'war on	
	fun'	
May	17ABANDON	https://www.thesun.co.uk/news/politics/1198933/pensioners-
24 th	SHIP Pensioners,	tories-and-men-desert-brexit-campaign-as-remain-surges-to-
- í	Tories and men	13-point-lead-poll-reveals/
	desert Brexit	
	campaign as	
	Remain surges to	
	13-point lead, poll	
	reveals	
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	18MIGRANT CRISIS SHOCK	https://www.thesun.co.uk/news/1202666/ruthless-people- smuggling-gangs-make-so-much-cash-they-now-rival-
	Ruthless people	britains-drug-trade/
	smuggling gangs	
	'make so much	
	cash they now	
	rival Britain's	
	drug trade'	
	19A FINE MESS	https://www.thesun.co.uk/news/1202715/vote-leave-trip-to-
	Anti-EU campaign	drum-up-support-for-anti-eu-campaign-goes-wrong-when-
	suffers	battle-bus-is-slapped-with-a-parking-ticket/
	embarrassing fail	
	when 'Vote	
	Leave' battle bus	
	is slapped with a	
	parking ticket	
May	20WHO ATE	https://www.thesun.co.uk/news/1202791/tubby-pm-hits-out-
25 th	ALL THE LIES?	after-its-revealed-slashing-eu-migration-wont-hit-uk-
	'Tubby' PM hits	economy/
	out after it's	
	revealed slashing	
	EU migration	
	WON'T hit UK	
	economy	

Date	Title	Link
May 29 th	IMIC1MIGRANTCRISIS Ministersaccused of ignoringat least FOURwarnings laxsecurity at Britain'ssmall ports couldbe targeted	https://www.thesun.co.uk/news/1225907/ministers- accused-of-ignoring-at-least-four-warnings-lax- security-at-britains-small-ports-could-be-targeted/
May 30 th	2EU'LL NEVER BELIEVE IT Boris promises cheaper household gas bills if Brits back Brexit	https://www.thesun.co.uk/news/1218703/boris- promises-cheaper-household-gas-bills-if-brits-back- brexit/
	3EU REFERENDUM Pound slides sharply against the US Dollar as polls shows voters are leaning towards Brexit	https://www.thesun.co.uk/news/1227169/pound-slides- sharply-against-the-us-dollar-as-polls-shows-voters-are- leaning-towards-brexit/

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May 31st	4MIGRANT	https://www.thesun.co.uk/news/1225907/ministers-
	CRISIS Ministers	accused-of-ignoring-at-least-four-warnings-lax-
	accused of ignoring	security-at-britains-small-ports-could-be-targeted/
	at least FOUR	
	warnings lax	
	security at Britain's	
	small ports could	
	be targeted	
	5 STURGEON TO	https://www.thesun.co.uk/news/1219019/brexiters-
	SAY STAY	rejoice-as-nicola-sturgeon-billed-to-appear-for-remain-
	Brexiters rejoice as	camp-on-eu-referendum-tv-debate/
	Nicola Sturgeon	
	billed to appear for	
	Remain camp on	
	EU referendum TV	
	debate	
	6BATTING FOR	https://www.thesun.co.uk/news/1227121/ian-botham-
	BREXIT Ian	teams-up-with-boris-to-say-we-should-quit-eu-to-stop-
	Botham teams up	the-uk-becoming-cluttered/
	with Boris to say	
	we should quit EU	
	to stop the UK	
	-	
	becoming 'cluttered'	
		https://www.thegup.co.uk/sec./1225(52/1-1) ~ 1
	7ASIL FAWLTY	https://www.thesun.co.uk/news/1225653/our-beloved-
	FOR BREXIT?	fictional-characters-are-set-against-each-other-in-an-eu-
	Our beloved	referendum-poll-with-some-surprising-results/
	fictional characters	
	are set against each	
	other in an EU	
	referendum poll	
	with some	
	surprising results	
	8DIRTY TRICKS	https://www.thesun.co.uk/news/1226280/leave-
	Leave campaign	campaign-accuse-biased-postal-vote-form-of-urging-
	accuse 'biased'	voters-to-back-remain-in-eu-referendum/
	postal vote form of	
	urging voters to	
	back Remain in EU	
	referendum	
	9DOWN AND	https://www.thesun.co.uk/news/politics/1224496/pub-
	OUT Pub chain JD	chain-jd-wetherspoon-prints-200000-brexit-beer-mats/
	Wetherspoon prints	
	200,000 Brexit beer	
	mats	
	10 PART TIMER	https://www.thesun.co.uk/news/politics/1224966/poll-
	Poll reveals almost	reveals-almost-half-of-labour-voters-are-clueless-over-
	half of Labour	partys-eu-position-as-corbyn-relaxes-on-holiday/
	voters are clueless	· · · · · · · · · · · · · · · · · · ·
	over party's EU	
L	Letter purity 5 EC	

	position as Corbyn relaxes on holiday	
June 1 st	11Brexiteers Boris	https://www.thogup.co.wlr/powe/1229102/heavitage-
June 1 st		https://www.thesun.co.uk/news/1228103/brexiteers-
	Johnson, Michael	boris-johnson-michael-gove-and-priti-patel-vow-to-
	Gove and Priti	block-low-skilled-eu-workers-from-coming-to-britain/
	Patel vow to block	
	low-skilled EU	
	workers from	
	coming to Britain	
	12HAUL	https://www.thesun.co.uk/news/1227818/gang-
	ABOARD Gang	charging-140k-to-smuggle-migrants-across-channel/
	'charging £140k to	
	smuggle migrants	
	across Channel'	
	13DIRTY TRICKS	https://www.thesun.co.uk/news/1226280/leave-
	Leave campaign	campaign-accuse-biased-postal-vote-form-of-urging-
	accuse 'biased'	voters-to-back-remain-in-eu-referendum/
	postal vote form of	
	urging voters to	
	back Remain in EU	
	referendum	
	14EU	https://www.thesun.co.uk/news/1227169/pound-slides-
	REFERENDUM	sharply-against-the-us-dollar-as-polls-shows-voters-are-
	Pound slides	leaning-towards-brexit/
	sharply against the	
	US Dollar as polls	
	shows voters are	
	leaning towards	
	Brexit	
	15Call for probe as	https://www.thesun.co.uk/news/1228246/call-for-probe-
	Poles and Germans	as-poles-and-germans-get-sent-eu-referendum-ballot-
	get sent EU	papers-despite-not-being-allowed-a-vote/
	referendum ballot	
	papers despite not	
	being allowed a	
	vote	
	16DEATH OF	https://www.thesun.co.uk/news/1227346/brexit-could-
	INDUSTRY Brexit	kill-made-in-britain-tag-and-put-100000-british-
	could kill 'Made in	manufacturing-jobs-at-risk-industry-bosses-claim/
	Britain' tag and put	
	100,000 British	
	manufacturing jobs	
	at risk, industry	
	bosses claim	
	17PARTY	https://www.thesun.co.uk/news/politics/1229205/senior-
	PURGE? Senior	labour-mps-launch-bid-to-make-party-credible-again-
	Labour MPs launch	after-admitting-theyve-lost-touch-with-voters/
	bid to make party	
	'credible' again	
	after admitting	
	unor adminung	

	they've 'lost touch	
June 2 nd	with voters' 18 IS THIS FAIR? Hard-working family faces deportation from Britain because they are not from the EU	https://www.thesun.co.uk/news/1228654/hard-working- family-faces-deportation-from-britain-because-they-are- not-from-the-eu/
	19IS THE EU REEM? Joey Essex reveals he's undecided about the EU as he pursues Boris Johnson on the Brexit campaign trail	https://www.thesun.co.uk/news/1229060/joey-essex- reveals-hes-undecided-about-the-eu-as-he-pursues- boris-johnson-on-the-brexit-campaign-trail/
	20EU SAID WHAT? Remain campaign in chaos after Jeremy Corbyn dismisses anti-Brexit forecasts as 'hysterical hype'	https://www.thesun.co.uk/news/1231418/remain- campaign-in-chaos-after-jeremy-corbyn-dismisses-anti- brexit-forecasts-as-hysterical-hype/

WEEK O		
Date	Title	Link
June	1THE GOVE-	
3 rd	RNER Michael	
	Gove vows to	
	spend £100m-a-	
	week EXTRA on	
	the NHS if Britain	
	decides to leave	
	EU	
	2EU	https://www.thesun.co.uk/news/1231756/voting-remain-is-
	REFERENDUM	the-greater-leap-into-unknown/
	Voting Remain is	
	a greater leap into	
	the unknown than	
	freeing ourselves	
	from EU tyranny	
	3HAUL	https://www.thesun.co.uk/news/1227818/gang-charging-
	ABOARD Gang	140k-to-smuggle-migrants-across-channel/
	'charging £140k	
	to smuggle	
	migrants across	
	Channel'	

	5CAM OFF IT!	
	David Cameron	
	snaps at Kate	
	Garraway during	
	feisty EU	
	discussion about	
	immigration	
June	6EU 'NUCLEAR	https://www.thesun.co.uk/news/1234354/brexit-mps-
5 th	BOMB' Brexit	condemn-farage-for-saying-leaving-eu-would-help-prevent-
	MPs condemn	cologne-style-sex-attacks/
	Farage for saying	
	leaving EU would	
	help prevent	
	Cologne-style sex	
	attacks	
	7EU WHAT?!	https://www.thesun.co.uk/news/politics/1239980/uk-forced-
	UK forced to	to-harbour-50-criminals-including-killers-and-rapists-under-
	harbour 50	eu-law-brexiteers-claim/
	criminals	
	including killers	
	and rapists under	
	EU law,	
	Brexiteers claim	
June	8BEYOND	https://www.thesun.co.uk/news/1237879/remain-camp-says-
6 th	BREXIT Remain	mps-could-keep-britain-in-the-single-market-even-if-public-
	camp says MPs	vote-to-leave-eu/
	could keep	
	Britain in the	
	single market	
	even if public	
	vote to leave EU	
	9POUND	https://www.thesun.co.uk/news/politics/1239331/boris-
	PUMMELED	admits-brexit-could-hit-sterling-as-it-tumbles-to-three-week-
	Boris admits	<u>low/</u>
	Brexit could hit	
	sterling as it	
	tumbles to three-	
	week low against	
	the dollar	
	10EUROS	https://www.thesun.co.uk/news/1235502/euro-2016-terror-
	TERROR PLOT	attacks-foiled-as-frenchman-is-held-in-ukraine-with-ak47s-
	SMASHED 15	grenades-and-125kg-of-tnt/
	attacks foiled as	
	Frenchman is	
	held in Ukraine	
	with AK47s,	
	grenades and	
1	125kg of TNT	

	11EURO	https://www.thesun.co.uk/news/1234940/britain-to-be-hit-
	BOMBSHELL	with-huge-brussels-bill-unless-the-uk-agrees-to-bid-adieu-to-
	Britain to be hit	<u>eu/</u>
	with huge	
	Brussels bill	
	unless the UK	
	agrees to bid	
	adieu to EU	
	12TREVOR	https://www.thesun.co.uk/news/opinion/1234888/blame-
	KAVANAGH	angela-merkel-if-the-whole-eu-project-fails/
	Blame Angela	
	Merkel if the	
	whole EU project	
	fails	
June	13BREXIT	https://www.thesun.co.uk/news/1244744/david-cameron-
7 th		· ·
/	MYTH-	accuses-vote-leave-of-spreading-six-complete-untruths-in-
	BUSTING Boris	hastily-arranged-press-conference/
	Johnson	
	challenges PM to	
	TV debate after	
	David Cameron	
	accused Vote	
	Leave of	
	spreading six	
	'complete	
	untruths'	
	14SOD OFF'	https://www.thesun.co.uk/news/1245125/shocking-video-
	Shocking video	shows-morrisons-shopper-unleash-racist-tirade-at-muslim-
	shows Morrisons	saying-they-were-terrorists/
	shopper unleash	
	racist tirade at	
	Muslim saying	
	they were	
	'terrorists'	
	15MIGRATION	https://www.thesun.co.uk/news/politics/1246032/archbishop-
	WARNING	of-canterbury-claims-immigration-is-placing-very-heavy-
	Archbishop of	<u>burden-on-uk/</u>
	Canterbury claims	
	immigration is	
	placing 'very	
	heavy burden' on	
	UK	
	16 POLITICS OF	https://www.thesun.co.uk/news/1242575/nigel-farage-
	FEAR Nigel	attacked-for-age-old-racist-claim-after-accusing-migrants-of-
	Farage attacked	putting-brit-women-at-risk-of-sexual-assault/
	after accusing	
	migrants of	
	putting Brit	
	women at risk of	
	sexual assault	
	sexual assault	

June	17RISKY	https://www.thesun.co.uk/news/1250274/brexit-would-be-
8 th	BUSINESS	irresponsible-and-potentially-dangerous-at-time-of-global-
	Brexit would be	uncertainty-says-william-hague/
	'irresponsible and	
	potentially	
	dangerous' at	
	time of global	
	uncertainty, says	
	William Hague	
	18SUN SAYS:	https://www.thesun.co.uk/news/1242095/sun-saysvoters-
	Voters distrust	distrust-panicked-cameron-over-eu-referendum/
	panicked	
	Cameron over EU	
	referendum	
	19BREXIT	https://www.thesun.co.uk/news/1252556/open-door-eu-
	BOOST Open-	immigration-knocks-10-off-uk-wages-claims-iain-duncan-
	door EU	<u>smith/</u>
	immigration	
	knocks 10% off	
	UK wages, claims	
	Iain Duncan	
-	Smith	
June	200UT AND	https://www.thesun.co.uk/news/1258075/its-time-to-break-
9 th	PROUD 'It's time	free-from-the-eu-and-take-back-control-of-our-lives/
	to break free from	
	the EU and take	
	back control of	
	our lives'	

Date	Title	Link
June 10 th	1BREXIT	https://www.thesun.co.uk/news/1261236/blow-for-
	THREAT Blow	cameron-as-his-own-security-minister-accuses-eu-of-
	for Cameron as his	being-unfit-to-cope-with-terrorism/
	own security	
	minister accuses	
	EU of being unfit	
	to cope with	
	terrorism	
	2ANOTHER	https://www.thesun.co.uk/news/1260790/remain-faces-
	LABOUR	real-prospect-of-defeat-in-eu-referendum-andy-burnham-
	DISASTER?	warns/
	Remain faces 'real	
	prospect' of defeat	
	in EU referendum,	
	Andy Burnham	
	warns	
	3BLUE ON BLUE	https://www.thesun.co.uk/news/1260398/ed-miliband-
	ACTION Ed	calls-brexit-fight-between-david-cameron-and-boris-
	Miliband calls	johnson-sexy-in-bizarre-eu-referendum-intervention/

	Brexit fight	
	between David	
	Cameron and	
	Boris Johnson	
	'sexy' in bizarre	
	EU referendum	
	intervention	
	4 FIGHTING OFF	https://www.thesun.co.uk/news/1259406/boris-johnson-
	THE GIRLS Boris	fights-off-extraordinary-attacks-about-brexit-from-tory-
	Johnson fights off	minister-during-eu-referendum-debate/
	extraordinary	
	attacks about	
	Brexit from Tory	
	minister during EU	
	referendum debate	
June 11 th	5PLEASE DONT	1 + + + / 1 2 (7 2 2 /
June 11 th		https://www.thesun.co.uk/news/1266722/german-mag-
	GO! German mag	hails-the-influence-of-the-uk-as-finance-minister-warns-
	hails the influence	there-will-be-no-turning-back-after-brexit/
	of the UK as	
	finance minister	
	warns there will be	
	no turning back	
	after Brexit	
	6STUFFED BY	https://www.thesun.co.uk/news/1271200/more-than-
	TURKEY More	100000-turks-a-year-will-flock-to-britain-after-it-joins-
	than 700,000	the-eu-pushing-net-migration-to-a-staggering-420000/
	Turks 'will flock	
	to live and work in	
	Britain after	
	country joins EU'	
	7MIGRANT	https://www.thesun.co.uk/news/1321708/eu-has-
	SHAMBLES EU	surrendered-complete-control-of-its-borders-to-people-
	'has surrendered	smugglers/
	complete control	
	of its borders to	
	people smugglers'	
June 12 th	8EU'LL NEVER	https://www.thogup.co.uk/nows/1219702/horis promises
June 12.		https://www.thesun.co.uk/news/1218703/boris-promises-
	BELIEVE IT	cheaper-household-gas-bills-if-brits-back-brexit/
	Boris promises	
	-	
	back Brexit	
	'extorting'	loophole-fines-system/
	10£200million	
	from British	
	taxpayers by using	
	cheaper household gas bills if Brits back Brexit 9EUROCRAT 'STING' Brussels 'extorting' 10£200million from British	https://www.thesun.co.uk/news/1269879/brussels- extorting-200million-from-british-taxpayers-by-using- loophole-fines-system/

	'loophole' fines	
	system	
	11PLAIN	https://www.thesun.co.uk/news/1325016/anti-eu-
	SAILING Anti-EU	campaigner-reveals-how-easy-it-is-for-migrants-to-cross-
	campaigner reveals	the-channel-as-he-smuggles-asylum-seekers-into-uk/
		the-enalmen-as-ne-sinuggies-asyrum-seekers-into-uk/
	how easy it is for	
	migrants to cross the Channel as he	
	'smuggles asylum	
June 13 th	seekers' into UK 12SUN SAYS We	https://www.thegan.ee.uk/perus/1277020/weeureee.eur
June 15 th		https://www.thesun.co.uk/news/1277920/we-urge-our-
	urge our readers to	readers-to-believe-in-britain-and-vote-to-leave-the-eu-in-
	beLEAVE in	referendum-on-june-23/
	Britain and vote to	
	quit the EU on	
	June 23	1.44 m // 41 m
	13TREVOR	https://www.thesun.co.uk/news/opinion/1272543/brexit-
	KAVANAGH	is-a-once-in-a-lifetime-chance-to-escape-a-burning-
	Brexit is a once-in-	building-we-should-take-it/
	a-lifetime chance	
	to escape a burning	
	building, we	
	should take it	
	14MIGRATION	https://www.thesun.co.uk/news/1277477/staggering-
	CRISIS Staggering	figures-reveal-five-million-migrants-have-become-eu-
	figures reveal five	citizens-in-just-six-years/
	million migrants	
	have become EU	
	citizens in just six	
	years	
	15SCOTTISH	https://www.thesun.co.uk/news/politics/1273738/michael-
	POWER Michael	gove-promises-new-immigration-controls-to-scotland-if-
	Gove promises	uk-votes-to-leave-eu/
	new immigration	
	controls to	
	Scotland if UK	
	votes to leave EU	
June 15 th	16EURO TRASH-	https://www.thesun.co.uk/news/1284491/downing-street-
	TALK Downing	forced-to-deny-last-ditch-deal-to-end-open-door-
	Street forced to	immigration-reports/
	deny last-ditch	
	deal to end open-	
	door immigration	
	reports	
	17SUN SAYS	https://www.thesun.co.uk/news/1285070/panicky-
	Panicky Remainers	remainers-pretend-camerons-benefits-tweaks-will-solve-
	pretend Cameron's	immigration-problem/
	benefits tweaks	
	will solve	
	pretend Cameron's benefits tweaks	*

	immigration	
	problem18Moment lorryfull of migrants isopened up afterbeing pulled overby cops in Essex	https://www.thesun.co.uk/news/1288565/moment-lorry- full-of-migrants-is-opened-up-after-being-pulled-over-by- cops-in-essex/
June 16 th	19MAGALUF SEX ATTACK Majorca cops arrests British man, 20, over brutal assault on UK woman holiday resort last summer	https://www.thesun.co.uk/news/1294304/majorca-cops- arrests-british-man-20-over-brutal-assault-on-uk-woman- holiday-resort-last-summer/
	20EU WHAT? Jeremy Corbyn proved himself to be Leave's secret weapon again with bizarre appeal for voters to reject Brexit	https://www.thesun.co.uk/news/1295130/jeremy-corbyn- proved-himself-to-be-leaves-secret-weapon-again-with- bizarre-appeal-for-voters-to-reject-brexit-in-eu- referendum/

week 10		
Date	Title	Link
June 17 th	1 MY PAIN IS	https://www.thesun.co.uk/news/1299898/last-words-of-
	TOO MUCH' Last	mp-jo-cox-as-she-begged-for-help-after-being-shot-in-
	words of MP Jo	the-street/
	Cox revealed as	
	police probe far-	
	right extremism	
	links to her	
	suspected killer	
June 18 th	2KARREN	https://www.thesun.co.uk/news/opinion/1304491/my-
	BRADY My heart	heart-says-brexit-but-my-head-is-telling-me-its-a-step-
	says Brexit but my	that-will-end-in-economic-catastrophe/
	head is telling me	
	it's a step that will	
	end in economic	
	catastrophe	
June 19 th	3SWIMMING	https://www.thesun.co.uk/news/1308162/warm-
	FOR ENGLAND	weather-and-beefed-up-security-will-see-migrants-
	Warm weather and	trying-to-swim-to-britain/
	beefed up security	
	in Calais will see	
	migrants trying to	
	SWIM to Britain	

		1
	4TONY	https://www.thesun.co.uk/news/1305260/tony-parsons-
	PARSONS The	the-eu-is-kaput-its-time-to-make-a-dash-for-the-
	EU is kaput It's	emergency-brexit/
	time to make a	
	dash for the	
	Emergency Brexit	
	5EU CAN DO IT	https://www.thesun.co.uk/uncategorized/1305487/boris-
	Boris Johnson	gives-his-vision-of-post-brexit-britain-in-independence-
	gives his vision of	<u>rallying-cry/</u>
	post-Brexit Britain	
	in rallying cry for	
	independence	
	6'DISGUSTING	https://www.thesun.co.uk/news/1306973/politicians-
	AND VILE'	join-grieving-husband-of-murdered-mp-jo-cox-in-
	Politicians join	condemning-nigel-farages-anti-immigration-poster/
	grieving husband	
	of murdered MP Jo	
	Cox in	
	condemning Nigel	
	Farage's anti-	
	immigration poster	
	7SUN ON	https://www.th.comm.co.uk/mourg/1206204/c.ucto.for
		https://www.thesun.co.uk/news/1306294/a-vote-for-
	SUNDAY SAYS	brexit-is-all-it-takes-to-set-britain-free/
	A vote for Brexit is	
	all it takes to set	
	Britain free	
June 20 th	8HEALTH	https://www.thesun.co.uk/living/1306200/80-per-cent-
	SCARE 80 per	of-people-in-england-fear-for-the-future-of-the-nhs-
	cent of people in	and-more-than-half-think-its-going-in-the-wrong-
	England 'fear for	direction/
	the future of the	
	NHS' and more	
	than half think it's	
	going in the wrong	
	direction	
	9SUN SAYS	https://www.thesun.co.uk/news/1310109/the-remain-
	The Remain	movement-has-turned-the-murder-of-jo-cox-into-a-
	movement has	moral-crusade-in-run-up-to-refendum/
	turned the murder	
	of Jo Cox into a	
	moral crusade in	
	run-up to refendum	
	10'BIGOT' FOR	https://www.thesun.co.uk/news/1310203/pensioner-
	BREXIT	branded-bigot-by-gordon-brown-for-raising-issue-of-
	Pensioner branded	immigration-reveals-shes-backing-leave/
	bigot Gordon	minigration reveals sites backing-reaver
	Brown for raising	
	issue of	
1	immigration	

	reveals she's	
	backing Leave	
June 21 st	11REFU-GENIUS	https://www.thesun.co.uk/news/1317940/how-will-
••••••	Jeremy Corn	brexit-affect-the-economy-and-house-prices-eu-
	congratulates	referendum/
	Germany on	
	decision to invite	
	over a MILLION	
	refugees to Europe	
	12LET US IN	https://www.thesun.co.uk/news/1315538/huge-mob-of-
	Huge mob of 300	300-migrants-storm-port-in-calais-in-violent-bid-to-
	migrants storm	smuggle-their-way-into-uk/
	port in Calais in	sindegie then way into ak
	violent bid to	
	smuggle their way	
	into UK	
	13SUN SAYS	https://www.thesun.co.uk/news/1316009/turkey-
	Turkey fritterers	fritterers/
	14BETTER OFF	https://www.thesun.co.uk/news/1317940/how-will-
	OUT? How will	
		brexit-affect-the-economy-and-house-prices-eu-
	Brexit affect the	referendum/
	economy and	
	house prices?	1
	15'TAKING	https://www.thesun.co.uk/news/1318803/what-will-
	BACK	brexit-mean-for-migration/
	CONTROL' What	
	will Brexit mean	
T cond	for migration?	
June 22 nd	16 SUPER-SIZE	https://www.thesun.co.uk/news/1321519/brexiteer-priti-
	SCHOOL RUN	patel-predicts-influx-of-570000-migrant-children-to-uk-
	Brexiteer Priti	schools-if-brits-vote-remain/
	Patel predicts	
	influx of 570,000	
	migrant children to	
	UK schools if Brits	
	vote Remain	
	17MIGRANT	https://www.thesun.co.uk/news/1321708/eu-has-
	SHBLES EU 'has	surrendered-complete-control-of-its-borders-to-people-
	surrendered	smugglers/
	complete control	
	of its borders to	
	people smugglers'	
	18PLAIN	https://www.thesun.co.uk/news/1325016/anti-eu-
	SAILING Anti-EU	campaigner-reveals-how-easy-it-is-for-migrants-to-
	cpaigner reveals	cross-the-channel-as-he-smuggles-asylum-seekers-into-
	how easy it is for	<u>uk/</u>
	migrants to cross	
	the Channel as he	
	'smuggles asylum	
	seekers' into UK	

19 We speak to nation's grafters on Brexit frontline before referendum	https://www.thesun.co.uk/news/1320965/we-speak-to- nations-grafters-on-brexit-frontline-before-referendum- of-a-lifetime/
of a lifetime	
20BREXIT	https://www.thesun.co.uk/news/1278140/why-voting-
FACTOR 10	to-leave-the-eu-will-save-our-sovereignty-rein-in-
reasons why	migration-and-boost-our-economy/
choosing Brexit on	
23 is a vote for a	
stronger, better	
Britain	

6.3 Opinion Polls

6.3.1 Ipsos Mori

Date	Source
Apri 2016	Skinner, Gideon, and Michael Clemence. "Ipsos MORI Issues Index - April 2016." Ipsos MORI, May 2016. http://www.ipsos.com
May 2016	Skinner, Gideon, and Michael Clemence. "Ipsos MORI Issues Index - May 2016." Ipsos MORI, June 2016. http://www.ipsos.com
June 2016	Skinner, Gideon, and Michael Clemence. "Ipsos MORI Issues Index - June 2016." Ipsos MORI, July 2016. http://www.ipsos.com

6.3.2 YouGov

Date	Source
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	YouGov, Apr. 2016.
	https://yougov.co.uk/publicopinion/archive/
May 2016	"YouGov Survey Results May 2016."
-	YouGov, May 2016.
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June 2016	"YouGov Survey Results June 2016."
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